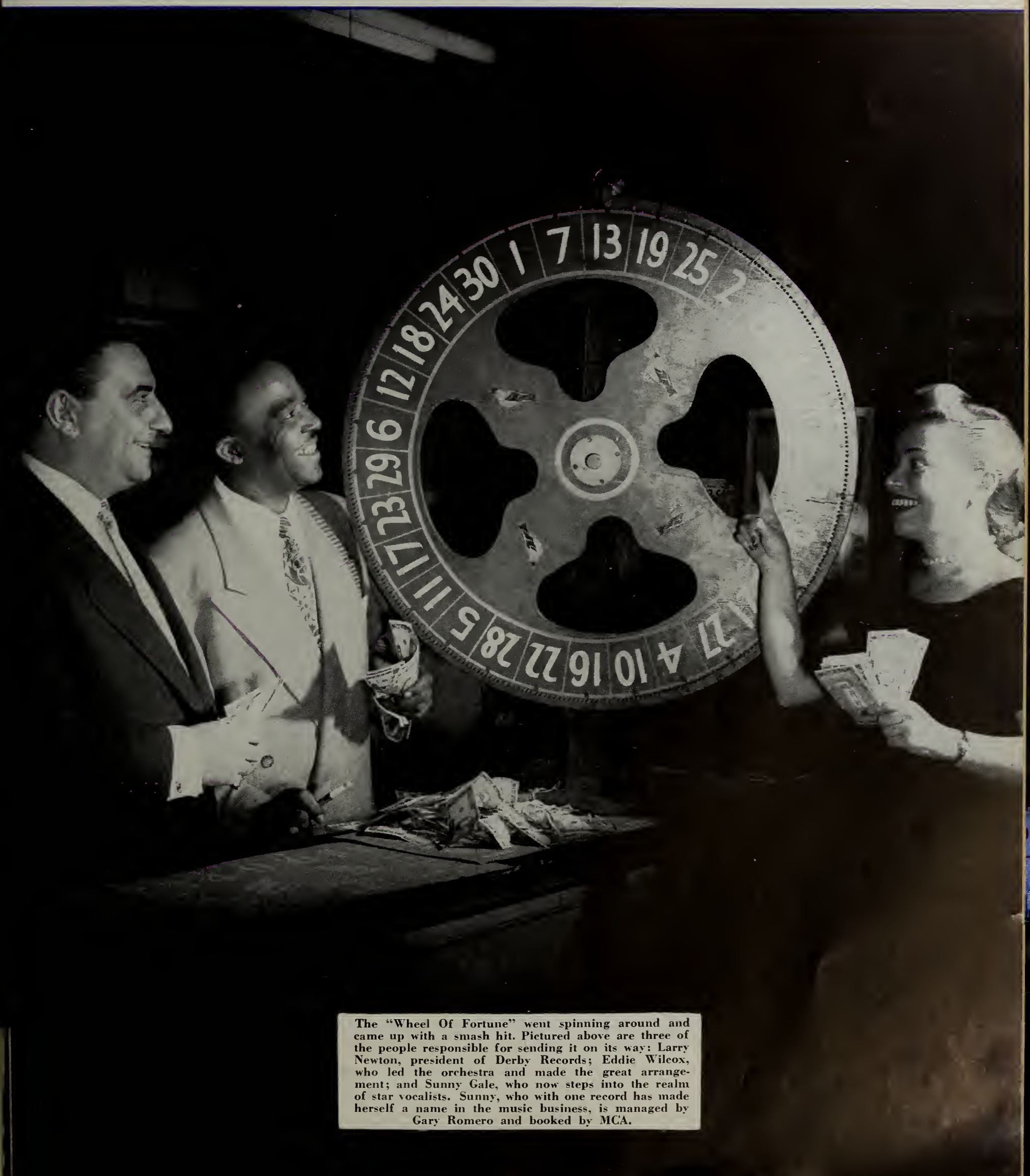
# THE CASH BOX

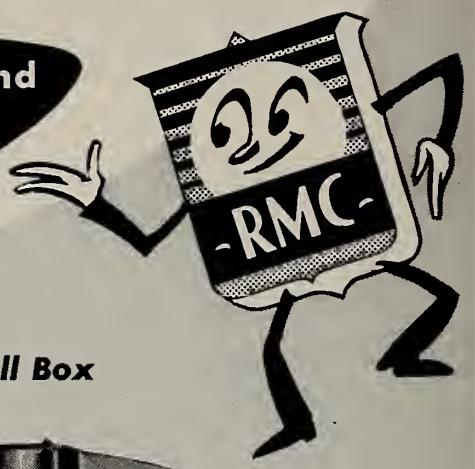
VOLUME 13 MARCH 1, 1952 NUMBER 23




**The "Wheel Of Fortune" went spinning around and came up with a smash hit. Pictured above are three of the people responsible for sending it on its way: Larry Newton, president of Derby Records; Eddie Wilcox, who led the orchestra and made the great arrangement; and Sunny Gale, who now steps into the realm of star vocalists. Sunny, who with one record has made herself a name in the music business, is managed by Gary Romero and booked by MCA.**

# the new all star ROCK-OLA profit twins!

**Designed with the operator in mind**
***— to make more money!***




***Rock-Ola Super Rocket Phonograph***

***Model 1434***

★ Time-tested and praven trouble-free record changer. Fewer operating parts. Flooting mechanism chassis. Plays both sides of 25 records—affering 50 Selectians. Easily adapted to 33⅓ or 45 R.P.M. by means af inexpensive conversion kits. Dual Mators ta increased efficiency featuring new twin reversible turntable motor for langer life.

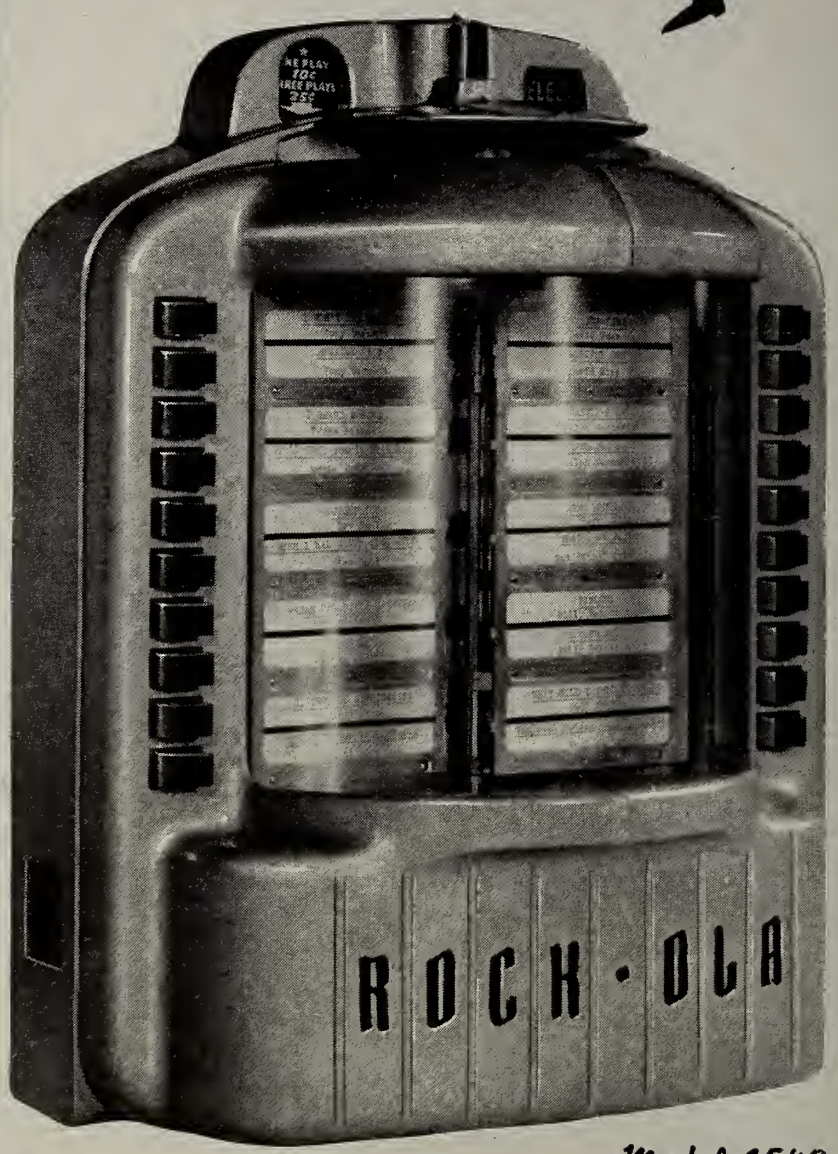
★ Sturdy wood cabinet—steel door frame—lavish plastics—bright trimmed base—new sparkling lighting effects.

★ Super Rocket amplifier has receptacle wired for remote volume control plug-in. A 500 ohm line autput for auxiliary speakers. Bass compensated volume control—individual three point treble control ond three point bass control. Speaker is large 15" high fidelity auditorium type.

★ Accumulator electrically operoted—positive action. Can easily be adjusted from conventional ploy to ane play for 10c, three plays far 25c, ar several other combinotions os the operatar desires.

★ Dual motched-cartridge tone arm. Cartridges not affected by high temperotures or humidity. Operating pressure of ½ ounce for 78 R.P.M., 6 grams for 33⅓ ar 45 R.P.M. Needles are easily removed for replacement.

***Rock-Ola Universal***
***50 Selection Wall Box***




***Model 1542***

★ One three-wire cable carries power for both selections ond lights.

★ Progrom poges snap into position lining up title strips with large finger-tip selector buttons for simple, positive, *single button* selection.

★ Accumulator . . . electricolly operated positive oction. Con eosily be adjusted to one ploy for 10c, three plays for 25c, or severol other combinations os the operotor chooses.

★ Dual title strips simplify servicing by providing o single cord for each record. Entire progrom ossembly snops out for eosy title strip change.

★ Accumulotes o maximum of 33 Credits.

★ Multi-Selective—choice mode after credits are registered.

★ Oversize cash box holds up to $50.00. Total box operoting wottoge . . . 40 wotts, 24 volts. A. C.

★ Brilliontly illuminoted program.

★ Height 14½ inches, width 11 inches, depth 7 inches.

**ROCK-OLA Manufacturing Corporation**
800 North Kedzie Avenue • Chicago 51, Illinois

***Both*—NOW AT YOUR ROCK-OLA DISTRIBUTORS**

# THE CASH BOX

*Volume 13, Number 23*

PUBLISHED EVERY WEEK BY

**The Cash Box Publishing Co., Inc.**

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*CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES*



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# It's So Nice To Have A

# COMPETITOR

## What Better Basis Of Comparison Could You Get To Show Your Superiority?

For years every business man has turned around to either blame his competitors for all his ills, or else make intelligent use of his competition to gain greater prestige and higher financial reward.

Competition, it has been stated, is the lifeblood of all trades. But, listening to the majority of business men, it seems that competition is dirty, filthy, unscrupulous, and ready to ruin all.

Just a few weeks ago the top executive of one of the nation's largest retail merchandising establishments, at a dinner in honor of his firm, where his competitors had all been invited, stated that he placed much of his firm's growth and present greatness on the competitors of his firm.

Definitely, the public would have no other means for comparison if this firm and all firms, in fact, didn't have competitors.

The firm that takes advantage of each detail for finer service to, and better understanding with, its customers, could only do this because its competitors show what has to be done.

It is the competitor who helps the leader. The leader learns by the competitor's mistakes. He strives all the harder to give finer service and better merchandise to outstrip competition. Competitors are, therefore, vitally important to every businessman.

Nor does the competition have to be exactly "clean". In fact, the "dirtier" the competition, so much better for the intelligent merchant. By taking full advantage, and offering the finest to customers, in every fashion the "dirty" competitor is soon so outstripped that it is best he leave the field if he isn't financially broken by that time.

This publication's growth and the great commendation which it has won, to speak personally, is due to its competition. The work which *The Cash Box* has already done and is doing, much of it already imitated by its competitor, has gradually steeped thru the entire field, and has won for it ever greater friendship, commendation, and circulation.

What better basis of comparison could any business man ever wish for than a competitor? Especially a "dirty" competitor. One who will stop at nothing to gain a sale. One who displeases the customers in the long run because of poor merchandise, poorly serviced.

If such a competitor doesn't soon lose his shirt attempting to steal customers by smashing down prices, he soon enough loses the customer, because he simply cannot afford to give better service and finer merchandise, in view of the fact that the percentage of profit isn't there. The customer comes to the realization that he isn't getting what he paid for.

Those in this industry who have been irked time and again to such a point by competitors that they have been openly harsh in statements regarding their competition, should stop to realize that only by such competition have they the opportunity to prove to buyers just why their organizations are better.

How else would the buyer have a basis for comparison if there weren't some sellers who practised anything but good business? Regardless of cut prices, the buyer very soon begins to realize that he would have been much, much better off paying a few dollars more and obtaining really fine service with better merchandise directly from the firm that could give him this sort of service and merchandise, than to just have something thrown at him and told to handle it in the best way he can.

It takes time. There's no doubt of that. It took *The Cash Box* just about ten years to win over many people in the industry to its great purpose. Its logic and quiet confidence. Its sincerity in what it was attempting to do to help all in the field to enjoy a more stabilized and better business. And to at all times help raise the ethical standards of the industry to a point equal to, and even above, whatever any other industry could point to as a standard.

Therefore those in the field, whether operator, jobber, distributor, manufacturer or supplier, or any other allied to the trade, should realize that competition is absolutely most necessary to them.

In fact, like *The Cash Box*, they should silently pray that competition will continue. So that there will be that basis for comparison to prove their superiority to the entire industry and to all their customers.

THE NATION'S

# TOP TEN

PLUS THE NEXT 15

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

THE CASH BOX

| CODE | | | | |
|---|---|---|---|---|
| AB—Abbey | CO—Columbia | IN—Intro | MO—Modern | SA—Savoy |
| AL—Aladdin | CR—Coral | JU—Jubilee | NA—National | SIT—Sittin' In |
| AP—Apollo | DA—Dana | KI—King | OR—Oriole | SP—Specialty |
| AT—Atlantic | DE—Decca | LO—London | PE—Peacock | TE—Tempo |
| BU—Bullet | DY—Derby | ME—Mercury | PR—Prestige | TN—Tennessee |
| CA—Capitol | FE—Federal | MG—MGM | RA—Rainbow | UN—United |
| CH—Chess | 4 Star—Four Star | | RE—Regent | VI—Victor |

Pos. Last Week

**1** — **CRY**
**JOHNNIE RAY** — Pos. Last Week: 1

CA-1875 (F-1875)—Four Knights
CR-60592 (9-60592)—Eileen Barton
DE-27857 (9-27857)—Paul Chapman
KI-15145—Alan Holmes
LO-1169 (45-1169)—Vera Lynn
ME-5749 (5749 x 45)—Georgia Gibbs
MG-11113 (K11113)—Bill Farrell
OK-6840—Johnnie Ray
VI-20-4388 (47-4388)—June Valli
VI-20-4406 (47-4406)—Bob Williams

**2** — **TELL ME WHY**
**FOUR ACES** — Pos. Last Week: 2

CA-1929 (F-1929)—Norman Kaye
CR-60625 (9-60625)—Horace Bailey
DE-27860 (9-27860)—Four Aces
DE-27926 (9-27926)—Roberta Lee
ME-5767 (5767 x 45)—Ralph Marterie
ME-8267 (8267x45)—Dinah Washington
VI-20-4427 (47-4427)—Four Tunes
VI-20-4444 (47-4444)—Eddie Fisher

**3** — **ANYTIME**
**EDDIE FISHER** — Pos. Last Week: 5

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

**4** — **THE LITTLE WHITE CLOUD THAT CRIED**
**JOHNNIE RAY** — Pos. Last Week: 3

CA-1892 (F-1892)—Lou Dinning
DE-27893 (9-27893)—Roberta Lee
ME-5761 (5761 x 45)—Herb Lance O.
OK-6840—Johnnie Ray

**5** — **SLOW POKE**
**PEE WEE KING** — Pos. Last Week: 4

CA-1837 (F-1837)—Helen O'Connell
CO-39632 (4-39632)—Arthur Godfrey
DE-27792 (9-27792)—Roberta Lee
KI-998—Hawkshaw Hawkins
ME-5740 (5740x45)—Tony Hill
VI-21-0489 (48-0489)—Pee Wee King
VI-20-4373 (47-4373)—Ralph Flanagan

**6** — **TIGER RAG**
**LES PAUL & MARY FORD** — Pos. Last Week: 7

CA-1920 (F-1920)—Les Paul & Mary Ford
DE-27939 (9-27939)—George Barnes

**7** — **PLEASE, MR. SUN**
**JOHNNIE RAY** — Pos. Last Week: 10

CA-1966 (F-1966)—Les Baxter
CO-39636 (4-39636)—Johnnie Ray
CR-60647 (9-60647)—Georgie Auld
DE-27946 (9-27946)—Bill Kenny
MG-11134 (K11134)—Tommy Edwards
VI-20-4453 (47-4453)—Perry Como

**8** — **SHRIMP BOATS**
**JO STAFFORD** — Pos. Last Week: 6

CA-1873 (F-1873)—Dick Beavers
CO-39581 (4-39581)—Jo Stafford
DE-27832 (9-27832)—Dolores Gray
KI-15151—Dick Brown
MG-11113 (K11113)—Bill Farrell
VI-20-4405 (47-4405)—Danny Scholl
VI-20-4409 (47-4409)—Tex Williams

**9** — **DANCE ME LOOSE**
**ARTHUR GODFREY** — Pos. Last Week: 9

CO-39632 (4-39632)—Arthur Godfrey
DE-27906 (9-27906)—Russ Morgan O.
VI-20-4457 (47-4457)—Mindy Carson

**10** — **SIN**
**EDDY HOWARD — FOUR ACES** — Pos. Last Week: 8

CA-1806 (F-1806)—Four Knights
CO-39567 (4-39567)—Sammy Kaye
DE-27769 (9-27769)—Arthur Prysock
DE-27794 (9-27794)—Al Morgan
KI-4505—Burnie Peacock
ME-5711 (5711x45)—Eddy Howard O
MG-11066 (K11066)—Billy Williams Qt.
PY-334—Gayle Walton
VA-101—Four Aces
VI-20-4280 (47-4280)—Savannah Churchill

11) BERMUDA. 12) BE MY LIFE'S COMPANION. 13) CHARMAINE. 14) WHEEL OF FORTUNE. 15) UNDECIDED. 16) GARDEN IN THE RAIN. 17) A KISS TO BUILD A DREAM ON. 18) BROKEN-HEARTED. 19) UNFORGETTABLE. 20) I WANNA LOVE YOU. 21) STOLEN LOVE. 22) TULIPS AND HEATHER. 23) COME WHAT MAY. 24) AT LAST, AT LAST. 25) RETREAT.

# There'll Always Be A BALLAD

We've gone through many phases in the music business. Different types of music have appealed to us at different times. Sometimes novelties have been predominant, sometimes honky tonk tunes. For a while it seemed that no song could be a hit unless it had a folk background and was done in a multi-voiced recording. And most recently we've been going through what has been termed the "sound" phase, with everyone doing his best to find a new instrument or voice or make a known one sound new.

All this has added a great deal of variety to our records and has produced a great number of smash hits.

But through it all the ballad has continually been with us.

No matter what phase may presently be being stressed, no matter what singers may be the current rage, the ballad remains the basis of all our music and records.

People in the record field were despairing of the ballad a few months ago. They seemed too difficult to establish. They took too much time and effort and money. But despite all the de-emphasis, despite all the lack of interest, despite all the preoccupation with other forms of song, the ballad kept breaking through.

And finally, several months back, a then little known singer named Tony Bennett came up with a disk called "Because Of You" and the romantic ballad phase started all over again Since then one ballad after another has hit the lists—ballads sung by singles, groups, choruses—but ballads.

The appeal of the ballad to the record buying public is not too difficult to understand. The ballad says the things which the listener can't say for himself. Whether it's being heard in an ice cream parlor, drug store, tavern or home, its message conjures up a whole world of feelings and hopes and desires, which for most people can only be fulfilled in the realm of imagination—imagination for which the proper music and lyrics create the setting.

The ballad too has a basic appeal to the younger record listeners, the adolescents—and particularly the adolescent girls—who are a large part of the record buying public.

In fantasy, a romantic singer is addressing himself solely to each one of them. And they literally worship him through the organization of fan clubs which concentrates wholly on advancing the career of a particular singer. It's an established fact that the singers who symbolize the most romantic conceptions have the largest, most active fan clubs.

The need which the ballad, and the artist who sings it, plays in the life of these listeners was sharply portrayed during the height of the Frank Sinatra craze, when, discounting all the publicity and hypoed promotions that went with it, there were actually thousands of girls who did "swoon" at the sight or sound of Sinatra.

Obviously, then, he and the type of song he sang fulfilled a very definite need that these girls had and played a strikingly important role in their lives.

In their world of imagination, this was romance.

The ballad today still has the same meaning. It still symbolizes our concept of love and affection and fulfillment and in that symbolization, it still caters to our emotional needs.

What's more, it always will.

We may go through periods when we seem to hear only novelties. Our current "sound" phase may last and last and last—but through it all we will always have ballads.

For in this hectic world in which we live, the soothing feelings, the romance, the sense of achievement which the ballad creates for us, is something that none of us will ever want to give up for any length of time.

## THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

| | | |
|---|---|---|
| 1. | CRY | Johnnie Ray (Columbia) |
| 2. | TELL MY WHY | Four Aces (Decca) |
| 3. | LITTLE WHITE CLOUD THAT CRIED | Johnnie Ray (Columbia) |
| 4. | WHEEL OF FORTUNE | Kay Starr (Capitol)<br>Sunny Gale & Eddie Wilcox O. (Derby)<br>Bobby Wayne (Mercury) |
| 5. | TIGER RAG | Les Paul & Mary Ford (Capitol) |
| 6. | PLEASE, MR. SUN | Johnnie Ray (Columbia) |
| 7. | ANYTIME | Eddie Fisher (RCA Victor) |
| 8. | BERMUDA | Bell Sisters (RCA Victor) |
| 9. | BLUE TANGO | LeRoy Anderson (Decca) |
| 10. | BE MY LIFE'S COMPANION | Mills Bros. (Decca) |

**Art Ford** (WNEW-New York) about to make his debut as a singer on the Essex label. . . . **David Walshak** (KCTI-Gonzales, Texas) would like to have voice tracks of various stars introducing their current records. He also wants to be placed on the mailing lists of the smaller record companies. . . . A couple of swell guys up at WOV in New York, **Joe Petralia**, who runs the record library, and **Leigh Kamman**, who has just taken over the 1280 Club. . . . **Paul Irving** has left WEDC in Chicago and is headed for Miami. . . . **Bud Wilson** (WKBR-Manchester, N. H.) uses **The Cash Box** Top Ten every Saturday afternoon and also calls attention to the Disk and Sleeper of The Week during his regular stint.

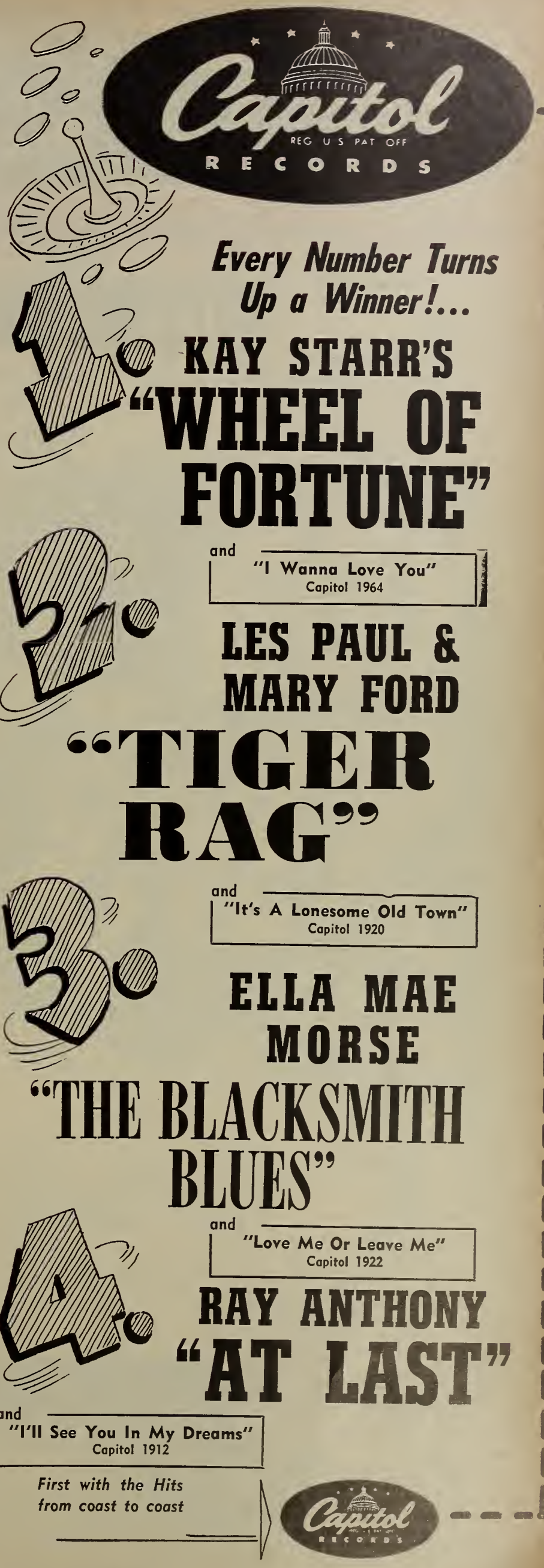
* * * * *

**Bud Brees** (WPEN-Philadelphia, Pa.) had his show in near panic the other day when **Johnnie Ray** visited. There were almost 2000 school kids, cops and teachers present. Incidentally Bud, who's quite a singer, makes a return engagement at the Rendezvous C ub on February 29 with **Sarah Vaughan**. . . .

BUD BREES
(WPEN—Phila., Pa.)

**Barry Kaye** (WCAU-Philadelphia) night time disk jockey, caused a family living in uptown Manhattan some mighty sleepless nights recently. Kaye gave out the telephone number at which he could be reached (LOcust 7-3180) but failed to mention it was in Philadelphia. Since he broadcasts over a 50,000 watt station that can be heard in New York, people in this city started dialing LO 7-3180, getting the New York exchange LOrraine 7. That phone belongs to **Mr. & Mrs. Henry Beininger** of 539 West 217 St., who together with their four and nine year old children, were busy answering the phone throughout the night. Kaye now emphasizes that the number is in Philadelphia.

* * * * *

MGM Records is covering the country with dj shows. Denver has one over KFXJ, as have Bangor, Maine over station WLBZ, Richmond, Va. over WFLO and Jacksonville, Fla. over WOBS. . . . **Mac McGuire** (WIP-Philadelphia) is one of the busiest guys on the air what with "Start The Day Right" from 6 to 9 A.M., Kitchen Kapers from 10:30 to 11:00 A.M., Matinee McGuire from 3 to 3:25 P.M. and Harmony Rangers from 3:30 to 4 P.M. In addition Mac is constantly playing theaters, auditoriums and fairs within 100 miles of Philadelphia with his four cowboy clad **Harmony Rangers**. . . . **Buhl Sons**, Columbia distrib in Detroit, threw a party for **Tony Bennett** a couple of weeks ago from which the town hasn't recovered yet. Among djs attending were **Freddy Wolf, Johnny Slagle** and **Eddie Dupris** of WXYZ; **Larry Gentile, Bob Murphy, Don McCloud** and **Dorris Anderson** of WJBK; **Eddie Chase, Symphony Sid Garris** and **Toby David** of CKLW; **Bobby Maxwell, George & Eleanor Scotti, Walter Bastien** and **Alice Hak** of WWJ; and **Marty McNeilly** and **Johnny Russell** of WJR.

# THE CASH BOX Record Reviews

*Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.*

**"GOODBYE, SWEETHEART" (2:36)**
**"WISHIN' " (2:50)**
GISELE MACKENZIE
(Capitol 1983; F-1983)

● Gisele MacKenzie presents her version of a comer together with Buddy Cole and his orchestra and the Male Trio on the upper dish. MacKenzie doles this one out slowly and softly and makes for pleasant listening. The lower side finds the same artists with a similar treatment of another tune that's liable to kick off soon. Ops oughta check here.

**"CALL HER YOUR SWEETHEART" (2:43)**
**"NINE HUNDRED MILES" (2:18)**
GORDON MacRAE
(Capitol 1990; F-1990)

● A pleasant reading of a slow, pretty tune is delivered on the top level by Gordon MacRae, with the orchestrational assistance of Van Alexander. The bottom half is a contrasting dynamic number that moves along with a fast bounce. Gordon chants this one with more appeal. Our advice is to look in now.

**"TURN BACK" (2:40)**
**"TIRED OF LOVING" (2:46)**
THE FOUR LADS
(Okeh 6860)

● The Four Lads, who have done the vocal backdrop for Johnnie Ray, make their initial effort by themselves on this new release. The boys conjure up some pretty harmony and take two fair ballads for a soothing spin. The Bill Davis Trio supply the backing for the group and the vocalists do the rest. Ops might be interested.

**"THE KING" (2:47)**
**"LET ME DREAM" (2:55)**
DANNY SCHOLL
(RCA Victor 20-4513; 47-4513)

● Here's one that has sleeper qualities. Danny Scholl and the Norman Leyden orchestra and chorus spin through a dynamic ditty that's loaded with appeal. Danny delivers the wordy lyrics in a winning manner. Flip is a slow waltz tempo number that also gets a good reading from Danny. Our guess is the top level.

**"LET'S FALL IN LOVE" (2:54)**
**"THOU SWELL" (2:50)**
LESTER YOUNG ORCHESTRA
(Mercury 8963; 8963 x 45)

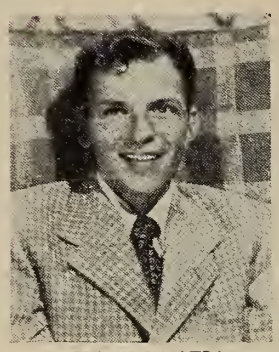
● A grand oldie is given a refacing by the Lester Young orchestra. The boys take this slow ballad and present a speeded up version that features some fine sax playing. Again on the second dish the sax is put to work on another oldie and here too the result is a jump rendition. Ops might be interested.

**"WORRIED OVER YOU" (3:09)**
**"I NEVER LOVED ANYONE BUT YOU" (3:12)**
JOE MEDLIN
(Decca 48283; 9-48283)

● The first end is a fair sounding ballad that has little to offer. The under siding is a pretty ballad that's carried slowly and softly. This half shows Joe to much greater advantage as he delivers a sincere reading of the lyrics. Our nod goes to the bottom portion.

## DISK OF THE WEEK

**"I HEAR A RHAPSODY" (3:01)**
**"I COULD WRITE A BOOK" (2:39)**
FRANK SINATRA
(Columbia 39652; 4-39652)


FRANK SINATRA

● The current trend of reviving old tunes is shown to great advantage with one of the better efforts on this new Frank Sinatra release. Frank who hasn't had a song in a long while has one here, in the form of a wonderful old ballad, that could easily send him to the top of the recording list again. The flowing melody labeled "I Hear a Rhapsody" is given a stirring treatment via the expressive vocalizing of Sinatra and the grand musical backing set up by the Axel Stordahl orchestra and the Jeff Alexander choir. The number has already proven itself and with the rendition presented here the side is bound to take again. Flip is a pretty ballad from the show "Pal Joey" and Frank gives it good coverage. Here too Sinatra is provided with able vocal and instrumental assistance. The half ops should latch on to is the first one. It's loaded.

**"CATHY" (2:45)**
**"THE BUCKET SONG" (2:10)**
CATHY AND BOB CROSBY
(Capitol 1988; F-1988)

● The first level acts as a medium for the introduction of Bob Crosby's daughter. Both father and daughter handle the initial tune in a light manner. The second half is a cute bouncy number that comes out a happy side as done by the duo. Vic Schoen backs each deck ably. Ops oughta look in.

**"BUNDLE OF SOUTHERN SUNSHINE" (1:58)**
**"ALL NIGHT LONG" (2:45)**
JEANNE GAYLE
(Capitol 1985; F-1985)

● A current western and pop tune is given additional coverage on the top dish by Jeanne Gayle and the Buddy Baker orchestra. This jumpy rendition comes out ok. The lower portion finds Jeanne dishing out a slow suggestive vocal to an interesting number. Ops might check this platter.

**"YOU'RE IN LOVE WITH SOMEONE ELSE" (2:43)**
**"DARLING, I'M LONESOME FOR YOU" (2:49)**
THE FOUR JACKS
(MGM 11179; K11179)

● A pair of ballads is sent through its paces on this new waxing by the Four Jacks. The vocal group blends nicely and give both decks listenable renditions. The Lew Douglas orchestra backs the boys up with a fitting musical setting and helps bring the disk in. Ops might take a peek.

**"DON'T STOP NOW" (2:33)**
**"MAMBO ON MY MIND" (2:52)**
BARBARA RUICK
(MGM 11183; K11183)

● Barbara Ruick projects lots of personality as she delivers a slow, soft, suggestive vocal to a good tune. The intimate presentation helps this end. The lower side is a mambo that's done easily by Barbara. Skip Martin sets the musical mood on both levels. Ops won't want to miss the first half.

## BEST BETS

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

| | | | |
|---|---|---|---|
| ★ "THE DIPSY DOODLE" | The Modernaires | Coral 60658; 9-60658 |
| ★ "NOODLIN' RAG" | Perry Como | RCA Victor 20-4542; 47-4542 |
| ★ "A-ROUND THE CORNER" | Jo Stafford | Columbia 39653; 4-39653 |
| ★ "I HEAR A RHAPSODY" | Dick Brown | King 15159 |
| ★ "DANCING WITH TEARS IN MY EYES" | Mantovani | London 1175 |
| ★ "DON'T STOP NOW" | Barbara Ruick | MGM 11183; K11183 |

**"FLAMINGO" (2:49)**
**"THE LOVED ONE" (2:51)**
G. M. GUARINO ORCHESTRA
(RCA Victor 25-1208)

● This etching offers a pair of good sounding instrumental tangos. The G. M. Guarino orchestra delivers both ends with the authentic Spanish flavor. The orchestrational arrangements make both lids listenable fare. Ops who are in need of material of this nature and who have the right spots oughta take a look in.

**"ONLY YOU" (2:50)**
**"CROSS ME OFF YOUR LIST" (2:38)**
RUSS CARLYLE ORCHESTRA
(Mercury 5788; 5788 x 45)

● Russ Carlyle and his orchestra, featuring Russ with the vocal, turn out a listenable side on the top half. Russ handles the lyrics easily and helps the end along. The second portion is a beaty tune that gets a simple going over from the boys. Ops have good filler material here.

**"HOMING PIGEON" (2:47)**
**"LET ME DREAM" (2:33)**
HENRY JEROME ORCHESTRA
(MGM 11174; K11174)

● Henry Jerome and the orchestra and the Three Jays collaborate on the top deck and belt out a bouncy ditty with a cute presentation. The under siding offers Irma Kearns with the vocal to a slow ballad that comes out as listenable fare. Ops oughta check the first half.

**"DEEP WATER" (2:51)**
**"PLEASE BRING BACK THE SUNSHINE" (2:48)**
DANNY DAVIS
(MGM 11175; K11175)

● Pleasant voiced Danny Davis has himself an easy time on the top level with a slow soft tune that has a nice sound to it. The flip end is a light number that gets a fitting vocal from Danny and again he has an interesting lid. LeRoy Holmes does the baton twirling for both decks. Ops oughta listen in.

**"A ROOM WITH A VIEW" (2:39)**
**"CARNIVAL" (2:51)**
BILLY ECKSTINE
(MGM 11177; K11177)

● The first side offers Billy Eckstine with a better than average ballad that is made to sound good by the sincere vocal of Billy and the musical backdrop set up by the Russ Case ork. Flip is a more stirring tune that shows up strong via the expressive reading of Eckstine. Ops should take a look.

**"OH, ROCK" (2:41)**
**"LOVE YOU LIKE MAD" (2:43)**
LIONEL HAMPTON ORCHESTRA
(MGM 11176; K11176)

● A driving, rollicking jump tune is belted out solidly on the first end by the Lionel Hampton crew. This wild, wooly half together with a gang sing shapes up as a strong side for the right spots. Flip offers Lionel with the lyrics to a tune with a nice hop and here too the orchestra comes in big. We like the top half.

# 'ROUND THE WAX CIRCLE

## NEW YORK:

Joe Delaney, former head of A & R at London records, now studying law at Tulane University in New Orleans, writes that he's also conducting a disk jockey show over WJMR. He's on the air from 4 to 5 P.M. every day and the show may be extended to 6 P.M. . . . Of the five tunes nominated for this year's academy award, four were published by the Robbins-Feist-Miller firms. They are "A Kiss To Build A Dream On" from "The Strip"; "Wonder Why" from "Rich, Young & Pretty"; "Too Late Now" from "Royal Wedding"; and "Never" from "Golden Girl." The fifth song "In The Cool, Cool, Cool of The Evening" from "Here Comes The Groom" was published by Burke-Van Heusen & Assoc. with Famous as the sole selling agent. . . . "I Hear A Rhapsody" is getting the number one revival treatment from BMI with such artists as **Frank Sinatra, Tony Martin, Rosemary Clooney, Ray Anthony** and **Dick Brown** set for releases. . . . Pubs and diskeries oughta take a look at a new tune "I Close My Eyes and Make Believe It's You," the first effort of three lovely secretaries. . . . **Eddie Heller** of Rainbow has cut a side by **Joe King** and **Eddie** which should gather plenty of play in bars and taverns. . . . "Sentimental Tears" and "Sincere," the **Johnny Dee Trio** disk on the Jubilee label, is gaining momentum having been selected as the Pick Of The Week by the Hudson Ross stores in Chicago. As a result it gets a four times a day shot on the air for a full week. . . . **Tom Connelly,** executive secretary to **William Fowler,** vp of Capitol in N. Y., is an all around Capital gal. Her favorites in the recording business are **Stan Kenton, Pete Rugolo, Nat Cole** and **Johnny Mercer.** But to even it up, **Ella Fitzgerald** is her favorite of favorites. . . . **Mary Small** being considered for the **Vivian Blaine** roll in "Guys And Dolls."

DICK BROWN

## CHICAGO:

My pal, **Jimmy (Skipalong) Tatler,** eyes and ears of show business at the very swanky Pump Room, advises that **David LeWinter**'s latest album has brought many a new diner to this famed spot. Jimmy also advises that he, too, in addition to his TV show, is palnning to "get into this here record business." He says, "It must be good." . . . **Don Cornell** pops in from his duties at the Chicago Theatre to advise that "I'm singin' 'em right down the line." And Don means it. He's putting heart and soul into his tunes. Believes that, "The break's gotta break soon." Don is overdue for a big one. In the meantime, his latest disk on Coral, "I'll Walk Alone," starting to get plenty deejay play action. . . . Bumped smack into **Bill Snyder** and Bill advising he's feeling terrif' since he's gone single-o. Bill and his great piano all booked until way into April and other spots waitin' for his 88 magic. . . . **Hal Tate's** TV-deejay show (noon, Sunday's) is clicking well. Last guest, **Lorry Raine.** Coming guest, **Abbe Lane.** In the meantime Hal advising, "I'm flying to New York to set up a big, new deal." . . . Don't know whether my bearded boy friend, **Mitch Miller,** knows it or not, but, that Pump Room Album of **David LeWinter**'s has two instrumentals that sound about as juke boxey as anything heard in a long time: "Just One Of Those Things" and "You're The Cream In My Coffee." These standards always find room in juke boxes. And the way they're done by David would most definitely prove clickeroos for the juke box biz. . . . Looks like **Jack Shore's** tune, "I'm In A Trance," may suddenly bloom forth with more'n one disk. Some of the better artists likee verra mucho. . . . Don't know whether it's official as yet or not, but, from rumors current hereabouts, seems like **Cee Davidson** and his great Chez Paree ork may soon be heard on a major label. One grand aggregation for great moosic. . . . Friends of **Tommy Reed** (currently at the Oh Henry Ballroom) write up from Memphis, "Get Tommy on wax and we'll buy 'em."

DAVID LeWINTER

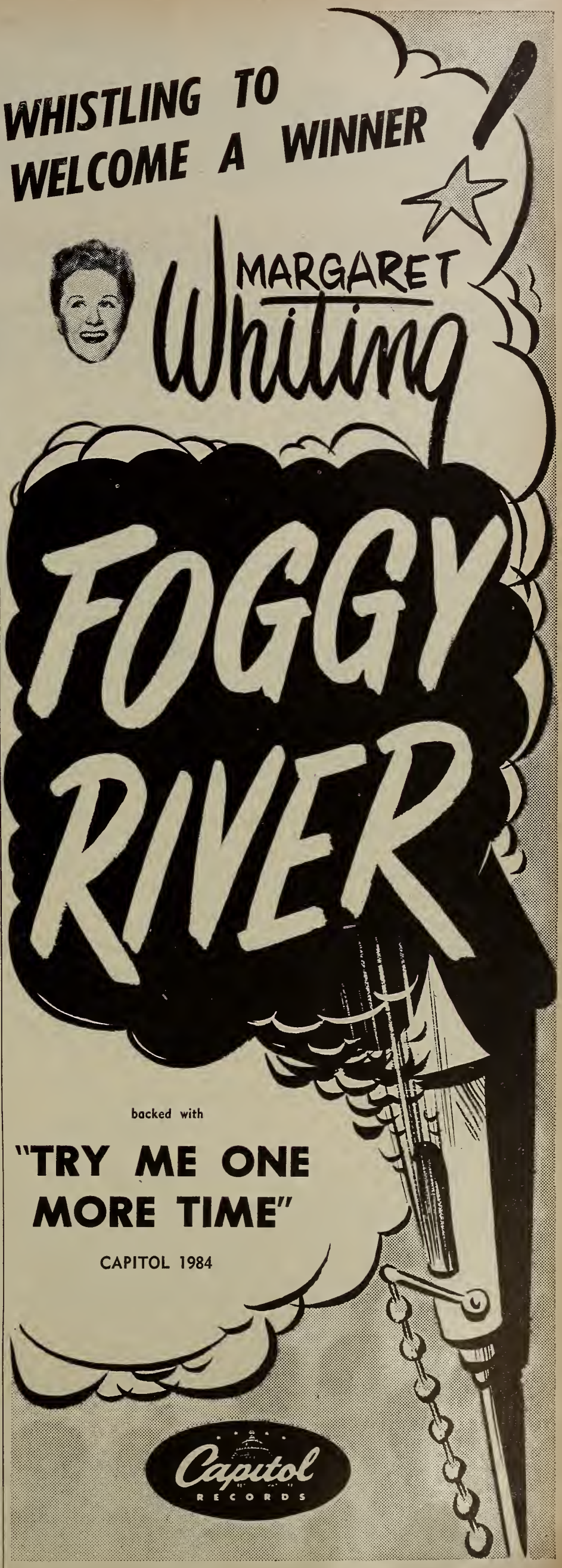
## LOS ANGELES:

Catchy tune, that "Bright Eyes," with a pleasant combination of nursery rhyme, folk music and novelty, all adding up to a fast breaking hit for songwriter **Bob Scherman** on his own Skylark label and for the Johnstone-Montei pubishing firm which has taken the tune over and is just about set for several big records on it. . . . Visited with **Bob Scherman** in his Hollywood headquarters and found him a very sincere, well informed young man (he was with King Records for two years on the recording end), who appears to have both feet square on the ground as far as the overnight reception given his record, what with 17 distributors already handling the label across the nation and others putting in a bid for it. . . . Here's a hello from **Irving Fogel,** all the way from Rome, where he's still busy making those TV music films. . . . Meanwhile, his Tempo label has some very nice action on the home front from **Brother Bones'** "Lou-Easy-An-I-A." . . . **Brother Bones** is still traveling with the **Harelm Globetrotters,** who appeared here recently, and he'll be visiting his mother in Alabama when they play a series of games there shortly.

FOUR ACES

Just back from Houston, Dallas and Shreveport comes Imperial topper **Lou Chudd,** who's doing a lot of traveling these days and has several good things breaking in **T-Bone Walker's** "Cold, Cold Feeling," **Big Jay McNeeley's** "Blow, Blow, Blow" and **Fats Domino's** "I Miss Her Tonight." . . . Lou's also going strong in the hillbilly field, with **Slim Whitman's** "Love Song on a Waterfall" setting a fast pace. . . . Nice to hear that **Joel Delson,** formerly of Delson & Stoken Distribs, is now associated with **Sid Talmadge** at Record Merchandising. . . . Looks as if the boys will really have nothing to cry about with "Sentimental Tears," via the **Johnny Dee Trio** on Jubilee, and the Flash label has given them a hot one in the **Four Aces** on "Two Little Kisses." . . . Capitol has one busting loose fast locally in **Ella Mae Morse's** "Blacksmith Blues."

Lunched with **Leo Mesner** of Aladdin and we gathered that his European trip was a great success business-wise, culturally, scenically, etc. . . . Understand **Xavier Cugat's** first on the Mercury label, with **Richard Hayes** doing an English vocal on "Babalu," looks like a comer, which reminds us that **Patti Page's** "Come What May" is coming right along on the same label.

# THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

## SLEEPER OF THE WEEK

**"PITTSBURGH, PENNSYLVANIA" (2:50)**
**"THE DOLL WITH A SAWDUST HEART" (2:35)**

GUY MITCHELL
(Columbia 39663; 4-39663)

GUY MITCHELL

● The winning combination of Guy Mitchell and Mitch Miller once again blend their talents to turn out a tune that's sure to kick off. The ditty titled "Pittsburgh, Pennsylvania" is an infectious little melody that gets a light lilting airing by these artists. Guy chants the lyrics in his usual manner while the orchestra and vocal chorus chime in with a top rate backing. The total effect is a pleasureful half of entertainment that's right in line with the previous successes of the Mitchell, Miller combo. Flip is a bar room weeper. Here too the boys have an attractive tune that is given a solid going over by Guy. A piano roll backdrop rounds out this side. Ops who have enjoyed the past hits of Mitchell will wanna get in on the new one on the top half as soon as possible. Our advice is to get with it now.

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**"NOODLIN' RAG" (2:38)**

**"SUNDAY IS MY DAY WITH YOU" (2:41)**

ROBERT Q. LEWIS
(MGM 11185; K11185)

● A cute tune that is making some noise is given the once over by Robert Q. Lewis. Bob sings the lyrics in his usual style and winds up with a listenable side. The lower deck is a bouncy thing that's done with an accent by Bob and here too the novelty comes out ok. Ops might wanna take a gander.

---

**"I HEAR A RHAPSODY" (2:29)**

**"THE UNSEEN RIDER" (2:55)**

DICK BROWN
(King 15159)

● A current revival is given a wonderful rendition by Dick Brown and the Don Costa orchestra. This lovely ballad is sold solidly by Dick and the lid should get its share of spins. The under portion is a fast moving number with lots of voices and here again Dick and the orchestra blend nicely. It's the first level.

---

**"DANCING WITH TEARS IN MY EYES" (2:47)**

**"DEAR LOVE, MY LOVE" (2:35)**

MANTOVANI ORCHESTRA
(London 1175)

● A couple of Mantovani orchestrations are offered on this new waxing. Both lids get the typical treatment from the orchestra with the string section again carrying the brunt. Each half is done slowly and smoothly with a resulting pleasant platter. Ops might cash in on the impetus of the artist's recent success.

---

**"BLUE MOON" (3:05)**

**"ESPANA CANI" (2:30)**

GEORGE WRIGHT
(King 15152)

● A wonderful oldie is taken for a slow and pleasant ride via the pipe organ version of George Wright. Again on the second half George works his way through a grand old Spanish number that has good listening qualities. Ops in the right locations might be able to use this disk to good advantage.

---

**"BLUE TANGO" (2:30)**

**"FOR SENTIMENTAL REASONS" (2:52)**

DICK HAYMAN ORCHESTRA
(Mercury 5790; 5790 x 45)

● Another good arrangement of a current lovely tango is dished up on the upper half by the Dick Hayman orchestra. The orchestration and the material make this a pleasureful platter. The lower lid features Jack Halloran with the vocal to a slow simple tune. The upper one has the greater potential.

---

**"A-ROUND THE CORNER" (2:30)**

**"HEAVEN DROPS HER CURTAIN DOWN" (3:22)**

JO STAFFORD
(Columbia 39653; 4-39653)

● A pretty ditty, a cute presentation and Jo Stafford doing the chirping adds up to a strong side. This bouncy number is complimented with a fitting backdrop by the Paul Weston orchestra and the Norman Luboff choir. The lower end is an attractive ballad that gets some expressive chanting from Jo. Ops oughta watch this one.

---

**"NOODLIN' RAG" (2:43)**

**"PLAY ME A HURTIN' TUNE" (2:42)**

PERRY COMO
(RCA Victor 20-4542; 47-4542)

● A delightful novelty number that's sure to make some noise is taken for an effortless ride by Perry Como. Perry injects his usual warmth while the Fontane Sisters and the Mitchell Ayres orchestra back him all the way. The under deck is another novelty that comes out fine via a cute presentation. We like the upper end.

---

**"HONEY" (2:44)**

**"DON'T MEDDLE IN MY MOOD" (2:50)**

KAY STARR
(Regent 190)

● An old favorite is treated to a good rendition by Kay Starr on the upper lid. Kay puts lots of meaning into the lyrics and winds up with a strong half. The under siding is a ballad that is given its send off by Kay and her inimitable styling. The artist has a big following and the disk should please them.

---

**"JUMP THROUGH THE RING" (2:44)**

**"I COULD WRITE A BOOK" (2:45)**

TONY MARTIN
(RCA Victor 20-4544; 47-4544)

● A slick interpretation of a new ballad is doled out by Tony Martin on the top deck. Tony handles the lyrics expressively while backed with a dramatic orchestration by Henri Rene. Flip is an old ballad that's currently receiving lots of coverage. Our advice is to watch the upper half. It should grab some of the spins.

---

**"DREAMER'S CLOTH" (3:05)**

**"SOMEBODY" (2:45)**

WAYNE KING ORCHESTRA
(RCA Victor 20-4509; 47-4509)

● A slow, soft ballad is eased through on the initial end by the Wayne King orchestra. Bill Leach does the vocal and turns in a creditable job. The under dish is a waltz with a lilting melody that comes out as the stronger end. Billy and the chorus share the vocal on this side.

---

**"DAYBREAK" (3:10)**

**"THERE ARE SUCH THINGS" (2:40)**

TOMMY DORSEY ORCHESTRA
(RCA Victor 42-0151)

● Here is an old Tommy Dorsey waxing that has been rereleased and it should find some play left in it. Frank Sinatra is the featured vocalist and he does a soft reading of the lyrics to both melodies. The tunes are grand and with the name these artists have ops should take a look.

---

**"SILVER AND GOLD" (2:47)**

**"CRAZY HEART" (2:37)**

FRANKIE CARLE ORCHESTRA
(RCA Victor 20-4545; 47-4545)

● The upper deck is an ok coverage of a wetesrn comer that's starting to kick off. Frankie Carle and his orchestra, with vocal assistance from Johnny Prophet and the Continentals, spin through the number easily. The bottom dish is another western ditty that gets a similar treatment. Ops might be interested.

---

**"THE GRABBER" (2:40)**

**"MAMBO ON MY MIND" (2:12)**

SONNY BURKE ORCHESTRA
(Decca 27974; 9-27974)

● The Sonny Burke orchestra handles an ok instrumental number on the top level. The tune is done with a Latin beat and the brass section carries it easily. The lower end is an interesting mambo that's sung by Jo Ann Greer and Hub and Hubbie. The lower dish has more appeal to offer.

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**"THE DIPSY DOODLE" (2:17)**

**"I'LL ALWAYS BE FOLLOWING YOU" (2:26)**

THE MODERNAIRES
(Coral 60658; 9-60658)

● The harmonizing Modernaires have a good standard jump tune working on the first side. The group offers a spirited blending while George Cates and the orchestra back them musically. The bottom deck is an oldie that's done rhythmically to a march tempo. The top deck could break out.

---

**"WHO'S AFRAID OF THE BIG BAD WOLF?" (2:33)**

**"HEIGH HO & WHISTLE WHILE YOU WORK" (2:26)**

FRED WARING AND THE PENNSYLVANIANS
(Decca 27988; 9-27988)

● A few Walt Disney tunes are given an airing on this new Fred Waring release. As usual the orchestra and glee club combine nicely to turn out a pair of pleasing ends. Each half gets a proper character vocal but the lids may prove more interesting for the kiddies. Ops might take a peek.

---

**"I COULD WRITE A BOOK" (2:49)**

**"WITH A SONG IN MY HEART" (2:36)**

GUY LOMBARDO ORCHESTRA
(Decca 27993; 9-27993)

● An old ballad from the original version of "Pal Joey" is taken for a smooth ride around the wax by the Guy Lombardo orchestra and vocalist Kenny Gardner. Again on the flip level the orchestra and Bill Flanagan team up with another wonderful old ballad. The coupling offers pleasant treatments that should get plays.

# The Disk Jockey and the Gladiator

DES MOINES, IOWA—Des Moines received a glimpse of olden days recently when T. C. Murphy, the MGM record distributor there, stomped through the city dressed as a Roman gladiator distributing "Quo Vadis" sound track albums to disk jockeys. Above he is pictured delivering the first album to Don Bell of station KRNT.

# The HALE You Say

**by natt hale**

Up to a short time ago, we still kept trying to convince ourselves that, basically, the recording business is the same as always, that time, tide and the hand of man had done little to change the course of the industry. True, there have been changes in such as speeds, bringing about the battle of the r.p.m.'s. But, generally, the platters continued their maddening whirl in much the same form and manner as they have since the advent of Tom Edison's switch from cylinders to discs.

Not even thinking about this, one day last week we ambled into one of the cafes noted for its tolerant attitude toward record men, and were about to seat ourselves in an obscure corner, when we espied one of our colleagues seated at a table for two, with only his record carrying-case for company. This was understandable, since this particular confrére is noted for his seeming reluctance—nay, abhorrence—to bathing. (Since we were just beginning a recovery from a head cold anyway, and our nasal passages were still somewhat clogged, we decided to chance it, and joined the chap.)

Within a matter of seconds, we remembered that we needed some Air-Wick at home and we reflected on the many fine homes we had visited where incense was still in vogue. In an effort to fight off the chance that our cold would clear up too soon, we brought up the subject of the solidity of the record business, in regard to the very few changes which had occurred. To which, our buddy took an immediate exception.

NATT HALE

In the course of the conversation which ensued, we made note of the following revisions which have taken place within the industry in recent years, and we can now figure that the business has kept pace with progress:

1:)—Speeds—This, we had acknowledged before, you will remember. However, the "Battle of the r.p.m.'s" set off a veritable upheaval of activity, necessitating new machines and attachments for home use, new types of needles, new juke-boxes, etc. On the whole, so many profited by the advent of LP and 45's, that it could be alluded to as the re-birth of an industry. (So why can't this guy buy some soap?)

2):—Materials—The struggle to surpass competition brought on a wave of "lites." The quest for unbreakable compounds which would not impair the quality of the discs was responsible for the development of vinylite, reccolite, Metrolite, etc. In turn, came the introduction of the "flex" products which made it easier to distribute samples to deejays. Thus, there were no requests for replacements for the radio spinners, unless they took the platters home for the kids to play with . . . And the kids, wouldn't you know it, found out **how** to break them.

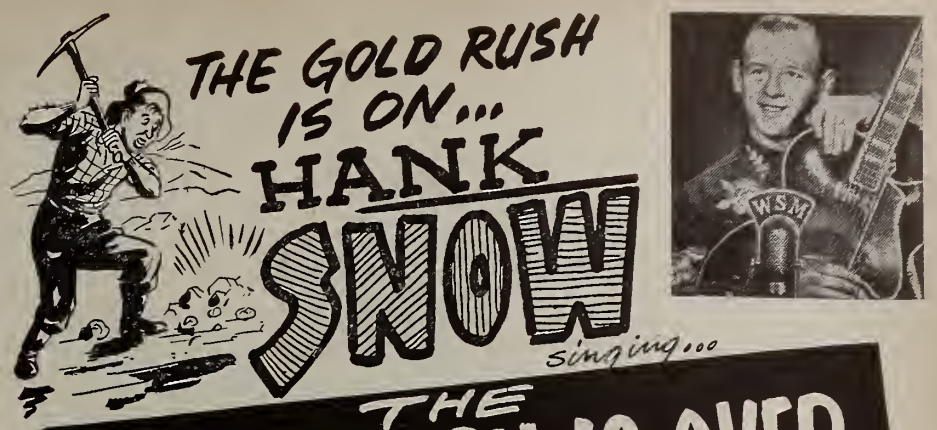
3):—**Sound**—This is probably the greatest new development to have made its mark in the recording business. Today, the greatest stress is on the record which has a "new sound." Beginning some five or six years ago with the echo chamber, we find that echo, as evolved by nature, is a wishy-washy thing. Nature just wasn't "hep" when it came to echo, and it remained to the recording genii to show her how. Then came the raft of multiple recordings, the period of fantastic voicing of instruments (harpsichord, harp, bass guitar, balalaika, etc.) and now comes reverberated sound. We're waiting for the period when "Natural Sound" comes in.

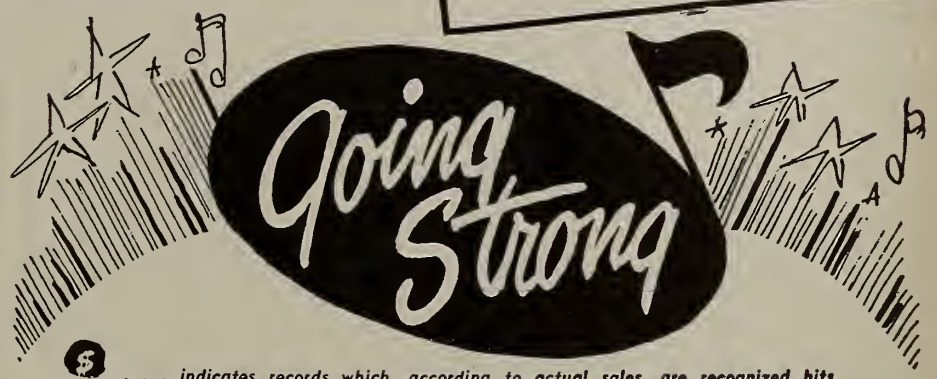
After about two hours of this discussion, which we had just begun to enhance, we found that our eyes were beginning to water and we had to make a hasty exit.

As we began our revolution through the door, we could hear the dulcet tones of our chum, saying:

"Let's do this again, sometime soon, Natt. I've got a lot more facts to give you . . . And you're the only one who's talked to me in the past four months."

Ah, well—what're you gonna' do?


$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF FEBRUARY 23

$ **Any Time / Never Before**
*Eddie Fisher* ..... 20-4359 (47-4359)*

$ **Bermuda**
*The Bell Sisters* ..... 20-4422 (47-4422)*

$ **Tell Me Why / Trust In Me**
*Eddie Fisher* ..... 20-4444 (47-4444)*

$ **Tulips And Heather / Please, Mr. Sun**
*Perry Como* ..... 20-4453 (47-4453)*

$ **Slow Poke**
*Pee Wee King* ..... 21-0489 (48-0489)*

$ **Blue Tango**
*Hugo Winterhalter* ..... 20-4518 (47-4518)*

$ **Noodlin' Rag**
*Perry Como* ..... 20-4542 (47-4542)*

$ **A Kiss To Build A Dream On**
*Hugo Winterhalter* ..... 20-4455 (47-4455)*

$ **Temptation**
*Mario Lanza* ..... 10-3738 (49-3738)*

$ **Poor Whip-Poor-Will / Wheel Of Fortune**
*The Bell Sisters* ..... 20-4520 (47-4520)*

$ **At Last! At Last! / Make With The Magic**
*Tony Martin* ..... 20-4477 (47-4477)*

$ **Silver And Gold**
*Pee Wee King* ..... 20-4458 (47-4458)*

$ **Got You On My Mind**
*John Greer* ..... 20-4348 (47-4348)*

$ **It's Goodbye And So Long**
*Lone Pine* ..... 20-4482 (47-4482)*

$ **Ooh! What You Did / Mountain Laurel**
*Vaughn Monroe* ..... 20-4479 (47-4479)*

* 45 rpm cot. nos.

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

# Washington Valentines

WASHINGTON, D. C.—Washington's top 20 models who form Shy Inc., chose Capital personalities as parts of the perfect valentine. They appeared on the Mark Evans Show on WTOP-TV. Among the models' selections were, l to r, receiving their awards from Marjabelle Young, president of Shy Inc.: Eddie Gallaher, WTOP disk jockey, "intimately resonant voice"; Secretary of the Navy Dan A. Kimball, "vivid coloring"; Presidential Secretary Matthew Connelly, "Shapely ears"; Secretary of the U. S. Senate Leslie Biffle, "twinkley merry eyes"; and District of Columbia Commissioner Joseph Donohue, "prominent forehead."

Other award winners included Secretary of State Dean Acheson for his "chisled profile"; Supreme Court Justice Harold H. Burton, "determined square jaw"; Army Chief of Staff J. Lawton Collins, "broad shoulders"; Representative John K. Kennedy, "crowning glory hair"; and Shoreham Hotel orchestra leader Sandy Williams, "dynamic smile."


"One of the greatest gimmick records. Sbould be '52 hit both for Jukes and Jox!"

says BERT KNAPP
WVNJ—Newark, N. J.

"OH SEBASTIAN"
by ELMO RUSS
on Pyramid Record 644

Pyramid Records 1658 B'way New York 19 N. Y.

M-G-M RECORDS
TOMMY TUCKER
and his orchestra
"BABY DOLL"
(from M-G-M's "The Belle Of New York")
b/w "NO ONE TO LOVE TONIGHT"
78 RPM—MGM 11162
45 RPM—MGM K11162
THE GREATEST NAME IN ENTERTAINMENT

His Biggest To Date
JOHN MADDOX
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and
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ANOTHER BMI PIN-UP HIT
"BERMUDA"
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recorded by
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Ray Anthony—Capitol
Roberta Lee—Decca
Jimmy Palmer—Mercury
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## RCA Victor Opens Boston Regional Office

BOSTON, MASS.—A new regional office of RCA Victor which will cover the New England states and eastern New York state north of New York City, was opened officially in Boston last week at 200 Berkeley Street.

Focal point of the newly established Northeastern region of the company, the office will serve as a central location for the marketing of RCA Victor products in the area. The region is one of eight such divisions covering the U. S.

Robert M. Macrae, manager of the new region, was host at an open house celebrating the opening of the new office. It was attended by RCA Victor distributors and several top officials from the company's headquarters in Camden, N. J. Among the latter were J. B. Elliott, vice-president in charge of consumer products; Dave Kapp, director of popular artists and repertoire; Harold Winters director of RCA Victor regional offices; R. W. Saxon, general sales manager of the home instrument department; H. V. Somerville, director of technical products distribution; H. F. Bersche, manager of renewal sales section, RCA tube department; and W. F. Carolan, general sales manager, RCA air conditioner department.

The new region embraces distributor areas centered in Albany, Binghamton, Cambridge, Hartford, Portland Providence, and Syracuse. It was formerly included in the company's Eastern Region, with headquarters in New York.

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 23 without any changes on the part of THE CASH BOX.

### Eddie Gallaher
WTOP—Washington, D. C.

1. TELL ME WHY *(Four Aces)*
2. ANYTIME *(Eddie Fisher)*
3. CRY *(Johnnie Ray)*
4. SLOW POKE *(Pee Wee King)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7 SHRIMP BOATS *(Jo Stafford)*
8. CHARMAINE *(Mantovani)*
9. SIN *(Eddy Howard)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

### Murray Jordan
WLIB—New York, N. Y.

1. AT LAST *(Tony Martin)*
2. WEAVER OF DREAMS *(Nat "King" Cole)*
3 TIGER RAG *(Les Paul & Mary Ford)*
4. TULIPS AND HEATHER *(Perry Como)*
5. CRY *(June Valli)*
6. SILLY DREAMER *(Tony Bennett)*
7. STOLEN LOVE *(Eddy Howard)*
8. OH, TO BE YOUNG AGAIN *(Mary Mayo)*
9. TAKE ME BACK *(Billy Eckstine)*
10. CHARMAINE *(Mantovani)*

### Ira Cook
KECA & KMPC—Hollywood, Cal.

1. CRY *(Johnnie Ray)*
2. BERMUDA *(Bell Sisters)*
3. LITTLE WHITE CLOUD *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. WIMOWEH *(The Weavers)*
6. PLEASE, MR. SUN *(Perry Como)*
7. AT LAST *(Ray Anthony)*
8. SLOW POKE *(Pee Wee King)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. COME WHAT MAY *(Patti Page)*

### Norman Hall
WBNL—Boonville, Ind.

1. CRY *(Johnnie Ray)*
2. BE MY LIFE'S COMPANION *(Mills Brothers)*
3 I WANNA LOVE YOU *(Ames Brothers)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. TELL ME WHY *(Four Aces)*
7. COME WHAT MAY *(Patti Page)*
8. STOLEN LOVE *(Eddy Howard)*
9. SHRIMP BOATS *(Danny Scholl)*
10. BERMUDA *(Ray Anthony)*

### Arty Kay
WKLX—Lexington, Ky.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. SLOW POKE *(Pee Wee King)*
4. ANYTIME *(Eddie Fisher)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. BERMUDA *(Bell Sisters)*
7. AT LAST *(Ray Anthony)*
8. STOLEN LOVE *(Eddy Howard)*
9. THE BLACKSMITH BLUES *(Ella Mae Morse)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

### Bud Wendell
WJMO—Cleveland, Ohio

1. BLUE TANGO *(Leroy Anderson)*
2. BLACKSMITH BLUES *(Ella Mae Morse)*
3. ANYTIME *(Eddie Fisher)*
4. SLOW POKE *(Arthur Godfrey)*
5. AT LAST *(Ray Anthony)*
6. WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox)*
7. WIMOWEH *(Weavers)*
8. CHINATOWN, MY CHINATOWN *(Geordie Hormel)*
9 COME WHAT MAY *(Patti Page)*
10. THREE BELLS *(Companions Of Song)*

### Bert Knapp
WVNJ—Newark, N. J.

1. TIGER RAG *(Les Paul & Mary Ford)*
2. GARDEN IN THE RAIN *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. MISIRLOU *(Martha Tilton)*
6. TRUST IN ME *(Rocky Vallo)*
7. POOR WHIP-POOR-WILL *(Andrews Sisters)*
8. WHEEL OF FORTUNE *(Sunnny Gale-Eddie Wilcox O.)*
9. ALABAMA JUBILEE *(Red Foley)*
10. I WANT TO SAY HELLO *(Sir Hubert Pimm)*

### Frank Allan
WLEE—Richmond, Va.

1. CRY *(Jerry Gray)*
2. DANCE ME LOOSE *(Russ Morgan)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. BLUE TANGO *(Leroy Anderson)*
5. DOMINO *(Bing Crosby)*
6. AND SO TO SLEEP AGAIN *(Dick Haymes)*
7. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. DOWN YONDER *(Del Wood)*
10. TULIPS AND HEATHER *(Perry Como)*

### Earl Pudney
WGY—Schenectady, N. Y.

1. TELL ME WHY *(Four Aces)*
2. TULIPS AND HEATHER *(Perry Como)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. BE MY LIFE'S COMPANION *(Mills Brothers)*
5. UNFORGETTABLE *(Nat "King" Cole)*
6. TENDERLY *(Rosemary Clooney)*
7 BABY DOLL *(Doris Day)*
8. MOUNTAIN LOUREL *(Vaughn Monroe)*
9. WHEEL OF FORTUNE *(Bobby Wayne)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

### Bob Perry
WLAW—Boston, Mass.

1. BROKEN HEARTED *(Johnnie Ray)*
2. PLEASE, MR. SUN *(Perry Como)*
3. STOLEN LOVE *(Eddy Howard)*
4. SLOW POKE *(Helen O'Connell)*
5. WHEEL OF FORTUNE *(Bell Sisters)*
6. CHARMAINE *(Mantovani)*
7. ANYTIME *(Eddie Fisher)*
8 CRY *(June Valli)*
9. I WANNA LOVE YOU *(Ames Brothers)*
10. CRAZY HEART *(Danny Davis)*

### Jay McMaster
WMEX—Boston, Mass.

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. UNFORGETTABLE *(Nat "King" Cole)*
4. TULIPS AND HEATHER *(Perry Como)*
5. WHEEL OF FORTUNE *(Bobby Wayne)*
6. CRAZY HEART *(Danny Davis)*
7. COME WHAT MAY *(Patti Page)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. WOULD YOU? *(Percy Smith)*
10. BROKEN HEARTED *(Johnnie Ray)*

### Bob Watson
WSB—Atlanta, Ga.

1. PLEASE, MR. SUN *(Tommy Edwards)*
2. AT LAST *(Ray Anthony)*
3. BLUE TANGO *(Leroy Anderson)*
4. BERMUDA *(Ray Anthony)*
5. STOLEN LOVE *(Eddy Howard)*
6. BROKEN HEARTED *(Johnnie Ray)*
7 A MAN AND A MOUNTAIN *(Don Estes)*
8. CHINATOWN, MY CHINATOWN *(Bobby Maxwell)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. YOU BROUGHT ME LOVE *(Four Aces)*

### Ross Smitherman
WHBS—Huntsville, Ala.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. UNFORGETTABLE *(Nat "King" Cole)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. BERMUDA *(Bell Sisters)*
7. BROKEN HEARTED *(Johnnie Ray)*
8. COME WHAT MAY *(Patti Page)*
9. STOLEN LOVE *(Eddy Howard)*
10. TENDERLY *(Rosemary Clooney)*

### Eddie Hubbard
WiND—Chicago, Ill.

1 BERMUDA *(Bell Sisters)*
2. CRY *(Johnnie Ray)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. STOLEN LOVE *(Eddy Howard)*
6. TULIPS AND HEATHER *(Perry Como)*
7 SHRIMP BOATS *(Jo Stafford)*
8. UNDECIDED *(Ames Bros. & Les Brown)*
9. WISHIN' *(Eddy Howard)*
10. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*

### Barry Kaye
WCAU—Philadelphia, Pa.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. TRUST IN ME *(Eddie Fisher)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. BERMUDA *(Bell Sisters)*
8. PLEASE, MR. SUN *(Bill Kenny)*
9. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
10. COME WHAT MAY *(Patti Page)*

### Roger Clark
WNOR—Norfolk, Va.

1. A KISS TO BUILD A DREAM ON *(Hugo WInterhalter)*
2. WHEN I TAKE MY SUGAR TO TEA *(Billy May)*
3. COME WHAT MAY *(Patti Page)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5 WHEEL OF FORTUNE *(Sunny Gale & Eddie Wilcox)*
6. BERMUDA *(Bell Sisters)*
7. PLEASE, MR. SUN *(Perry Como)*
8. AT LAST *(Ray Anthony)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. BLUE TANGO *(Leroy Anderson)*

# THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

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### Johnny Pearson
KOWH—Omaha, Neb.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. BERMUDA *(Bell Sisters)*
4. ANYTIME *(Eddie Fisher)*
5. BE MY LIFE'S COMPANION *(Mills Brothers)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. PLEASE, MR. SUN *(Bill Kenny)*
8. CHARMAINE *(Paul Weston)*
9. STOLEN LOVE *(Guy Lombardo)*
10. BLUE TANGO *(Leroy Anderson)*

### Wallie Dunlap
WICC—Bridgeport, Conn.

1. PLEASE, MR. SUN *(Johnnie Ray)*
2. GOODBYE, SWEETHEART *(June Ward)*
3. CRY *(Johnnie Ray)*
4. BERMUDA *(Bell Sisters)*
5. ANYTIME *(Eddie Fisher)*
6. TELL ME WHY *(Four Aces)*
7. BLUE TANGO *(Leroy Anderson)*
8. I'LL STILL LOVE YOU *(Ames Brothers)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. TIGER RAG *(Les Paul & Mary Ford)*

### Dave Rodman
WEIM—Fitchburg, Mass.

1. PLEASE, MR. SUN *(Tommy Edwards)*
2. BLACK VELVET *(Illinois Jacquet)*
3. BLUE TANGO *(Leroy Anderson)*
4. COME WHAT MAY *(Patti Page)*
5. CRY *(Johnnie Ray)*
6. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. BROKEN HEARTED *(Johnnie Ray)*
10. WIMOWEH *(The Weavers)*

### Frank White
KMYR—Denver, Colo.

1. SINCE MY LOVE HAS GONE *(Tony Bennett)*
2. TULIPS AND HEATHER *(Perry Como)*
3. BLUE TANGO *(Leroy Anderson)*
4. GRAND CENTRAL STATION *(Fontane Sisters)*
5. AT LAST *(Ray Anthony)*
6. I WANNA LOVE YOU *(Ames Brothers)*
7. DANCE ME LOOSE *(Al Trace)*
8. UNFORGETTABLE *(Billy May)*
9. BE MY LIFE'S COMPANION *(Mills Brothers)*
10. SLEEPY TIME DOWN SOUTH *(Louis Armstrong)*

### Robin Seymour
WKMH—Detroit, Mich.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
3. PLEASE, MR SUN *(Johnnie Ray)*
4. BROKEN HEARTED *(Johhnnie Ray)*
5. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
6. TELL ME WHY *(Four Aces)*
7. TIGER RAG *(Les Paul)*
8. BERMUDA *(Bell Sisters)*
9. PERFIDIA *(Four Aces)*
10. WHEEL OF FORTUNE *(Kay Starr)*

### Ed Perry
KFRE—Fresno, Calif.

1. CRY *(Johnnie Ray)*
2. BERMUDA *(Bell Sisters)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. A KISS TO BUILD A DREAM ON *(Kay Brown)*
5. TIGER RAG *(Les Paul & Mary Ford)*
6. TELL ME WHY *(Four Aces)*
7. I WANNA LOVE YOU *(Ames Brothers)*
8. BE MY LIFE'S COMPANION *(Mills Brothers)*
9. WHEN I TAKE MY SUGAR TO TEA *(Billy May)*
10. CHARMAINE *(Mantovani)*

### Bob Corley
WQXI—Atlanta, Ga.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Arthur Godfrey)*
3. TELL ME WHY *(Four Aces)*
4. LITTLE WHITE CLOUD THAT CRIED *(Roberta Lee)*
5. WHEEL OF FORTUNE *(Bobby Wayne)*
6. SHRIMP BOATS *(Les Baxter)*
7. DANCE ME LOOSE *(Mindy Carson)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. BLUE TANGO *(Leroy Anderson)*
10. GOODBYE, SWEETHEART *(June Ward)*

### Jackson Lowe
WWIN—Baltimore, Md.

1. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
2. TELL ME WHY *(Eddie Fisher)*
3. ON MY WAY NOW *(Ralph Flanagan)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. BERMUDA *(Bell Sisters)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
8. BROKEN HEARTED *(Johnnie Ray)*
9. PLEASE, MR. SUN *(Perry Como)*
10. COME WHAT MAY *(Patti Page)*

### Eddie Lambert
WEAT—Lake Worth, Fla.

1. AT LAST *(Ray Anthony)*
2. PLEASE, MR. SUN *(Johnnie Ray)*
3. TELL ME WHY *(Eddie Fisher)*
4. CRY *(Johnnie Ray)*
5. MAKE WITH THE MAGIC *(Tony Martin)*
6. BROKEN HEARTED *(Johnnie Ray)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. COME WHAT MAY *(Patti Page)*
9. WHEEL OF FORTUNE *(Bobby Wayne)*
10. BLUE TANGO *(Hugo Winterhalter)*

### John Gale
WINN—Louisville, Ky.

1. TELL ME WHY *(Four Aces)*
2. CHARMAINE *(Mantovani)*
3. UNDECIDED *(Ames Bros. & Les Brown)*
4. ADIOS *(Jerry Gray)*
5. ANYTIME *(Eddie Fisher)*
6. LITTLE WHITE CLOUD *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. GARDEN IN THE RAIN *(Four Aces)*
9. NEVER *(Toni Arden)*
10. I'LL STILL LOVE YOU *(Ames Brothers)*

### Bill Fox
KSTA—Coleman, Tex.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. CRY *(Johnnie Ray)*
6. SIN *(Eddy Howard)*
7. SHRIMP BOATS *(Bill Farrell)*
8. SLOW POKE *(Arthur Godfrey)*
9. BERMUDA *(Bell Sisters)*
10. CHARMAINE *(Gordon Jenkins)*

### Don Bell
KRNT—Des Moines, Iowa

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. TIGER RAG *(Les Paul & Mary Ford)*
5. WIMOWEH *(The Weavers)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. BROKEN HEARTED *(Johnnie Ray)*
8. SIN *(Eddy Howard)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. DID ANYONE CALL? *(Dolores Gray)*

### Stephen Paul
WMBG—Richmond, Va.

1. TELL ME WHY *(Four Aces)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. PLEASE, MR. SUN *(Tommy Edwards)*
4. WEAVER OF DREAMS *(Billy Eckstine)*
5. CRY *(Johnnie Ray)*
6. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
7. WHEEL OF FORTUNE *(Kay Starr)*
8. UNFORGETTABLE *(Nat "King" Cole)*
9. BERMUDA *(Bell Sisters)*
10. JEALOUSY *(Frankie Laine)*

### Bill Cook
WAAT—Newark, N. J.

1. WHEEL OF FORTUNE *(Sunny Gale-Eddie Wilcox O.)*
2. CRY *(Johnnie Ray)*
3. CASTLE ROCK *(Johnny Hodges)*
4. I RAN ALL THE WAY HOME *(Sarah Vaughan)*
5. FOOL, FOOL *(Clovers)*
6. PLEASE COME BACK *(Varetta Dillard)*
7. ROCK MY SOUL *(Joan Shaw)*
8. SHINE ON *(Ruth Brown)*
9. DON'T TELL HER *(Orioles)*
10. JEALOUSY *(Billy Eckstine)*

### Gene Whitaker
WREV—Reidsville, N. C.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Eddie Fisher)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. CHARMAINE *(Paul Weston)*
5. BROKEN HEARTED *(Ray Anthony)*
6. PLEASE, MR. SUN *(Perry Como)*
7. TRUST IN ME *(Eddie Fisher)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. BERMUDA *(Bell Sisters)*
10. CLOSEST TO YOU *(Frank Sinatra)*

### Lee Morris
WSB—Atlanta, Ga.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. SLOW POKE *(Helen O'Connell)*
3. GRAND CENTRAL STATION *(Fontane Sisters)*
4. ANYTIME *(Eddie Fisher)*
5. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
6. BE MY LIFE'S COMPANION *(Rosemary Clooney)*
7. PLEASE, MR. SUN *(Perry Como)*
8. I WANNA LOVE YOU *(Ames Brothers)*
9. TENDERLY *(Rosemary Clooney)*
10. WHEEL OF FORTUNE *(Bell Sisters)*

# Ops Urge MOA Convention In Sept. To Replace Cancelled March Meet

CHICAGO—The movement for an MOA convention in Chicago next September gained momentum last week as operators throughout the nation agreed with the suggestion.

The original convention, which was scheduled to be held on March 3, 4 and 5, was called off due to the preoccupation of MOA leaders and membership with the fight against the Bryson Bill.

It was felt that at this time operators, fresh from their trip to Washington, would be unable to make another trip and that certainly they would be uninterested at the present moment in visiting exhibits and hearing and purchasing records when their very business existence is being threatened.

Wtih the expectation that after the strong presentation that was made in Washington, the Bill will not come out of committee, it is hoped that operators will have several months to rest up from their current strenuous efforts in opposition to the Bill and that by September they will again be ready to undertake the visiting and purchasing which the convention would stimulate.

If the September date is set—and it would probably be at the same time that the NAMA convention is held, Sept. 14, 15, 16 and 17—it is expected that one of the largest turnouts of record companies, music machine operators and manufacturers will attend.

The Cash Box at that time will also run a special MOA issue to replace the issue which was scheduled to run in conjunction with the now cancelled MOA March meet.

# Columbia To Sponsor News Broadcast

NEW YORK—Columbia Records will launch a promotion campaign for its record catalog with sponsorship of "Doug Edwards and the News" on eighteen stations of the CBS-TV network. The fifteen-minute program, one of the top-rated daily TV news presentations, will be sponsored by Columbia on Tuesdays and Thursdays for a thirteen-week period beginning February 26 (7:30-7:45 p.m., EST, CBS-TV). Each Columbia-sponsored telecast is expected to reach more than 3,000,000 viewers.

One of the two commercial spots on each program will be devoted to demonstrating the general advantages of Columbia's long-playing record system. The second announcement will emphasize selected items from the Columbia 33⅓ catalog of nearly 1000 discs.

Each week Columbia will concentrate on six recordings representing various types of music. The first four programs will feature Broadway show recordings; symphonic selections; light classics and popular music, and great soloists.

# Coral Signs Don Cornell

NEW YORK—Don Cornell has been signed to a Coral contract, according to an announcement from Jimmy Hilliard, A & R head of the diskery.

Don was featured vocalist with Sammy Kaye for several years before he left to go out as a single. Prior to signing with Coral, he had been on the Victor label.


STOP COIN (JUKE BOX) OPERATORS
SS LET US SAVE YOU MONEY SS
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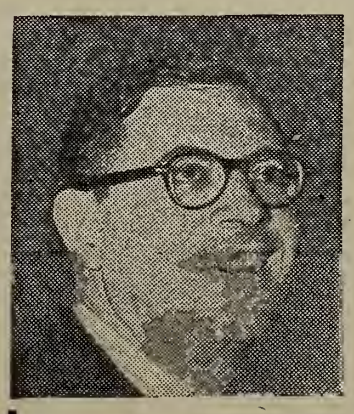
"THAT'S AN IRISH LULLABY"
BING CROSBY—Decca
DENNIS DAY—RCA Victor
KATE SMITH—Columbia
Pub. by: WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.



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Honky Tonkin' Treatment of
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# THE CASH BOX DISC HITS BOX SCORE

# The Nation's TOP 50 Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

**CODE**

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Mar. 1 Feb. 23

## 1—Cry
119.3 123.7

CA-1875 (F-1875)—FOUR KNIGHTS
CR-60592 (9-60592)—EILEEN BARTON
*Hold Me Just A Little Longer, Daddy*
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VERA LYNN
*And Love Was Born*
ME-5749 (5749x45)—GEORGIA GIBBS
*My Old Flame*
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
*Little White Cloud That Cried*
VI-20-4388 (47-4388)—JUNE VALLI
*Three Bells*
VI-20-4406 (47-4406)—BOB WILLIAMS

## 2—Tell Me Why
108.2 113.3

CA-1929 (F-1929)—NORMAN KAYE
*Once I Loved You*
CR-60625 (9-60625)—HORACE BAILEY
*I Want You*
DE-27860 (9-27860)—FOUR ACES
*Garden In The Rain*
DE-27926 (9-27926)—ROBERTA LEE
*Slew Foot Rag*
ME-5767 (5767x45)—RALPH MARTERIE O.
*Perdido*
ME-8267 (8267x45)—DINAH WASHINGTON
*Wheel of Fortune*
VI-20-4427 (47-4427)—FOUR TUNES
*I'll See You In My Dreams*
VI-20-4444 (47-4444)—EDDIE FISHER
*Trust In Me*

## 3—Slow Poke
77.5 102.2

CA-1837 (F-1837)—HELEN O'CONNELL
*I Wanna Play House With You*
CO-39632 (4-39632)—ARTHUR GODFREY
*Dance Me Loose*
DE-27792 (9-27792)—ROBERTA LEE
*I Wanna Play House With You*
KI-998—HAWKSHAW HAWKINS
ME-5740 (5740x45)—TINY HILL
*Don't Put A Tax On Love*
VI-21-0489 (48-0489)—PEE WEE KING
VI-20-4373 (47-4373)—RALPH FLANAGAN
*Charmaine*

## 4—Anytime
68.9 44.9

CA-1895 (F-1895)—HELEN O'CONNELL
*Crazy Heart*
DE-27972 (9-27972—SY OLIVER O.
*Blacksmith Blues*
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
*Never Before*

## 5—The Little White Cloud That Cried
55.5 63.2

CA-1892 (F-1892)—LOU DINNING
*Blue December*
DE-27893 (9-27893)—ROBERTA LEE
*Bermuda*
ME-5761—HERB LANCE O.
*A Lonely Tawn*
OK-6840—JOHNNIE RAY
*Cry*

## 6—Please, Mr. Sun
50.2 37.8

CA-1966 (F-1966)—LES BAXTER
*Blue Tango*
CO-39636 (4-39636)—JOHNNIE RAY
*Broken Hearted*
CR-60647 (9-60647)—GEORGIE AULD
*If You Go*
DE-27946 (9-27946)—BILL KENNY
*If I Forget You*

Mar. 1 Feb. 23

MG-11134 (K11134)—TOMMY EDWARDS
*Where I May Live With You*
VI-20-4453 (47-4453)—PERRY COMO
*Tulips And Heather*

## 7—Dance Me Loose
39.7 39.7

CO-39632 (4-39632)—ARTHUR GODFREY
*Slow Poke*
DE-27906 (9-27906)—RUSS MORGAN O.
*River In The Moonlight*
VI-20-4457 (47-4457)—MINDY CARSON
*Allegheny Fiddler*

## 8—Charmaine
36.7 39.8

AP-1188—BILLY DANIELS
CA-1875 (F-1875)—FOUR KNIGHTS
*Cry*
CO-39616 (4-39616)—PAUL WESTON
*At Dawning*
CR-60599 (9-60599)—NEAL HEFTI O.
*Cabin In The Cotton*
DE-27859 (9-27859)—GORDON JENKINS
*When A Man Is Free*
KI-4506—BURNIE PEACOCK
LO-1020—MANTOVANI
*Just For A While*
ME-5747 (5747x45)—HARMONICATS
*Domino*
MG-11122 (K11122)—BILLHAYES
*For All We Know*
PR-916—Gene Ammons
VI-20-4373 (47-4373)—RALPH FLANAGAN
*Slow Poke*
VI-20-4375 (47-4375)—VAUGHN MONROE
*Once*

## 9—Shrimp Boats
35.2 44.6

CA-1873 (F-1873)—DICK BEAVERS
*Jealousy*
CO-39581 (4-39581)—JO STAFFORD
*Love, Mystery And Adventure*
DE-27832 (9-27832)—DOLORES GRAY
*More, More, More*
KI-15151—DICK BROWN
*I Wish I Had A Girl*
MG-11113 (K11113)—BILL FARRELL
*Cry*
VI-20-4405 (47-4405)—DANNY SCHOLL
*I Remember You, Love*
VI-20-4409 (47-4409)—TEX WILLIAMS
*Urn On The Mantel*

## 10—Tiger Rag
33.8 37.6

CA-1920 (F-1920)—LES PAUL & MARY FORD
*It's A Lonesome Old Town*
DE-27939 (9-27939)—GEORGE BARNES
*State Street Boogie*

## 11—Bermuda
33.7 27.8

CA-1956 (F-1956)—RAY ANTHONY O.
*Broken Hearted*
DE-27893 (9-27893)—ROBERTA LEE
*Little White Cloud That Cried*
ME-5774 (5774x45)—JIMMY PALMER O.
*Who*
VI-20-4422 (47-4422)—BELL SISTERS & RENE ORCH.
*June Night*

## 12—Wheel of Fortune
31.1 8.3

CA-1964 (F-1964)—KAY STARR
*I Wanna Love You*
CR-60650 (9-60650)—JIMMY SCOTT
*Come What May*
DE-27967 (9-27967)—ARTHUR PRYSOCK
*'Till The Stars Fall*
DE-48280 (9-48280)—HELEN HUMES
*All Night Lona*
DY-787—SUNNY GALE & EDDIE WILCOX
ME-5779 (5779 x 45)—BOBBY WAYNE
*If I Had The Heart Of A Clown*

Mar. 1 Feb. 23

VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
*Poor Whip-Poor Will*

## 13—Blue Tango
27.1 21.4

CA-1966 (F-1966)—LES BAXTER
*Please, Mr. Sun*
DE-27875 (9-27875)—LEROY ANDERSON
*Belle Of The Ball*
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
*The Gypsy Trail*

## 14—(It's No) Sin
26.6 34.3

CA-1806 (F-1806)—FOUR KNIGHTS
CO-39567 (4-39567)—SAMMY KAYE
*Jealous Eyes*
DE-27769 (9-27769)—ARTHUR PRYSOCK
*Love Of A Gypsy*
DE-27794 (9-27794)—AL MORGAN
*Jealous Eyes*
KI-4505—BURNIE PEACOCK
ME-5711 (5711x45)—EDDY HOWARD O.
*My Wife And I*
MG-11066 (K11066)—BILLY WILLIAMS QT.
*It's Over*
PY-334—GAYLE WALTON
VA-101—FOUR ACES
VI-20-4280 (47-4280)—S. CHURCHILL

## 15—A Kiss to Build a Dream On
16.7 13.2

CA-1769 (F-1769)—BOB EBERLY
*But Not Like You*
CO-39526 (4-39526)—JIMMY DORSEY O.
*Cherry Pink & Apple Blossom*
CR-60574 (9-60574)—JACK HASKELL
*Wedding Invitations*
DE-27720 (9-27720)—LOUIS ARMSTRONG
*I Get Ideas*
ME-5710 (5710x45)—KAY BROWN
*Cheatin' On Me*
MG-11061 (K11061)—MONICA LEWIS
*La Bota*
VI-20-4455 (47-4455)—HUGO WINTERHALTER
*Love Makes The World Go Round*

## 16—Brokenhearted
16.4 8.2

CA-1956 (F-1956)—RAY ANTHONY O.
*Bermuda*
CO-39636 (4-39636)—JOHNNIE RAY
*Please, Mr. Sun*
DE-27961 (9-27961)—ALAN DALE
*Silver And Gold*

## 17—Undecided
14.8 17.8

CA-1824 (F-1824)—RAY ANTHONY
*Just A Moment More*
CR-60566 (9-60566)—AMES BROS. & LES BROWN
*Sentimental Journey*
DE-27835 (9-27835)—GUY LOMBARDO
KI-15128—MARY SMALL
*If I Could Love Yau In The Morning*
PR-916—GENE AMMONS
PY-373—GAYLE WALTON

## 18—Down Yonder
12.6 25.9

AB-15053—LAWRENCE "Piano Roll" COOK
*Tiger Rag*
CA-1777 (F-1777)—JOE "FINGERS" CARR
*Ivory Rag*
CO-39533 (4-39533)—CHAMP BUTLER
*Way Up In North Carolina*
DE-46362 (9-46362)—HAROLD CARMACK
DE-46355 (9-46355)—SPADE COOLEY
KI-986 (45-986)—EDDIE SMITH AND THE CHIEF
*Sweet Bunch Of Daisies*
ME-5695—CLEM WATTS
MG-11057 (K11057)—FRANK PETTY TRIO
*Precious*

Mar. 1 Feb. 23

RE-25010—ENOCH LIGHT
TE-775—DEL WOOD
VI-20-4267 (47-4267)—FREDDY MARTIN O.
*Take Her To Jamaica*

## 19—Be My Life's Companion
12.5 15.5

CA-1967 (F-1967)—SKEETS McDONALD
*Tell Me Why*
CO-39631 (4-39631)—ROSEMARY CLOONEY
*Why Don't You Love Me?*
DE-27889 (9-27889)—MILLS BROS.
*Love Lies*
ME-5758 (5758x45)—GEORGIA GIBBS
*Oklahoma Polka*
MG-11133 (K11133)—ART LUND
VI-20-4454 (47-4454)—MINDY CARSON
*Tuh-Pocket, Tuh-Pocket*

## 20—At Last! At Last!
11.2 5.9

DE-27934 (9-27934)—BING CROSBY
*Isle Of Innisfree*
MG-11143 (K11143)—TED STRAETER O.
*Only If You're In Love*
VI-20-4477 (47-4477)—TONY MARTIN
*Make With The Magic*

## 21—Unforgettable
10.2 9.8

CA-1808 (F-1808)—NAT "KING" COLE
*My First And Last Love*
DE-27976 (9-27976)—JERRY GRAY O.
*Garden In The Rain*
LO-1139 (4-1139)—DICK JAMES
*My Love For You*
MG-11060 (K11060)—TEX BENEKE
*One Of These Days*

## 22—Three Bells
9.5 2.4

CO-39602 (4-39602)—SAMMY KAYE O.
*I Only Have One Life To Live*
CO-4105-F—LES COMPAGNONS
*That Lucky Old Sun*
DE-27858 (9-27858)—ANDREWS SISTERS & JENKINS O.
*Windmill Song*
VI-20-4388 (47-4388)—JUNE VALLI
*Cry*

## 23—I Wanna Love You
9.2 8.9

CA-1964 (F-1964)—KAY STARR
*Wheel Of Fortune*
CR-60617 (9-60617)—AMES BROTHERS
*I'll Still Love You*
DE-27970 (9-27970)—SONNY BURKE O.
*I'll Always Be Following You*

## 24—Retreat
9.1 6.4

ME-5772 (5772x45)—PATTI PAGE
*Come What May*
MG-11151 (K11151)—BARBARA RUICK
*You Couldn't Be Cuter*

## 25—Stolen Love
B.9 7.9

DE-27962 (9-27962)—GUY LOMBARDO
*Marshmallow Moon*
ME-5784 (5784 x 45)—EDDY HOWARD O.
*Wishin'*
VI-20-4510 (47-4510)—THREE SUNS
*Cool, Cool Kisses*

## 26—Wimoweh
B.7 4.3

CO-39651 (4-39651)—JIMMY DORSEY O.
*I'll Always Be Following You*
DE-27928 (9-27928)—WEAVERS & JENKINS
*Old Paint*

## 27—Since My Love Has Gone
B.5 1.1

CO-39635 (4-39635)—TONY BENNETT
*Silly Dreamer*

Mar. 1 Feb. 23

ME-5783 (5783x45)—RAY CURA
*Would You?*
MG-11156 (K11156)—ALAN DEAN
*If You Go*

## 28—Tulips and Heather
B.2 12.2

CA-1952 (F-1952)—BENNY STRONG
*Tavern In The Town*
DE-27964 (9-27964)—FRED WARING
*You'll Never Walk Alone*
LO-1172 (45-1172)—VERA LYNN
*Once I Loved You*
MG-11142 (K11142)—BILL HAYES
*We Won't Live In A Castle*
VI-20-4453 (47-4453)—PERRY COMO
*Please, Mr. Sun*

## 29—Tenderly
B.1 —

CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (9-39648)—ROSEMARY CLOONEY
*Did Anyone Call?*
ME-5716 (5716x45)—RALPH MARTERIE O.
*It's All In The Game*
MG-30384 (K30384)—DAVID ROSE
*Flying Horse*
VI-20-4403 (47-4403)—VAUGHN MONROE O.
*I Like It, I Like It*

## 30—Come What May
7.8 B.4

CA-1944 (F-1944)—HELEN O'CONNELL
*Baby We're Really In Love*
CR-60650 (9-60650)—JIMMY SCOTT
*Wheel Of Fortune*
ME-5772 (5772 x 45)—PATTI PAGE
*Retreat*
VI-20-4489 (47-4489)—FOUR TUNES
*The Greatest Song I Ever Heard*

## 31—Blacksmith Blues
7.6 2.8

CA-1922 (F-1922)—ELLA MAE MORSE
*Love Me Or Leave Me*
DE-27968 (9-27968)—BILL DARNEL
*Salty Dog Rag*
MG-11171 (K11171)—ART MOONEY
*You're Not Worth My Tears*

## 32—A Garden in the Rain
7.4 10.9

DE-27860 (9-27860)—FOUR ACES
*Tell Me Why*
DE-27976 (9-27976)—JERRY GRAY O.
*Unforgettable*
VI-20-4445 (47-4445)—PERRY COMO
*Oh, How I Miss You Tonight*

## 33—Silly Dreamer
7.3 B.5

CO-39635 (9-39635)—TONY BENNETT
*Since My Love Has Gone*

## 34—Baby Doll
6.7 4.2

CA-1941 (F-1941)—GORDON MacRAE
*Green Acres and Purple Mountains*
CO-39637 (4-39637)—DORIS DAY
*Oops!*
DE-27900 (9-27900)—ELLA FITZGERALD
*Lady Bug*
MG-11162 (K11162)—TOMMY TUCKER O.
*With No One To Love Tonight*

## 35—Crazy Heart
5.9 3.1

CA-1895 (F-1895)—HELEN O'CONNELL
*Anytime*
DE-27888 (9-27888)—GUY LOMBARDO
*Whispering Shadows*

Mar. 1 Feb. 23

ME-5743 (5743x45)—TONY FONTANE
*Peace In the Valley*
MG-11103 (K11103)—DANNY DAVIS
*I'm Not Alone*
MG-11054 (K11054)—HANK WILLIAMS
VI-20-4545 (47-4545)—FRANKIE CARLE O.
*Silver And Gold*

## 36—Jealousy (Jalousie)
5.6 16.6

CA-1873 (F-1873)—DICK BEAVERS
*Shrimp Boats*
CO-39585 (4-39585)—FRANKIE LAINE
*Flamenco*
KI-4506—BURNIE PEACOCK
LO-1156 (45-1156)—VERA LYNN
*If You Go*
ME-5753 (5753x45)—BUDDY MORROW ORCH.
*Lullaby*
MG-11111 (K11111)—BILLY ECKSTINE
*Strange Interlude*
VI-20-4407 (47-4407)—LUIS ARCARAZ O.
*Don't Be That Way*

## 37—I Wanna Say Hello
5.4 10.8

CR-60575 (9-60575)—LAWRENCE WELK
*Sweetheart Waltz*
DE-27940 (9-27940)—FRANKIE FROEBA O.
*Whatever Happened To The Piano?*
KE-2710—SIR HUBERT PIMM & ELLEN SUTTON
*I Love The Sunshine Of Your Smile*
ME-5762 (5762x45)—SOPHIE TUCKER
*After You're Gone*
VI-20-4428 (47-4428)—DOROTHY LOUDON
*A Good Man Is Hard To Find*

## 38—Weaver of Dreams
5.3 6.9

CA-1925 (F-1925)—NAT "KING" COLE
*Wine, Women And Song*
DE-27852 (9-27852)—BING CROSBY
*I Still See Eliza*
MG-11125 (K11125)—BILLY ECKSTINE
*Take Me Back*

## 39—Green Sleeves
4.8 5.8

CO-39617 (4-39617)—MITCH MILLER
*Love Makes The World Go 'Round*
DE-27892 (9-27892)—EVELYN KNIGHT & GUY LOMBARDO
*Snowflakes*
LO-1171 (45-1171)—MANTOVANI O.
*Love Makes The World Go Round*

## 40—Chinatown My Chinatown
4.3 —

ME-5773 (5773x45)—BOBBY MAXWELL
*Shuffle Off To Buffalo*

## 41—Perfidia
4.2 —

## 42—Temptation
4.1 4.4

## 43—Wimmin'
3.9 5.6

## 44—Never
3.8 2.6

## 45—Trust In Me
2.4 4.6

## 46—Babalu
2.3 —

## 47—Snowflakes
2.2 3.6

## 48—Why Don't You Love Me
1.3 3.4

## 49—When It's Sleepy Time Down South
1.2 1.9

## 50—Cold, Cold Heart
1.1 7.2

# HOT

| in DALLAS | in LOS ANGELES | in OTHER CITIES |
|---|---|---|

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

| | in DALLAS | in LOS ANGELES | in OTHER CITIES |
|---|---|---|---|
| 1 | 3 O'CLOCK BLUES<br>*B. B. King*<br>*(R. P. M.)* | WHEEL OF FORTUNE<br>*Sunny Gale with Eddie Wilcox Ork*<br>*(Derby)* | ATLANTA, GA.<br>1. 3 O'Clock Blues (B. B. King)<br>2. Tender Heart (Charles Brown)<br>3. Wheel Of Fortune (Cardinals)<br>4. Let's Talk About Jesus (Bells Of Joy)<br>5. Wind Is Browing (Jimmy Witherspoon)<br>6. Howling Wolf Boogie (Howling Wolf)<br>7. Every Evening (Billly Wright)<br>8. Weepin' And Cryin' (Tommy Brown)<br>9. Best Wishes (Roy Milton)<br>10. Because Of You (Tab Smith) |
| 2 | GOT YOU ON MY MIND<br>*John Greer*<br>*(RCA Victor)* | BOOTED<br>*Roscoe Gordon*<br>*(R. P. M.)* | |
| 3 | BOOTED<br>*Roscoe Gordon*<br>*(R. P. M.)* | CRY<br>*Johnnie Ray*<br>*(Okeh)* | JACKSONVILLE, ILL.<br>1. Cry (Johnnie Ray)<br>2. Little White Cloud That Cried (Johnnie Ray)<br>3. I Got Loaded (Peppermint Harris)<br>4. Flamingo (Earl Bostic)<br>5. Fool, Fool, Fool (Clovers)<br>6. It's All In The Game (Louis Armstrong)<br>7. Tell Me Why (Dinah Washington)<br>8. Weepin' And Cryin' (Griffin Brothers)<br>9. Hard Times (Charles Brown)<br>10. I'm In The Mood (John L. Hooker) |
| 4 | WHEEL OF FORTUNE<br>*Sunny Gale & Eddie Wilcox*<br>*(Derby)* | HOT ICE<br>*Freddie Mitchell*<br>*(Derby)* | |
| 5 | BEST WISHES<br>*Roy Milton*<br>*(Specialty)* | NIGHT TRAIN<br>*Jimmy Forest*<br>*(United)* | DENVER, COLO.<br>1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)<br>2. Got You On My Mind (John Greer)<br>3. Booted (Roscoe Gordon)<br>4. 3 O'Clock Blues (B. B. King)<br>5. Shine On (Ruth Brown)<br>6. Dust My Broom (Elmo James)<br>7. Hard Times (Charles Brown)<br>8. Lovin' Machine (Wynonie Harris)<br>9. Night Train (Jimmy Forest)<br>10. Hot Ice (Freddie Mitchell) |
| 6 | CRY<br>*Johnnie Ray*<br>*(Okeh)* | BLOW, BLOW, BLOW<br>*Big Jay McNeeley*<br>*(Imperial)* | |
| 7 | NIGHT TRAIN<br>*J. Forest*<br>*(United)* | HARD TIMES<br>*Charles Brown*<br>*(Aladdin)* | SAN FRANCISCO, CAL.<br>1. Booted (Roscoe Gordon)<br>2. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)<br>3. Cry (Johnnie Ray)<br>4. Got You On My Mind (John Greer)<br>5. Night Train (Jimmy Forest)<br>6. Hard Times (Charles Brown)<br>7. 3 O'Clock Blues (B. B. King)<br>8. Shine On (Ruth Brown)<br>9. Lovin' Machine (Wynonie Harris)<br>10. I Got Loaded (Peppermint Harris) |
| 8 | TENDER HEART<br>*Charles Brown*<br>*(Aladdin)* | THAT'S WHAT'S KNOCKING ME OUT<br>*Jimmy Liggins*<br>*(Specialty)* | |
| 9 | SADDLE THE COW<br>*Roscoe Gordon*<br>*(R.P.M.)* | KISS-A ME, BABY<br>*Ray Charles*<br>*(Swingtime)* | OXFORD, MISS.<br>1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)<br>2. Little White Cloud That Cried (Johnnie Ray)<br>3. 3 O'Clock Blues (B. B. King)<br>4. Night Train (Jimmy Forest)<br>5. Booted (Roscoe Gordon)<br>6. Lovin' Machine (Wynonie Harris)<br>7. Hard Times (Charles Brown)<br>8. Dust My Broom (Elmo James)<br>9. Hot Ice (Freddie Mitchell)<br>10. Let The Tear Drops Fall (Willie Mae Thornton) |
| 10 | LOVIN' MACHINE<br>*Wynonie Harris*<br>*(King)* | GOOD ROCKIN' MAN<br>*Roy Brown*<br>*(DeLuxe)* | |


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"WHERE ARE YOU"
R-105

4. *Breaking for a Hit*
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# Kickin' The Blues Around

with Sam Evans

We have a next door neighbor, formerly married to Sir Charles Thompson, and now the retired domesticated wife of a noted Chicago barrister, who with her husband comes to visit our house several times a week. On these visits we listen to some of the most wonderful piano music ever imagined. About 10 years ago, working under the name of June Evans (no relation) she thrilled nite-club audiences with her warm, soft, touching vocals and deft playing. The point that comes to mind is: how many similar cases are there today. A former star, a former name who has stopped playing the circuits, given up show business, for the warmth, the security and the love that can only be found in a home. Can you have a home, with all of its attendant cares, problems and of course joys, and still have the thrill, the glamour and the big money of show business? Many think yes. Many know the answer is no. What a problem—most of us want both. What do you want?

Benny Goodman was paged into Chicago for a big TV splash highlighting Jazz as it was intended. To back up the master of the hot clarinet, Freddy Williamson of Joe Glaser's Chicago office selected Max Miller for vibes; Ralph Blank at the piano; Ed Stapleton to plunk the bass; Doc Evans blowing trumpet and Red Saunders to pace the rhythm with some real mad drumming. Benny could do well to retain this group and some great music would be easily turned out by some of the finest of musicians.

In the wheat fields of South Dakota, Mike Imig, operator of 500 boxes in the Yankton territory, is a surprisingly good user of Blues. It seems that there are plenty of takers for all kinds of music in the community as a result of the migrant workers brought in to work in the fields. Here is a lush trading area that perhaps has been overlooked by some manufacturers. . . . Cootie Williams and Dinah Washington who are working these days as a package, are meeting with such success in the east that they had to cancel out a dance planned for The Pershing Ballroom in Chicago on March 9th. Popular, and much in demand, The Orioles, tentatively spotted to fill the void.

The Village Vanguard, New York progressive nite-spot, long known for—daring to be different—comes up with a different angle. This time using Shakespearean actor John Carradine doing Hamlet and Macbeth from the floor. . . . Chicago's Blue Note, another of the boiler after-dark spots, is bringing in a novel act, originally from France, "The Hands." Group is headed by Yves Joly, with a cast of three. Act has been well received both on TV and stage. With jazz for a musical background, act uses luminous gloves to depict scenes and action.

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"PLEASE TELL ME WHY"
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HOT IN NEW ORLEANS
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# THE CASH BOX Jazz 'n Blues Reviews

## ★AWARD O' THE WEEK★

**"TROUBLE IN MIND" (2:20)**
**"THINKING AND DRINKING" (2:29)**

AMOS MILBURN
(Aladdin 3124)

AMOS MILBURN

● Amos Milburn delivers a dramatic number which is belted out in his inimitable style. "Trouble In Mind" has the potential to crash into the winners circle in short order. Good lyrics and a sock tune provide the essential. The dynamic vocalizing of Milburn takes it from there. The Aladdin Chickenshackers, featuring a moaning sax, supply the background for Amos' chanting. The combination should send this etching soaring. Lower platter, "Thinking And Drinking", is a slow beat low down blues number that Amos handles impressively. The instrumentalists, with a spirited piano bit, provide a potent backdrop. The top deck is loaded with possibilities. With the great number of Amos Milburn fans waitin' and ready, this one is a natural. Ops oughta look in.

**"THE WORLD IS IN A BAD CONDITION" (2:32)**
**"HE AROSE" (2:41)**

MADAM POSEY
(MGM 11178; K11178)

● Madam Posey takes two spirituals of her own composition and presents them in a spirited manner. The upper level is a fast moving, wild item punched out by Madam Posey. The lower deck is a slow spiritual which changes to a faster tempo midway. Again the vocal is nandled in sock style. Both sides are enhanced by strong choral support.

**"LOVE FOR SALE" (3:10)**
**"UNTIL THE REAL THING COMES ALONG" (2:43)**

THE OSCAR PETERSON TRIO
(Mercury 8959; 8959 x 45)

● The Oscar Peterson Trio present their zestful arrangement of an old Cole Porter tune. The lilting melody is given the full treatment by the talented trio. Peterson is featured on the piano as he makes these ivories really roll. Flip is another oldie which Oscar Peterson vocalizes smoothly and easily. He receives solid support from Ray Brown on the Bass and Barney Kessel on the Guitar.

**"SUMMERTIME" (3:05)**
**"THE STORM" (3:03)**

LITTLE ESTHER
(Federal 12063)

● An old classic is run through by Little Esther, who gives it a real low down blues treatment. Esther chants this tuneful number in dynamic style. The ork backing is strong, with harmonica featured in spots. Under level has Esther vocalizing a pretty tune with sounds of thunder and showers throughout.

**"ME AND MY CRAZY SELF" (2:32)**
**"MY MOTHER'S EYES" (2:24)**

LONNIE JOHNSON
(King 4510)

● Lonnie Johnson has himself a grand time as he chants a slow low down number. Johnson's warm delivery of a cute set of lyrics makes this a listenable side. The under portion is an oldie which the vocalist presents in pop style. The chanter receives able instrumental backing on both sides. Ops might be interested.

**"MY PLAYFUL BABY'S GONE" (2:25)**
**"HERE COMES THE NIGHT" (2:32)**

WYNONIE HARRIS
(King 4507)

● Wynonie Harris dishes out a spirited red hot jump tune in driving style. This number will have his legion of followers swaying and tapping. The Tod Rhodes Ork, featuring a moaning sax, supplements Wynonie, and the combination make this a solid side. Flip presents the artists in a change of pace. A slow jump tune is handled in potent manner. We like the top lid.

**"GIDDY UP—GIDDY UP" (2:47)**
**"I WONDER WHY" (2:46)**

LLOYD "THE FAT MAN" SMITH
(Peacock 1593)

● A fast moving jump number is belted out excitingly by Lloyd "The Fat Man" Smith. Smith receives a zestful assist from the Caldonia's Boys Ork who deliver a slick arrangement of this happy item. The result is an ok waxing. On the lower disk the artists collaborate on a pleasing tune with a slow beat.

**"BLUES FOR CUBA" (2:41)**
**"BAD NEIGHBORHOOD" (3:00)**

FLOYD DIXON
(Aladdin 3121)

● Two rhythmic halves of moderate tempo are presented by Floyd Dixon. The vocalist gives out with both numbers in his stylized delivery. The under siding presents a change of pace at intervals, varying from moderate to fast beat, making an interesting arrangement. Aided by Johnny Moore's Three Blazers, Dixon brings in two ok sides.

**"COFFEE DADDY BLUES" (2:53)**
**"COME ON HOME, BABY" (2:37)**

DANNY "RUN JOE" TAYLOR
(Wheeler 105)

● Danny "Run Joe" Taylor, in his rasping voice delivery, pipes a novelty ditty of his own effectively. The number, a slow low down beat, opens with the sound of coffee perking. Cute lyrics are taken from there by Danny Taylor and delivered solidly. The under side is another cute number sung by Taylor and backed by the Leroy "Ike" Kirkland Ork.

# THE CASH BOX Reports THE NATION'S BIG 10

## HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

**1** **GIVE ME MORE, MORE, MORE**
*Lefty Frizzell*
*(Columbia 20885; 4-20885)*

**2** **SLOW POKE**
*Pee Wee King*
*(RCA Victor 21-0489; 47-0489)*

**3** **LET OLD MOTHER NATURE HAVE HER WAY**
*Carl Smith*
*(Columbia 20862; 4-20862)*

**4** **ALABAMA JUBILEE**
*Red Foley*
*(Decca 27810; 9-27810)*

**5** **BUNDLE OF SOUTHERN SUNSHINE**
*Eddy Arnold*
*(RCA Victor 20-4413; 47-4413)*

**6** **SILVER AND GOLD**
*Pee Wee King*
*(RCA Victor 20-4458; 47-4458)*

**7** **MUSIC MAKIN' MAMA FROM MEMPHIS**
*Hank Snow*
*(RCA Victor 20-4346; 47-4346)*

**8** **WONDERING**
*Webb Pierce*
*(Decca 46364; 9-46364)*

**9** **BABY, WE'RE REALLY IN LOVE**
*Hank Williams*
*(MGM 11100; K11100)*

**10** **CRAZY HEART**
*Hank Williams*
*(MGM 11054; K11054)*

## "Old Man Mose" Randolph's 3 Kids Click for Chess

CHICAGO—Zelner Randolph, who wrote one of the greatest of old time favorites, "Old Man Mose," and which tune he reports he sold for $50, is once again thrilling to some of his own great arrangements, now being recorded on the Chess label by his three children. (Zelner used to arrange for Woody Herman and many other noted vocalists and bands.)

The three kids call themselves, "Two Honeys And A Cone." They are Jeanie Randolph, 11 years old; Hattie Randolph, 17 years old; and Lucius Randolph, 16 years old. The kids have been a trio for over four years now professionally.

Their latest wax, "Twenty Robbers," backed with, "Love My Mama, Love My Papa," is starting to kick up plenty of comment in this area.

Chess is of the belief that the disk has terrific possibilities and will spread thruout the nation as Chess' distribs begin to push them out.

Randolph reminisces that, after he left Woody Herman, he foresaw the musical drift toward vocal combos. He therefore got a large group together and started rehearsals in his home. He would teach them page one and, after he felt that was completed, would go on to page two of the composition. "But," he says, "after we got to page two, they had forgotten page one."

He was pretty low, he reports, and, while sitting around with Mrs. Randolph, suddenly heard the entire composition being done with a remarkable swinging beat. He walked over to investigate, and there were his three youngsters doing the tune from start to finish, even tho they had never been rehearsed and had just stood around while the oldsters were working.

"And that," he says, "was the start of 'Two Honeys And A Cone.'"

## Capitol to Mark Tenth Anniversary

### Reopens Newark Branch

NEW YORK—The tenth anniversary of the founding of Capitol Records will be celebrated Wednesday, February 27.

Capitol was organized by Glenn Wallichs, Johnny Mercer and Buddy DeSylva in 1942 and since then has become a major force in the record business developing such stars as Les Paul & Mary Ford, Margaret Whiting, Nat "King" Cole, Ella Mae Morse, Stan Kenton, Kay Starr and Peggy Lee.

In honor of the occasion, Vince Williams, WJZ-ABC network disk jockey, will broadcast a one hour show from 11 P.M. to midnight on Wednesday, the 27th, devoting the entire period to Capitol records.

This is the first time in the network history that such a dedication has been made to a recording company. Wililams will feature the ten all-time Capitol hits, presenting a "Cavalcade of Capitol" along with interviews of Capitol Record executives.

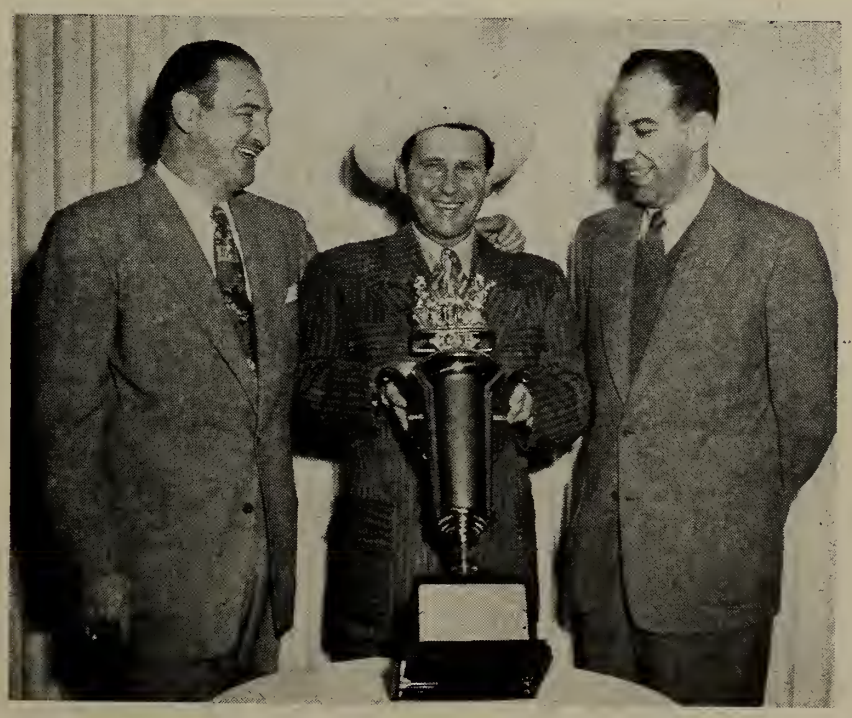
Capitol celebrated another miletsone last week, the reopening of its Newark branch, which is one of its most beautiful offices in the country.

Several hundred operators, dealers, djs, newspaper people and Capitol Record executives turned out to mark the reopening.

Les Paul & Mary Ford, currently making a promotional tour to plug their hit "Tiger Rag," were the chief attraction at the shindig. They gave a demonstration of their playing and singing which held the audience entranced for more than an hour.

Among those present were Paul Brenner, ace WAAT disk jockey; Mimi Trepel, of station WVNJ; dj Carl Ide; Babe Kaufman. Jersey coast operator; and such Capitol execs as Bill Fowler, Hal Cook, Dick Linke, Dave Cavanaugh, Al Levine, Jim Chapin, Paul Featherstone, John Coveney and Irving and Jerry Jerome.

## Pee Wee King Honored by Fans



CINCINNATI, OHIO—Nelson King, (left) WCKY hillbilly disk jockey; Pee Wee King, western band leader and co-writer of "Tennessee Waltz" and Rollie Davis, Ohio Appliance RCA Victor Distributor, admire the trophy presented to Pee Wee by the 'Pee Wee King Fan Club' of Harrison, Indiana. The presentation was made on Nelson King's popular Jamboree program due to its 'blanket' coverage of the South.


King DE LUXE Federal RECORDS

Best Sellers

POPULAR

★ TEDDY PHILLIPS
WISHIN'
SUNSHINE AND FLOWERS
15156 and 45-15156*

★ JACK RICHARDS and THE MARKSMEN
THERE'S A BLUE SKY WAY OUT YONDER
YOU'RE NOT WORTH MY TEARS
15161 and 45-15161*

★ MARY SMALL
ROMANCE ME
RIVER GET A ROLLIN'
15157 and 45-15157*

★ ALAN HOLMES
GOODBYE MARIA, I'M OFF TO KOREA
THAT'S WHEN YOUR HEARTACHES BEGIN
15166 and 45-15166*

FOLK-WESTERN

★ HAWKSHAW HAWKINS
SLOW POKE
TWO ROADS 998 and 45-998*

★ YORK BROS.
WHEN YOU WANT A LITTLE LOVIN'
LOVE SWEET LOVE
1042 and 45-1042*

★ EDDIE SMITH & THE CHIEF
BEER BARREL POLKA
MOURNING LOVE
1041 and 45-1041*

★ COWBOY COPAS
THOSE GONE AND LEFT ME BLUES
COPY CAT
1034 and 45-1034*

SEPIA BLUES

★ EARL BOSTIC
FLAMINGO
I'M GETTING SENTIMENTAL OVER YOU 4475 and 45-4475*

★ SONNY THOMPSON
MELLOW BLUES
Part 1 and 2 4488 and 45-4488*

★ TINY BRADSHAW
THE TRAIN KEPT A-ROLLIN'
KNOCKIN' BLUES
4497 and 45-4497*

FEDERAL

★ FLUFFY HUNTER
WALK RIGHT IN, WALK RIGHT OUT (The Walkin' Blues)
LOVE IS A FORTUNE
12056 and 45-12056*

★ THE DOMINOES
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
THAT'S WHAT YOU'RE DOING TO ME
12059 and 45-12059*

★ LITTLE ESTHER
THE CRYING BLUES
RING-A-BING-DOO
12055 and 45-12055*

* 45 R.P.M.

KING - DELUXE - FEDERAL distributors

King RECORDS INC.
CINCINNATI 7, OHIO

# THE CASH BOX FOLK and WESTERN ROUNDUP

M-G-M recently signed Nashville singer, **Jimmie Allen**, and is readying his first release for top promotion. Allen, whose profession is railroading, sang only as a hobby until heard by M-G-M heads. His rendition is termed unique, outstanding and different—qualities that have hit pay dirt in the past.

**Jack Garrett** of WJQS, Jackson, Miss. has had an additional hour tacked onto his d. j. schedules each day. Garrett's current shows feature special voice tracks of recording artists introducing their own records. Any artist readers can get on the show by sending their introduction to Jack.

**Doug Smith** recently moved from West Virginia to the d. j. chores at WTAR in Norfolk, Va. Doug reports plenty of air time and a very small country library. All old and new country discs will be appreciated.

**Gwennie Winters** using a gimmick each week on her WRYO, Rochester, Pa. country record shows. Last week it was the bass instrument used on **Ann Jones'** cutting of "Too Old To Cut The Mustard." Can anyone help her identify?

HANK WILLIAMS

**Lem Hawkins** has just completed three years of country record airing from KFGO in Fargo, North Dakota. Lem has had 12 hours per week for this entire three year period. KFGO is the friendly ABC station serving a million listeners in the Dakotas, Minnesota and Canada.

**Anne Webb**, Music Librarian for WPTF in Raleigh, N. C., reports top interest to **Lester Flatt, Earl Scruggs** & the Foggy Mountain Boys who started there January 1st. Group now includes **Everett Lilly, Art Wooten,** and **Jody Rainwater** in addition to co-leaders Flatt and Scruggs. Artists' current Mercury and Columbia records are reported in top selling brackets by both labels.

**"Uncle Joe" Johnson** does the m. c. duties for Mt. Airy's WPAQ country record shows which blanket central North Carolina. Records take up over three hours each day with several live shows interspersed.

**Bob Williams** (Tennessee) is doing live and d. j. broadcasts at WBBB in Burlington, N. C.

**T. Tommy Cutrer** holds five hours each day for country records on KCIJ in Shreveport, La. Tommy does a whale of a job with his interesting announcements and more records per hour than most we've heard.

**Leonard Joy**, Decca's recording head, supervised a session of sacred sides with **Jimmie Davis** in Nashville last week. Since Davis has two waxings showing fine sales a sacred release is not expected for sixty days or more.

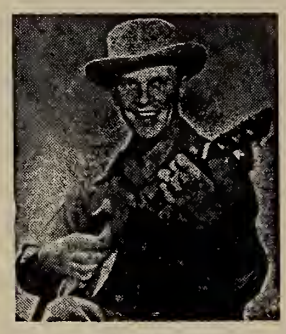
**Carl Shook** was recently upped to Chief Announcer at WKYW in Louisville. Carl has carried 21 hours per week labeled "Cornbread Matinee" which he will not give up with the new title. His second annual artists popularity poll recently gave **Hank Snow** (RCA Victor) first place, with **Hank Williams** (M-G-M) and **Carl Smith** (Columbia) running second and third.

**Kathy Copas** (King) joined her father, **Cowboy Copas** (King) last week for her first public appearances outside of Nashville. The father-daughter appearance in Kansas City rated front page space in local newspapers.

# THE CASH BOX "Folk" and "Western" Record Reviews

## BULLSEYE of the WEEK

**"OPEN THY MERCIFUL ARMS" (2:35)**
**"TAKE MY HAND, PRECIOUS LORD" (2:15)**
EDDY ARNOLD
(RCA Victor 20-4490; 47-4490)



EDDY ARNOLD

● Eddy Arnold comes up with a spiritual titled "Open Thy Merciful Arms" which has great coin catching possibilities. A heartfelt, warming tune, this side has what it takes to go all the way. Eddy's assured easy warbling is complemented by a smooth sounding choral group. Musical assist is supplied through a softly played organ. Arnold pours a lot of feeling into his delivery, and the blend of artist and melody result in a potent waxing. Flip is a number very much like the upper deck, a pretty tune, good backing, and Eddy on the vocal. The side which looks like it will make it—but big—is the first one. Ops are advised to listen in now.

**"GOT YOU ON MY MIND" (2:34)**
**"THE SUN COMES UP AND THE SUN GOES DOWN" (2:56)**
THE JOE BURTON SEXTET
(Intro 6042)

● The Burton Sextet wax two contrasting tunes of listenable quality. The top lid is a slow, mellow item warmly delivered by the aggregation. An exciting arrangement, strong harmony and soothing lead vocal add up to a sock rendition. Under dish is a pretty rhythmic waxing sold forcefully by the Sextet. Ops have two good ones here.

**"CURLEY'S BOOGIE" (1:45)**
**"STOMPIN' AT THE SAVOY" (1:55)**
CURLEY ALLEN
(Mercury 6379; 6379 x 45)

● A fast moving, boogie item, written by Curley Allen, is forcefully presented by Allen's group of instrumentalists. The group handles a melodic tune with an interesting treatment in grand style. Result is a pleasing deck. Flip is a light jump instrumental number delivered solidly by the artists.

**"DOWN IN THE TOOLIES" (2:29)**
**"BACKROOM BOOGIE" (2:41)**
SHEB WOOLEY
(MGM 11180; K11180)

● Sheb Wooley, bringing his vocal tricks to the fore, sails through a catchy ditty with much gusto. Backed with his Calumet Indians and singing potent lyrics, Sheb brings in a sock dish. Under portion is a slow treatment presented without vocal. A hot piano and solid electric guitaring are featured. Ops might listen to the top lid.

**"CALL OF THE MOUNTAINS" (2:33)**
**"THEY LOCKED GOD OUTSIDE THE IRON CURTAIN" (2:26)**
WESLEY TUTTLE
(Capitol 1992; F-1992)

● Wesley Tuttle bats out a hit with his yodeling presentation of a fast, foot tapping tune. Tuttle warbles impressively as his assured delivery of strong lyrics receives solid instrumental backing. This side could catch on. Flip is a likely tune which latches on to a current topic. It could get a play.

**"I'M GOING BACK TO BIRMINGHAM" (2:41)**
**"DON'T TRADE YOUR LOVE FOR GOLD" (2:44)**
ORVAL PROPHET
(Decca 46404; 9-46404)

● Orval Prophet eases his way through a pair of melodic country numbers. Upper dish presents Prophet's pleasing vocalizing of a moderate bounce tune. Cute lyrics will appeal to the patrons. Reverse siding is a slow ballad handled soothingly by the chanter and backed softly by the instrumentalists.

**"YOU DONE ME MEAN AND HATEFUL" (2:40)**
**"THAT MEMPHIS TRAIN" (2:20)**
GRANDPA JONES & HIS GRANDCHILDREN
(King 1029)

● Grandpa Jones & His Grandchildren sail through a typical slow country weeper and deliver a listenable waxing. Grandpa's vocal receives strong instrumental support. Novelty lyrics on under side set to a fast moving tune are belted out by Grandpa in forceful manner. Ops should listen in.

**"STEAMBOAT BILL BOOGIE" (2:32)**
**"I'LL BE THERE" (2:40)**
DELMORE BROTHERS
(King 1023)

● A moderate boogie beat novelty is banged out by the Delmore Brothers. Their dynamic harmonizing is effectively backed by a string band. Steamboat whistle gimmick is employed to achieve a novelty effect. The same artists get together on the second side to present a slow catchy tune. Ops might find some play here.

**"WHEEL OF FORTUNE" (2:10)**
**"THE LOVE THAT HURT ME SO" (2:14)**
SKEETS McDONALD
(Capitol 1993; F-1993)

● Skeets McDonald gets on the bandwagon with his treatment of a current pop biggie. Skeets' warbling receives smooth choral and strong instrumental assistance. Lower deck is a tearful country lament which Skeets delivers in slick style. A pretty melody and strong lyrics could help this side catch on.

A HIT!
"TRY ME ONE MORE TIME"
ROBERTA LEE—Decca
MARGARET WHITING—Capitol
ERNEST TUBB—Decca
AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5-7880 CR 1-5254

TANNEN MUSIC, INC.
146 West 54 St., New York 19

from the M-G-M film
"SINGIN' IN THE RAIN"
Would You
ROBBINS MUSIC CORPORATION

## SPEEDIEST PLAYING RECORDS REVIEWED ...THIS WEEK...

Records All Under 2:30 Min.

### POPULAR

| | |
|---|---|
| "Bundle Of Southern Sunshine" (Jeanne Gayle—Capitol) | 1:58 |
| "The Bucket Song" (Cathy & Bob Crosby—Capitol) | 2:10 |
| "Mambo On My Mind" (Sonny Burke Orch.—Decca) | 2:12 |
| "The Dipsy Doodle" (The Modernaires—Coral) | 2:17 |
| "Nine Hundred Miles" (Gordon MacRae—Capitol) | 2:18 |
| "I Hear A Rhapsody" (Dick Brown—King) | 2:29 |

### JAZZ & BLUES

| | |
|---|---|
| "Trouble In Mind" (Amos Milburn—Aladdin) | 2:20 |
| "My Mother's Eyes" (Lonnie Johnson—King) | 2:24 |
| "Here Comes The Night" (Wynonie Harris—King) | 2:26 |

### FOLK & WESTERN

| | |
|---|---|
| "Stompin' At The Savoy" (Curly Allen—Mercury) | 1:45 |
| "Wheel Of Fortune" (Skeets McDonald—Capitol) | 2:10 |
| "Take My Hand, Precious Lord" (Eddy Arnold—RCA Victor) | 2:15 |
| "That Memphis Train" (Grandpa Jones—King) | 2:20 |
| "They Locked God Outside The Iron Curtain" (Wesley Tuttle—Capitol) | 2:26 |

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

MARCH 1, 1952

### New York, N. Y.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. ANYTIME *(Eddie Fisher)*
4. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
5. SLOW POKE *(Pee Wee King)*
6. TIGER RAG *(Les Paul & Mary Ford)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. SHRIMP BOATS *(Jo Stafford)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. SIN *(Eddy Howard—Four Aces)*

### Chicago, Ill.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. CRY *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. ANYTIME *(Eddie Fisher)*
5. BERMUDA *(Bell Sisters)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. DANCE ME LOOSE *(Arthur Godfrey)*
8. BLUE TANGO *(Leroy Anderson)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. TIGER RAG *(Les Paul & Mary Ford)*

### Los Angeles, Calif.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. TELL ME WHY *(Four Aces)*
5. ANYTIME *(Eddie Fisher)*
6. PLEASE, MR. SUN *(Johnnie Ray)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BE MY LIFE'S COMPANION *(Mills Brothers)*

### Jacksonville, Ill.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. ANYTIME *(Eddie Fisher)*
4. TELL ME WHY *(Eddie Fisher)*
5. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
6. GARDEN IN THE RAIN *(Four Aces)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. BE MY LIFE'S COMPANION *(Mills Brothers)*
10. BERMUDA *(Bell Sisters)*

### Fayetteville, Ark.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. SLOW POKE *(Ralph Flanagan)*
4. BE MY LIFE'S COMPANION *(Mills Brothers)*
5. GARDEN IN THE RAIN *(Four Aces)*
6. SIN *(Eddy Howard)*
7. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
8. CHARMAINE *(Four Knights)*
9. A KISS TO BUILD A DREAM ON *(Louis Armstrong)*
10. DOWN YONDER *(Del Wood)*

### Brodhead, Wisc.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. CHARMAINE *(Gordon Jenkins)*
4. CRAZY HEART *(Guy Lombardo)*
5. BE MY LIFE'S COMPANION *(Mills Brothers)*
6. STOLEN LOVE *(Eddy Howard)*
7. BERMUDA *(Jimmy Palmer)*
8. RAGTIME MELODY *(Joe "Fingers" Carr)*
9. GARDEN IN THE RAIN *(Four Aces)*
10. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*

### Cincinnati, Ohio

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. CRY *(Johnnie Ray)*
4. UNDECIDED *(Ames Brothers & Les Brown)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. SHRIMP BOATS *(Jo Stafford)*
7. JEALOUSY *(Frankie Laine)*
8. SLOW POKE *(Pee Wee King)*
9. UNFORGETTABLE *(Nat "King" Cole)*
10. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*

### St. Paul, Minn.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD *(Johnnie Ray)*
4. SIN *(Eddy Howard)*
5. SLOW POKE *(Pee Wee King)*
6. CHARMAINE *(Paul Weston)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. GARDEN IN THE RAIN *(Four Aces)*
9. SHRIMP BOATS *(Jo Stafford)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

### San Diego, Calif.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. SHRIMP BOATS *(Jo Stafford)*
6. SIN *(Eddy Howard)*
7. ANYTIME *(Eddie Fisher)*
8. COLD, COLD HEART *(Tony Bennett)*
9. TIGER RAG *(Les Paul & Mary Ford)*
10. CHARMAINE *(Montovani)*

### Dallas, Tex.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. ANYTIME *(Eddie Fisher)*
6. BERMUDA *(Bell Sisters)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. DANCE ME LOOSE *(Arthur Godfrey)*
9. CHARMAINE *(Mantovani)*
10. SHRIMP BOATS *(Jo Stafford)*

### Des Moines, Iowa

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. CHARMAINE *(Mantovani)*
4. SLOW POKE *(Pee Wee King)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. JEALOUSY *(Frankie Laine)*
7. PLEASE, MR. SUN *(Johnnie Ray)*
8. TELL ME WHY *(Four Aces)*
9. SHRIMP BOATS *(Jo Stafford)*
10. TIGER RAG *(Les Paul & Mary Ford)*

### Indianapolis, Ind.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. SLOW POKE *(Pee Wee King)*
5. ANYTIME *(Eddie Fisher)*
6. SHRIMP BOATS *(Jo Stafford)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. SIN *(Eddy Howard—Four Aces)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. PLEASE, MR. SUN *(Johnnie Ray)*

### Detroit, Mich.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. DANCE ME LOOSE *(Arthur Godfrey)*
5. SHRIMP BOATS *(Jo Stafford)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. UNDECIDED *(Ames Brothers & Les Brown)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. COME WHAT MAY *(Patti Page)*

### Phoenix, Ariz.

1. SLOW POKE *(Pee Wee King)*
2. SIN *(Eddy Howard)*
3. CRY *(Johnnie Ray)*
4. COLD, COLD HEART *(Tony Bennett)*
5. UNDECIDED *(Ames Bros. & Les Brown)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. CHARMAINE *(Mantovani)*
8. JEALOUSY *(Frankie Laine)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. TELL ME WHY *(Four Aces)*

### Cleveland, Ohio

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. BERMUDA *(Bell Sisters)*
5. WHEEL OF FORTUNE *(Sunny Gale)*
6. ANYTIME *(Eddie Fisher)*
7. TIGER RAG *(Les Paul & Mary Ford)*
8. PLEASE, MR. SUN *(Johnnie Ray)*
9. DANCE ME LOOSE *(Arthur Godfrey)*
10. SLOW POKE *(Pee Wee King)*

### Kansas City, Mo.

1. TELL ME WHY *(Four Aces)*
2. BERMUDA *(Bell Sisters)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. CRY *(Johnnie Ray)*
5. ANYTIME *(Eddie Fisher)*
6. DANCE ME LOOSE *(Arthur Godfrey)*
7. SLOW POKE *(Pee Wee King)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. CHARMAINE *(Mantovani)*

### Reno, Nev.

1. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. UNDECIDED *(Ames Bros. & Les Brown)*
4. CRY *(Johnnie Ray)*
5. SIN *(Eddy Howard)*
6. SLOW POKE *(Pee Wee King)*
7. SHRIMP BOATS *(Jo Stafford)*
8. TURN BACK THE HANDS OF TIME *(Eddie Fisher)*
9. JEALOUSY *(Frankie Laine)*
10. COLD, COLD HEART *(Tonny Bennett)*

### Denver, Colo.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. SIN *(Eddy Howard)*
4. SHRIMP BOATS *(Jo Stafford)*
5. CHARMAINE *(Neal Hefti)*
6. LITTLE WHITE CLOUD *(Johnnie Ray)*
7. UNDECIDED *(Ames Brothers)*
8. ANYTIME *(Eddie Fisher)*
9. JEALOUSY *(Frankie Laine)*
10. TIGER RAG *(Les Paul & Mary Ford)*

### Portland, Ore.

1. SLOW POKE *(Pee Wee King)*
2. CRY *(Four Knights)*
3. TIGER RAG *(Les Paul & Mary Ford)*
4. ANYTIME *(Eddie Fisher)*
5. TELL ME WHY *(Grady Martin)*
6. SIN *(Four Aces)*
7. SHRIMP BOATS *(Jo Stafford)*
8. CHARMAINE *(Gordon Jenkins)*
9. DANCE ME LOOSE *(Russ Morgan)*
10. A KISS TO BUILD A DREAM ON. *(Louis Armstrong)*

### Albuquerque, N. M.

1. CRY *(Johnnie Ray)*
2. SLOW POKE *(Pee Wee King)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. TELL ME WHY *(Four Aces)*
5. SIN *(Eddy Howard)*
6. COLD, COLD HEART *(Tony Bennett)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Bros. & Les Brown)*

### Miami, Fla.

1. CRY *(Johnnie Ray)*
2. TELL ME WHY *(Four Aces)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. DANCE ME LOOSE *(Arthur Godfrey)*
6. SLOW POKE *(Pee Wee King)*
7. BERMUDA *(Bell Sisters)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. PLEASE MR. SUN *(Johnnie Ray)*
10. WHEEL OF FORTUNE *(Sunny Gale)*

### Richmond, Va.

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. I GET IDEAS *(Tony Martin)*
4. GARDEN IN THE RAIN *(Four Aces)*
5. CHARMAINE *(Paul Weston)*
6. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
7. SIN *(Savannah Churchill)*
8. UNDECIDED *(Ames Brothers)*
9. SHRIMP BOATS *(Jo Stafford)*
10. BROKEN HEARTED *(Johnnie Ray)*

### San Francisco, Calif.

1. TELL ME WHY *(Four Aces)*
2. CRY *(Johnnie Ray)*
3. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
4. ANYTIME *(Eddie Fisher)*
5. SLOW POKE *(Pee Wee King)*
6. CHARMAINE *(Mantovani)*
7. SHRIMP BOATS *(Jo Stafford)*
8. JEALOUSY *(Frankie Laine)*
9. BERMUDA *(Bell Sisters)*
10. DANCE ME LOOSE *(Arthur Godfrey)*

### Butte, Mont.

1. CRY *(Johnnie Ray)*
2. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
3. TELL ME WHY *(Four Aces)*
4. SLOW POKE *(Pee Wee King)*
5. SHRIMP BOATS *(Jo Stafford)*
6. ANTIME *(Eddie Fisher)*
7. SIN *(Eddy Howard)*
8. TIGER RAG *(Les Paul & Mary Ford)*
9. CHARMAINE *(Mantovani)*
10. UNDECIDED *(Ames Brothers & Les Brown)*

# NAMA SHOW AT PALMER HOUSE

## Set for Sept. 14-17. 72 Firms Reserve Exhibit Space. Large Attendance Forecast By Fox

CHICAGO — Following up on its announcement of a few weeks ago, NAMA (National Automatic Merchandising Association) this week notified the trade that its annual exhibit and convention will be held at the Palmer House, Chicago, September 14 to 17.

The exhibit will be held in the fourth floor exhibit hall and on the entire seventh floor.

John S. Mill, chairman of the 1952 exhibit sales committee, stated "Exhibit space is being reserved at an unprecedented rate in this year's exhibit." Mill released the names of the first 72 companies who have already reserved exhibit space. Manufacturers of a wide variety of machines will be present, in addition to suppliers of all types of merchandise sold thru vending machines.

Ernest H. Fox, general chairman of the NAM Ashow predicted that attendance at the Palmer House this year will exceed that of any previous convention.

The following companies have contracted for exhibit space: Fred W. Amend Co., Chicago; American Chicle Co., Long Island City, N. Y.; The American Tobacco Co., N. Y.; The Atlas Mfg. & Sales Corp., Cleveland, O.; Atlas Tool & Mfg. Co., St. Louis, Mo.; Austin Packing Co., Inc., Baltimore, Md.; Automatic Products Co., N. Y.; Auto-Photo Co., Los Angeles, Calif.; Beech-Nut Packing Co., Canajoharie, N. Y.; The Billboard, Chicago; Boyer Bros., Inc., Altoona, Pa.; Brown & Williamson Tobacco Co., Louisville, Ky.; Cadbury-Fry America Inc., N. Y.; Chef-Way, Inc., Kansas City, Mo.; Chevrolet Motor Division, Detroit, Mich.; Chunky Chocolate Corp., N. Y.; Clark Brothers Chewing Gum Co., Pittsburgh, Pa.; Coan Mfg. Co., Madison, Wis.; The Coca-Cola Co., Atlanta, Ga.; Cole Products Corp., Chicago; Curtiss Candy Co., Chicago; Dad's Root Beer Co., Chicago; Dean Milk Co., Franklin Park, Ill.; Dixie Cup Co., Easton, Pa.; The Eagle Lock Co., Terryville, Conn.; Eastern Electric, Inc., New Bedford, Mass.; Federal Sweets & Biscuit Co., Inc., Clifton, N. J.; Gordon Foods, Inc., Atlanta, Ga., Guardian Electric Mfg. Co., Chicago; Fred Hebel Corp., Chicago.

Hedeman Products, Inc., Great Neck, N. Y.; Henry Heide, Inc., N. Y.; Hershey Chocolate Corp., Hershey, Pa.; The Charles E. Hires Co., Philadelphia, Pa.; Hollywood Candy Co., Centralia, Ill.; The Hospital Specialty Co., Cleveland, O.; Ideal Dispenser Co., Bloomington, Ill.; The Illinois Lock Co., Chicago; International Mutoscope Corp., Long Island City, N. Y.; Walter H. Johnson Candy Co., Chicago; Leaf Gum Co., Chicago; Lily-Tulip Corp., N. Y.; P. Lorillard Co., N. Y.; Lyon Industries, Inc., N. Y.; Mars, Inc., Chicago; James H. Martin, Inc., Chicago, The Maryland Cup Co., Baltimore, Md.; Maxwell House Division, Hoboken, N. J.; Merkle-Korff Gear Co., Chicago; The Bert Mills Corp., Lombard, Ill.

Philip Morris & Co., Ltd., Inc., N. Y.; National Rejectors, Inc., St. Louis, Mo.; National Vendors, Inc., St. Louis, Mo., Nehi Corp., Columbus, Ga.; Nestle's Chocolate Co., Inc., N. Y.; Orange-Crush Co., Chicago; Pepsi-Cola Co., N. Y.; Peter Paul, Inc., Naugatuck, Conn.; R. J. Reynolds Tobacco Co., Winston-Salem, N. C.; Rowe Mfg. Co., Inc., N. Y.; Sero Syrup Co., Brooklyn, N. Y.; Spacarb, Inc., Stamford, Conn.; Statler Vending Co. of New York, Inc., N. Y.; Stoner Mfg. Corp., Aurora, Ill.; Tested Appliance Co., Chicago; Universal Match Corp., St. Louis, Mo.; The Vendo Co., Kansas City, Mo.; James O. Welch Co., Cambridge, Mass.; Wilbur-Suchard Chocolate Co., Inc., Lititz, Pa.; Williamson Candy Co., Chicago; Wm. Wrigley Jr. Co., Chicago; and Zaug's Modern Vending Service, New London, Wis.

## OPS FAVOR MOA MEET BE HELD SAME WEEK AS NAMA SHOW

NEW YORK—Replies arriving at this office of *The Cash Box*, in answer to the questionnaire which appeared in the February 23 issue, are 100% in favor of having MOA (Music Operators of America) run its meeting at the same time NAMA is holding its convention, September 15 to 17. (*Sept. 14 is on Sunday, and the music operators favor starting its meeting on Monday, Sept. 15*).

One large operator conducting his business in the East, wrote: "As I operate a large route of all types of equipment, amusement machines, music, cigarette and drink vendors, I would like to attend every show. However, in order to do so, I have to leave my business, and go to the expense of going to three shows during the year. I recently attended the CMI Convention. I go to the MOA meetings, and also attend the NAMA Conventions. It certainly would be a great help if I could go to Chicago on September 14, and take in the MOA meeting at the same time."

One southern operator wrote: I do not attend any conventions because they're too expensive. However, if both NAMA and MOA were meeting in the same city at the same time, I would consider it worthwhile to spend the money to be present."

(*Ed. Note: We ask operators to write us. Let us know your veiws.*)

## Canadian Coinmen Commend "The Cash Box" Services

### "Price Lists" A "Must", and Music Reviews and Lists Great Help

TORONTO, ONT., CANADA — Most significant factor in the purchase and sales of all types of equipment thruout the Canadian Dominion are conceded to be *"The Confidential Price Lists"* that appear in each week's issue of *"The Cash Box."*

Canada has been using *"The Confidential Price Lists"* as the basis for buying and selling ever since their inception, almost 14 years ago. Even before *"The Confidential Price Lists"* were incorporated into *"The Cash Box"* in June of 1942.

One noted Canadian distributor here stated, "We simply must commend *'The Cash Box'* on *'The Confidential Price Lists'*.

"Without *'The Confidential Price Lists'*", he said, "we just wouldn't have any basic guide for buying and selling from the United States, as well as buying and selling here thruout the Dominion."

Canadian operators mterviewed by your reporter stated that *"The Confidential Price Lists"* were their basis for knowing what their merchandise was worth, as well as for taxes, sales, purchases and trading-in of all equipment.

One well known Toronto operator put it this way:

"While import restrictions were on we just couldn't do business without *'The Confidential Price Lists'* since our Government in Ottawa was using *'The Confidential Price Lists'* as the basis for computing tariffs on the equipment we were able to purchase from the United States.

"Now that the restrictions are lifted, we again find that we simply must have *'The Confidential Price Lists'* as they come out in *'The Cash Box'* each week or we would be lost as to what to ask for trade-ins and what to offer for machines we want to buy."

Without a single dissent, *"The Confidential Price Lists"* are accepted thruout the entire Canadian Dominion, ranging form Vancouver thru to Montreal, as 'the bible' of the men engaged in the coin machine business.

Very imporant factor also are the record reviews, the top ten tunes, the various listings which appear in the music section of *"The Cash Box"*.

Canadians admit, "We use these as our buying guides. We find that these are the tunes Canadians want to hear."

As one noted Canadian music distributor said:

"Many Americans believe that we have a 'different kind' of music appreciation here. This is not the case. We use practically whatever the American public likes. That's why *'The Cash Box'* is as much our guide here for what's new and good in music as it is in America."

## ARE YOU IN FAVOR OF AN M.O.A. MEETING SAME CITY SAME TIME AS THE N.A.M.A. SHOW?

***TEAR OUT AND MAIL IMMEDIATELY TO:***

**The Cash Box, 26 West 47th Street, New York 19, N. Y.**

☐ I AM IN FAVOR ☐ I AM AGAINST

NAME_____

FIRM_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

# All Dressed Up and *Knows* Where to Go!

**Operators who outfit themselves with the new AMI Model "D" are groomed to go places.**

**Here's a juke box with the personality that gains admittance everywhere. Locations like its smart, modern look, the way it stands out in a crowd, calls attention to itself.**

**"D's" unmistakable quality means ready money for the location—and for the operator.**

AMI *Incorporated*

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

# Uni-Con's Official Opening Attracts Big Crowds

## Kansas City Offices Busy for Two Days Greeting Coinmen From All Over Midwest. Report This Was Biggest Midwest Opening Party

KANSAS CITY, MO.—This past weekend (Saturday and Sunday, Feb. 16 and 17) and running into Monday, February 18, crowds continued to pour into Uni-Con Distributing Company's headquarters here at 3410 Main Street to congratulate Carl Hoelzel and Irvin Weiler on joining together United Amusement Co. and Consolidated Distributing Co. of this city into one giant distributing firm.

Beginning early Saturday, according to both Carl Hoelzel and Irvin Weiler, as well as other members of the firm, operators, jobbers and distributors, as well as manufacturers' representatives and the press, began to pour into Uni-Con offices. The crowds grew greater as the day wore on.

In fact, at one time, firm members stated, "It seems like we had more people here in our showrooms and offices than there were present at the past convention in Chicago."

The party continued until late Saturday evening with a very late dinner being enjoyed by many of the leaders who had come from surrounding states, as well as from the coin-center of Chicago.

About noontime the next day, Sunday, the party started all over again. Operators and their wives and families driving in from surrounding states and from local areas to be present and pay their respects to Carl Hoelzel and Irvin Weiler.

Planes from Chicago brought in Jack Nelson of Bally, Art Weinand of Rock-Ola, Bill Gersh of The Cash Box. From Texas, Phil Weinberg, from St. Louis, Jack Gorelick. And more and more from far distances like Jack Williams of Denver, and still others, arrived almost all day long.

Fred Lamb of Uni-Con said, "I've never before seen any opening in the entire midwest as big as this one. It seems that we are getting people from all over the nation, in addition to operators from all over the state of Missouri, and all surrounding states."

Door prizes were given away. Refreshments of all kinds were being served. There were favors and gifts for all who attended. The wives and families of the operators, and the operators themselves, all received gifts when they entered.

The front offices of the firm were simply banked with baskets of flowers, telegrams and letters from everywhere in the nation.

All the very latest equipment was on display. Exhibit's "Big Bronco" proved a great attraction to all the kids who were present. The Bally games, Genco's latest, United's shuffle games, the Minut Bar-BQ, Cole-Spa vendor, the Rock-Ola phonographs and wall boxes, in addition to so much other equipment, too numerous to mention here, were being played by all who attended.

There is no doubt that the greeting given this new amalgamation of United and Consolidated into Uni-Con Distributing Company will long be remembered by all who were present and bodes fair to place this firm away up on top as the largest distributors in the Midwest.

# Munition Board Prepares Aid for "Distressed Areas"

WASHINGTON, D. C.—Of interest to coinmen operating in what is now called "distressed areas" was the report that Munition Board officials are preparing orders to procurement agencies of the armed services to put into effect the "distressed areas" directive of Charles Wilson's Office of Defense Mobilization.

ODM's Manpower Committee is authorized to certify some areas for special defense contracts, but none can be offered until the board completes its policy directive and the various services set up their operating plans.

The ODM directive, announced February 5, is being studied by the NMB Office of Supply Management, headed by Rear Adm. M. L. Ring. This office will draw up a Defense Department policy directive to guide the services in following the ODM program.

The Labor Department announced a list of 23 areas eligible for certification.

NOW DELIVERING . . . OUR NEW MODEL
ELECTRIC SCOREBOARDS
For 5c or 10c play by simple plug switch-over.
Center Overhead—2-Faced . . . Adjustable for all shuffleboards ..... $125.00
9" JUMBO LITE-UP PIN CONVERSION
For Chicoin Bowling Alley and Univ. Twin Bowler and others ... $24.95
IN PRODUCTION SOON . . . Wall Model Type. Shuffleboard scoring (15-21 pts.) Horsecollar (15-21-50 pts.)
MARVEL MFG. COMPANY
2849 W. Fullerton, Chicago 47, Ill.
Tel: Dickens 2-2424

# Gulf Area of Texas and Louisiana Boom Territory

## Factory Expansion and New Firms To Spend $1,364,958,976 In Construction. See Happy Days Ahead for Coin Machine Firms

HOUSTON, TEX.—Reports from the Gulf Coast region, involving South Texas and South Louisiana, point to a tremnedous expansion program in the chemical producing field now under way that will cost approximately one and a half billions of dollars.

Eighty-one per cent of the total, $1,110,117,268 is to be spent in Texas, with 75% or $835,878,261, concentrated in the fabulous Gulf Coast region of the two states.

Most of this program is based on the DPA certificates of necessity for production of critically short materials. This expansion, spurred by the Korean War, the defense buildup and the expanding civilian economy, is on top of the projects announced in 1950, which totaled over two hundred millions.

Among those firms entered in the expansion program are the Sheffield Steel Company at Houston, and the Humble Oil & Refining Company refinery at Baytown.

The Union Carbide & Carbon Corp. has seven applications filed with DPA, proposing six facilities at Texas City, and the seventh is presumed to be located on tidewater between Texas City and Corpus Christi.

Dow Chemical Company is in the middle of a tremendous expansion program at Freeport.

Phillips Chemical Company will build a $38,260,000 plant on the Houston Ship Channel to produce several chemicals.

Two projects exciting attention in this area involve proposed expansions of the E. I. du Pont de Nemours & Company, and plans for the plant of the newly-formed American Petrochemicals Corporation, a joint enterprise of the Firestone Tire & Rubber Company and the Cities Service Oil Corporation at Lake Charles. Du Pont has also acquired a 1,500 acre tract near Beaumont, but the company has made no announcements concerning its plans. Du Pont's new plant near Victoria started production, and anounced its facilities would be doubled. The company's insecticide plant at Houston also is being enlarged.

Monsanto Chemical Company is in the midst of a $34,233,000 program for expansion.

American Cyanamid, which presently is operating in the area as co-owner of the Jefferson Chemical Company at Port Neches, selected New Orleans for a $47,745,000 plant.

Tenn-Tex Alloy & Chemical Corp. has bought a 15 acre tract adjacent to the Sheffield Steel Corp. steel mill in Houston, and is building a plant for close to a million and a half dollars.

Texas International Manganese Corp. has been formed at Brownsville, where a million dollar plant will be built.

Davison Chemical Corp. will build a $5,459,750 plant at Lake Charles; Texas City Chemical Corp. is planning a five million dollar plant at Texas City; and Koppers Co. is constructing a $4,475,355 plant at Port Arthur.

Ethyl Corp. is expanding its plant at Houtson, and Sinclair Refining Co., is planning a $28,000,000 expansion program there.

Diamond Alkill Co.'s plant at Houston is being enlarged at a cost of seven and a half millions.

Heyden Chemical Corp. purchased a Ship Channel site in Houston for $12,000,000. Southern Alkili is in the midst of an $18,746,000 program of expansion at Lake Charles and Corpus Christi. Celanese Corp. is building up its plants in Bishop, Clarkwood and Pampa. Texas Eastman Co. will go for over eleven millions at Longview.

Aluminum Company of America started a $43,500,000 expansion of its plant at Port Lavaca. It also selected Rockdale, in Central Texas for a $115,000,000 plant.

The Reynolds Metals Co. selected a site north of Corpus Christi for its $80,000,000 plant.

Kaiser Aluminum is operating its new $81,000,000 plant in New Orleans and is preparing to expand the facility. In addition, Kaiser has plans for expansion of its Baton Rouge plant which will total over twenty millions.

Freeport Sulphur Co. is constructing a plant at Garden Island Bay, at the mouth of the Mississippi, for $15,000,000.

These areas, with the tremendous money being spent for construction, and later for payrolls, bids fair to make the Gulf Coast the finest coin machine operating territory in the country.

## The Cash Box Apologizes To Those ADVERTISERS

Whose copy and cuts arrived at our publication offices in New York too late to be inserted in this issue.

As Friday, February 22, was Washington's Birthday—a National Holiday—The Cash Box went to press on Thursday at noon, one day prior to our usual deadline.

Deadlines for all future issues will be the usual day—Friday, at noon.

The Cash Box.

## Something to Sing About...
## GOTTLIEB'S
# Quartette
### with a Foursome of Fascinating, Fast High-Stepping Features!

**MULTI-VALUE ROLL OVER**
at bottom center of playfield—scores Replays when numbers 1 to 8 are hit or when all 4 "Pop" Bumpers are lit.

**SUPER REPLAY AWARDS**
When numbers 1 to 8 are made and BALL TRAP is filled, Multi-Value Roll Over lights for Extra Special Replay Awards.

**BALL TRAP** provides HIGH SCORE—lights corresponding "Pop" Bumpers and Roll Overs to score Points—awards Replay when filled.

## 4 "POP" BUMPERS! 4 FLIPPERS!

*and Foremost in Gorgeous, Dazzling Color and Design!*

ORDER NOW FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

*"There is no substitute for Quality!"*



# Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "*specialist*" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

*The Cash Box* is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

*The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.*

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box—your magazine!*

*Write For Rates —*

**THE CASH BOX**
26 W. 47th St., New York, N. Y.


# Rock-Ola Holds St. Louis Regional Meeting

J. A. (ART) WEINAND

ST. LOUIS, MO.—Continuing his series of regional meetings in various strategic parts of the nation, J. A. (Art) Weinand of Rock-Ola Manufacturing Corporation, Chicago, Illinois, held a meeting here this past week with distributors of the firm's "Super Rocket" Phonograph and Universal 50 Selection Wall Box.

Weinand continued on to this city after attending the official grand opening of Uni-Con Distributing Co. in Kansas City, Mo. Uni-Con is distributors for Rock-Ola in that area.

Weinand is of the belief that this meet, along with all the others which have already been held, has proved of great value to all those who have attended, as well as of great worth to the factory.

"These meetings," Weinand explained, "have proved to all our distributors that when we get together and talk things out, discuss whatever the future of our business situation seems to indicate, as well as offer constructive suggestions for bettering business, everyone profits, and the business which results after such meetings has always been greater than ever before."

# Michigan Bill Would License Phonos And Amuse Machines At $40

LANSING, MICH.—House Bill No. 105, introduced by Rep. Hauffe in the Michigan State legislature, would license and regulate the use of coin operated and amusement machines at $40 per year.

Irving Ackerman, attorney for the Michigan Phonograph Owners Association, and who had testified at the recent Bryson Bill hearings in Washington, D. C., appeared before the Michigan State Legislature General Taxation Committee on February 13 and testified against passage of this bill. Also testifying at that time was Robert Scott, secretary of the Michigan Federation of Labor, and representative of the employees, who asked for its defeat.


**OPERATORS' SPECIAL**

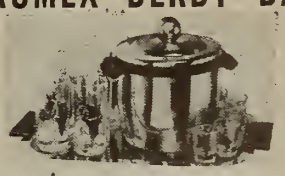
PACKARD WALL BOXES, Ea. ..... $7.50
SEEBURG POST-WAR WIRELESS BOXES, Ea. ..... $9.00
SEEBURG '46 HIDEAWAYS, Ea. ..... $129.50

1/3 DEPOSIT, BALANCE C.O.D.

*WRITE — WIRE — PHONE*

**DAVID ROSEN**
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2902

**KROMEX DERBY BAR**



Chrome Ice Chest with 6 Whiskey Glasses and 6 Highball Glasses Plus Beautiful Chrome Tray

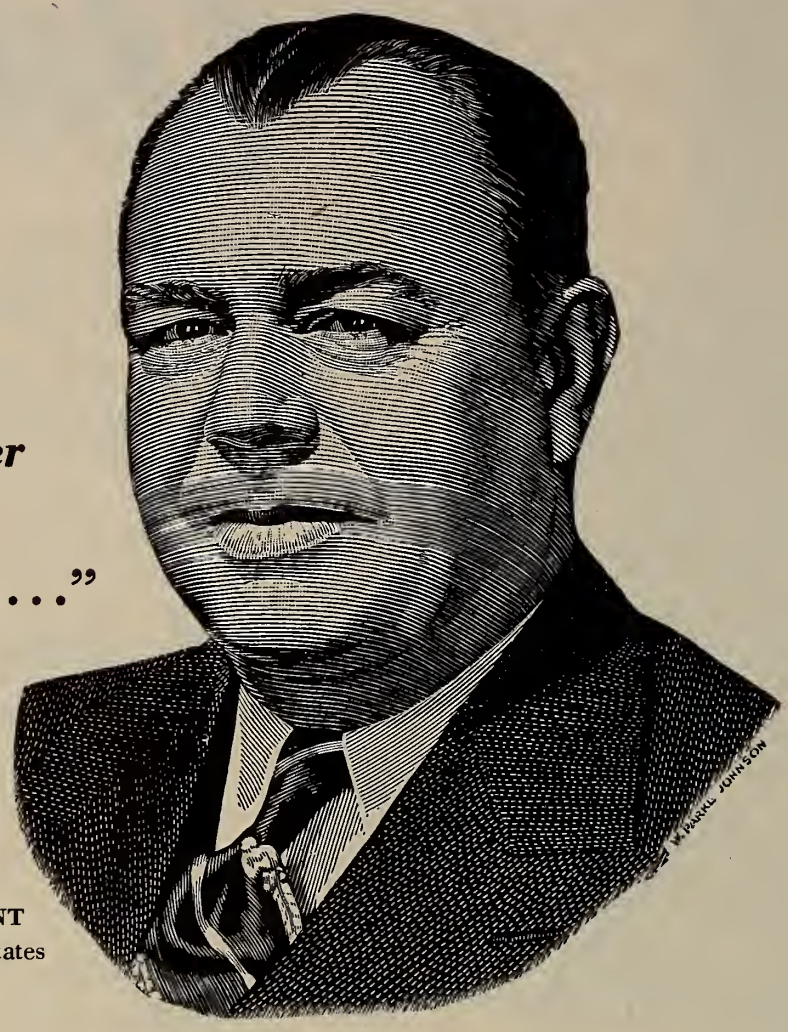
LIST — $13.95
Your Price Only $7.95

ACE PREMIUM SALES CO.
1155 Milwaukee Ave., Chicago, Ill.

**Rebuilt STATLER CIGARETTE** and NATIONAL BISCUIT machines. Terrific for Military installations, ea. .... $49.50
BUCKLEY and PACKARD BOXES, slightly used, ea. .... 5.00

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

*"I urge every American employer to promote the Payroll Savings Plan . . ."*




**DECHARD A. HULCY, PRESIDENT**
Chamber of Commerce of the United States

*"I urge every American employer to promote the Payroll Savings Plan among his employees as a means of building a reservoir of savings."*

As President of the Chamber of Commerce of the United States . . . with literally thousands of contacts throughout industry and commerce . . . Mr. Hulcy is uniquely qualified to evaluate the Payroll Savings Plan.

As a business man, Mr. Hulcy puts his finger on a most important accomplishment of the Payroll Savings Plan: the enormous reservoir of savings, *future purchasing power*, built up by systematic saving.

Today, millions of Americans hold Series E Defense Bonds totaling $34.7 Billion. It will surprise many to learn that this figure is $4.8 Billion greater than on V.J. Day. And the $34.7 Billion total of outstanding Defense Bonds is mounting as more and more employers recognize the importance of the Payroll Savings Plan. During 1951 there was a sizable increase in the number of men and women saving through Payroll Saving Plans where they work.

During the calendar year 1951, 45,500,000 $25 Series E Bonds were purchased — a gain of 17% over the previous year. 12,000,000 $50 E Bonds were purchased in the same period, 14% over the previous year. $25 and $50 denominations are the bonds bought by Payroll Savers.

Building a reservoir of savings and future purchasing power . . . contributing to America's defense effort . . . helping to maintain America's economic stability by providing a check on inflationary tendencies, the Payroll Savings Plan is doing a three-way job.

If your company hasn't a Payroll Plan, or if your employee participation is less than 60%, the Savings Bond Division, U. S. Treasury Department will be glad to help you take your place among America's Honor Roll of "Companies on Payroll Savings". Phone, wire or write to Suite 700, Washington Building, Washington, D. C.

*The U.S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and*

**THE CASH BOX**

**CHICAGO • NEW YORK • LOS ANGELES**

# Less Machines Makes Distrib Biz Rough

CHICAGO—Not only in this capital city of the coin machine industry, but, almost everywhere else in the nation, less machines are making the distributing business very rough.

It isn't that distributors can't sell what they can obtain, they report, but rather that they are faced with the problem of more equitable distribution of whatever they do get from their factories.

This is one problem, as one distributor stated, which makes his situation very delicate.

As he says, "I hate to pass up any of the jobbers, especially those boys who have worked with me when we had plenty of machines to sell, but, some of them just do not deal (or the other way around) with some of our better operators.

"The result is," he says, "that we have to cut 'way down on some of the jobbers and make sure that we supply those operators who have worked with us right along and put our machines out in the territory.

"It's a tough problem and," he concludes, "it's going to remain rough for we just can't supply everyone with what they want for we aren't getting enough equipment to do this anymore."

One distributor from the southwest, in a territory where the products of one of his factories is moving exceptionally well, claims:

"I've got my hands full trying to distribute equitably whatever few machines we do get. Just can't satisfy them all. We are running into many problems which might reflect on our business at a later date."

In areas where one type of product is cancelled out and another is needed, the distributor of that needed equipment suddenly finds himself confronted with a situation which is extremely delicate and even the finest diplomacy can't solve. These problems are cropping up almost every week among distribs everywhere.

# Mitnick On Tour Of AMI Distribs

JACK MITNICK

NEW YORK—Jack Mitnick, regional sales representative for AMI, Inc., left this city at the end of the week, starting off on an extended tour in which he hopes to visit with all the AMI distributors in his area. He intends to travel by air thruout.

Mitnick's first hop was north—to Buffalo, N. Y., and Toronto, Canada. From there, Jack then heads south—probably winding up in Miami. He then will fly to the AMI distributors in the southwest, and complete the trip with visits to the mid-west.

As all AMI distributors are selling every machine delivered by the factory, both model "D-40" and "D-80," Mitnick's only problem will be to overcome demands for more and faster deliveries of both models.


Williams DE LUXE World Series

The PENNANT WINNER for SKILL PLAY—BASEBALL THRILLS and TOP EARNINGS!

Give the Players What They Want with

IN-A-BACKBOARD ACTION! 3 Dimensional Ball Players actually run bases on the diamond within the backboard! "Press Box" view of lighted diamond and colorful ball park stimulates play!

Fast! Exciting! Big-Time!

Player Controlled Pitching And Batting!
Authentic Base Running!
Light-Up Diamond On Playfield!
Skill-Aid Indicators!
High Score Replay Awards!

SPECIAL CHANGEOVER JACK CONVERTS FROM 5c TO 3 FOR 25c

PLAY—QUICKLY, EASILY!

QUALITY BUILT FOR YEARS OF PROFITABLE OPERATION!

DON'T "HOLD OUT" ON YOURSELF
SEE—BUY DELUXE WORLD SERIES AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

Williams MANUFACTURING COMPANY
4242 W. FILLMORE ST., CHICAGO 24, ILL.


# Eastern Coinmen At CMI Show

At the CMI show (left) Lenny Schneller of Phila., Pa., displayed his "Duck Pins" Shuffle game and (right) Sid Mittleman, New Jersey coinman looks over Capitol's "Peep Show."

# THIS IS IT!!!

**RAYMOND and B. H. WILLIAMS**

*Cordially Invite*

**YOU**

TO THE BIGGEST "OPEN HOUSE" PARTY
IN ALL TEXAS' HISTORY
on **MARCH 1, 1952 . . .**
**IN DALLAS, TEXAS** AT: 1501 DRAGON STREET
(SEE EVERYTHING NEW FOR REAL PROFITS)
on **MARCH 2, 1952 . . .**
**IN SAN ANTONIO, TEXAS** AT: 901 EAST HOUSTON ST.
(THE FINEST AND LATEST OF ALL MACHINES)

*SEE THE NEW* WURLITZER — CHICAGO COIN —
UNITED—WILLIAMS—PRODUCTS

**COMMERCIAL MUSIC COMPANY**

1501 DRAGON STREET
DALLAS, TEXAS

★

901 E. HOUSTON STREET
SAN ANTONIO, TEXAS



*Will Pay . . .*

**HIGHEST PRICES**

for

Exhibit **SIX SHOOTER**
Exhibit **GUN PATROL**

*State condition and price in first letter*

**INTERNATIONAL AMUSEMENT COMPANY**
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)


## Acquires A. B. T. Stock

WALTER A. TRATSCH

CHICAGO—A.B.T. Manufacturing Corporation stock, formerly held by the A. H. Bechtol and W. G. Gray estate has been acquired by Walter A. Tratsch and J. B. Tratsch, it was announced this week.

W. A. Patzer has been re-elected president. New directors for the organization: Walter A. Tratsch, chairman of the board; J. B. Tratsch, secretary and George L. Lewis, vice pres.

## Order New Gottlieb Game Before It's Produced

CHICAGO—Many surrounding factors forced D. Gottlieb & Company to produce its newest game, "Quartette", long before they had planned to present it to the market.

In the first place, as Nate Gottlieb explains, when it was pictured in *The Cash Box*, prior to the CMI convention, it caused quite a bit of comment among their distributors and many, many operators, who quickly phoned the factory and wanted to know when "Quartette" was being released.

Tho the game did not appear at the firm's booths at the CMI convention, distributors who called at the factory and saw the game, started spreading the word among each other and, within a few days, the firm found itself actually backlogged with orders for "Quartette" long before they had even planned to start production.

In short, as Nate Gottlieb stated this past week, they were actually forced into production of "Quartette" by the largest number of initial orders hey had ever received on a new game.

What's more, he reported, the orders have, since these first orders were taken in Chicago during the CMI convention, continued to pour in and, even if the factory worked day and night to fill these immediately they would be backlogged even on the initial shipments.

The game clicked with everyone of the firm's distributors and seems to be well on its way to becoming one of the biggest sellers, D. Gottlieb & Company have yet produced.

# Distributors Feature Big Chicago Coin Parties

## Des Moines, St. Louis, Omaha, Kansas City, San Antonio, Dallas, Cleveland Distribs Held Parties for ChiCoin New Products

CHICAGO—Chicago Coin Machine Co., this city, thrilled to learn that leading distribs of the firm are featuring big open house parties to present the firm's newest products.

These include their CMI convention click, "4 Player Derby", King Pin", "Band Box" and "Shuffle Horseshoes".

Phil Moss of Atlas Music Co., Des Moines, Ia. is having such a party on February 22 for all the ops in his area.

Bill Mashek of Central Music Distributing Co., Kansas City, Kans. is holding a party in his offices on February 24. The same firm is also holding a party on the same day in its Omaha, Nebr. offices where L. Lou Singer is in charge.

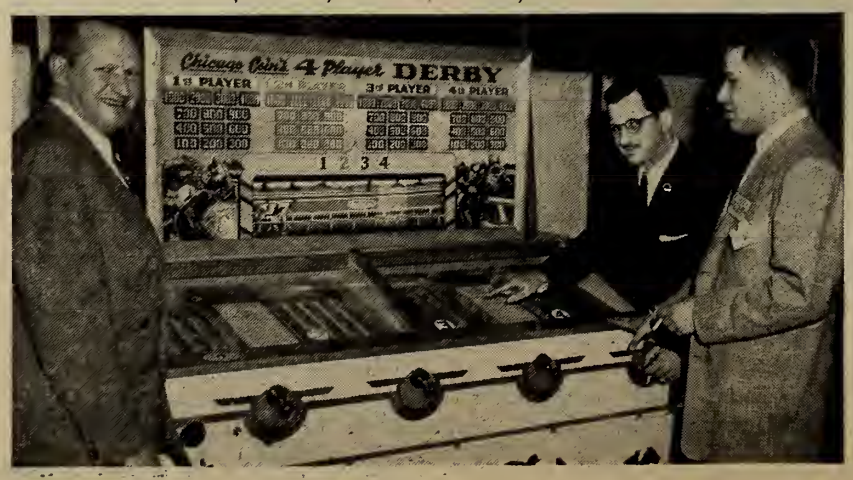
On March 1, both Jackie Rosenfeld of St. Louis, Mo. and Ray Williams of Commercial Music Co., Dallas, Texas are holding parties for all the ops.

On Sunday, March 2, '52, Raymond and B. H. Williams are holding a big party in their San Antonio, Texas, offices while Roy Monroe and Geo. George are also having a party in their Monroe Coin Machine Exchange, Inc. Cleveland, Ohio, offices.

Execs here at ChiCoin believe that these are the most outstanding and spontaneous parties ever given to any manufacturers' products.

Members of the ChiCoin sales force intend to be present at all the affairs.

Pictured below we see ChiCoin's "4-Player Derby" which caused this great commotion. Surrounding the game is Al Simon, regional representative from New York, Harry Rosenberg of Baltimore, Md., and Sam Lewis, ChiCoin executive.



A FIVE-STAR EVENT

# BIGGEST OPEN HOUSE PARTY IN ALL CLEVELAND'S HISTORY!!!

Geo. George

THE

# CHICAGO COIN SHOW ALL DAY SUNDAY

Roy Monroe

# MARCH 2, 1952

# YOU ARE INVITED!!

REFRESHMENTS! DOOR PRIZES! PLUS THE BIGGEST OF ALL SURPRISES IN COIN MACHINE HISTORY! COME ONE-COME ALL!

## MONROE COIN MACHINE EXCHANGE, INC.

2423 Payne Ave., Cleveland 14, Ohio

(All Phones: SUperior 1-4600)



## We Told You So!!

Martin G. Mehen of Pacific Vendors, Camp Cooke, Calif., writes:

"Enclosed is our check for a one year subscription to 'The Cash Box'.

"WE THOUGHT WE COULD DO WITHOUT IT—BUT —WE WERE WRONG!"

## "THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

• OPERATORS • JOBBERS • DISTRIBUTORS
• MANUFACTURERS • ALLIED INDUSTRIES

*Weekly Features:*

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY $15. PER YEAR

(52 ISSUES)

THE CASH BOX
26 West 47th St., New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....



## REPLACEMENT PLASTICS and BUBBLER TUBES

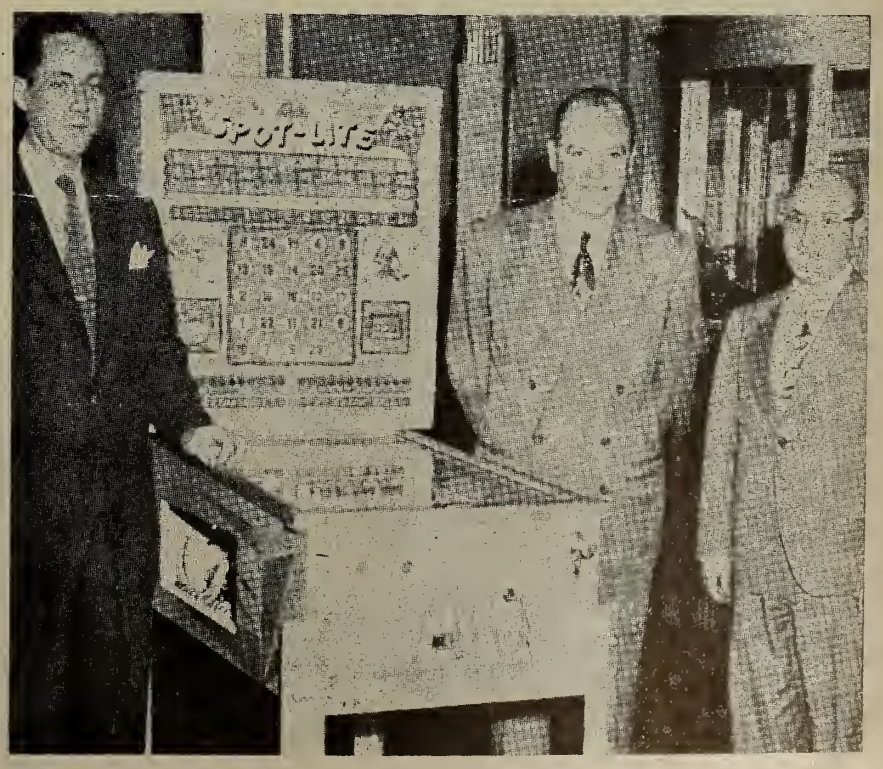
For Wurlitzer and Seeburg Phonographs

WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

Special: Plastic Glue—permanent adhesive ..... $1.00 Pint

KOEPPEL DISTRIBUTING CO. 629 Tenth Ave., New York 19, N. Y. (Tel.: Circle 6-8939)


# Bally's "Spot-Lite" In The Spot Light




LOUISVILLE, KY.—When H. M. Branson Distributing Company, this city, ran its grand opening party at its new headquarters, Bally's "Spot-Lite" was the feature attraction. Pictured above (l to r) G. K. "Gil" Brawner, partner, Dan Moloney, Bally district sales manager and H. W. "Hy" Branson.

# The Greatest Advertising Bargain!

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America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year's Subscription to "The Cash Box"—A TOTAL VALUE OF $223.00—ALL FOR ONLY $48. Send your check for $48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF!! DO IT NOW!!

All For Only $48

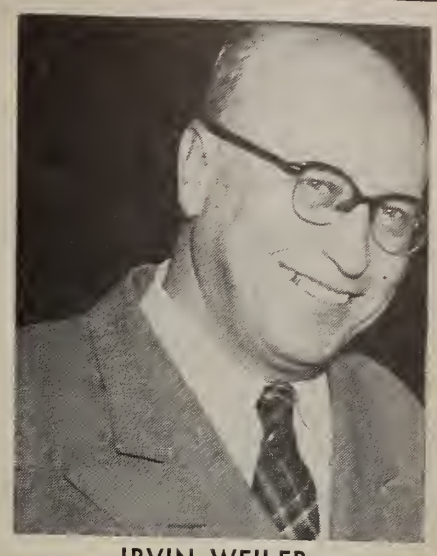
THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.

CARL HOELZEL

# THANKS EVERYBODY

*For Making Our Official*

## GRAND OPENING


IRVIN WEILER

# THE BIGGEST IN MIDWEST HISTORY

*Our special thanks to all manufacturers, your representatives and to the trade press for attending. Thanks to all of you for your telegrams, letters and beautiful bouquets and baskets of flowers. Thanks to all operators, jobbers, distributors, your wives and families, for coming in to help us celebrate this historic and memorable occasion. THANKS EVERYBODY.*

*Carl Hoelzel — Irvin Weiler*

FORMERLY: United Amusement Co. and Consolidated Distributing Co.

## UNI-CON DISTRIBUTING CO.

**3410 MAIN STREET • KANSAS CITY 2, MISSOURI**

ALL PHONES VA 5825



## Need Information

**. . . about licenses, taxes, rulings?**

**. . . about new or used machines?**

**. . . where to find anything or anyone in the industry?**

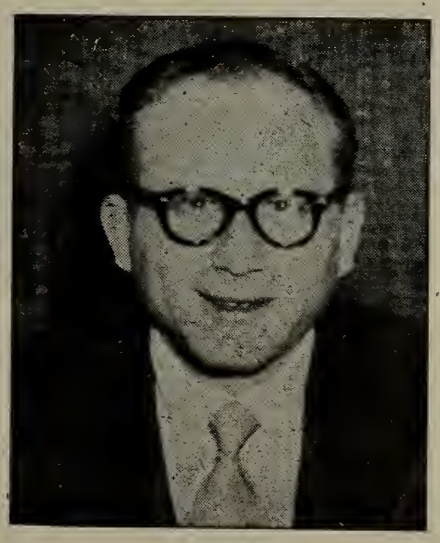
**THE ABOVE AND MUCH OTHER INFORMATION IS AS CLOSE TO YOU AS YOUR TELEPHONE!**

**in NEW YORK area phone JUdson 6-2640**
THE CASH BOX, 26 WEST 47th ST.

**in CHICAGO area phone DEarborn 2-0045**
THE CASH BOX, 32 W. RANDOLPH ST.

**in LOS ANGELES area phone WEbster 3-0347**
THE CASH BOX, 6399 WILSHIRE BLVD.


# Williams Factory Goes All Out On "World Series"


SAM STERN

CHICAGO—"This year we are going to get out early. We're already starting deliveries of our brand new 'DeLuxe World Series'," Sam Stern, executive vice-president of Williams Manufacturing Company, stated this past week, "so that, this year, the operators will be able to take full advantage of the entire baseball playing season."

In past years, Williams Manufacturing Company came out with its "World Series" games around late April. But, this year, the firm has put its entire factory to work on this newest of their World Series' games, "DeLuxe World Series," so that the operators will be able to enjoy baseball playing profits from the moment the big league baseball players start moving into their training camps and the public becomes baseball conscious.

"This year," Sam Stern emphasized, "the operators will be able to get the full benefit of the training as well as the playing season of all baseball. We have gone all out at our factory and turned every production line over to getting out as many of the 'DeLuxe World Series' games as we possibly can before the end of February."

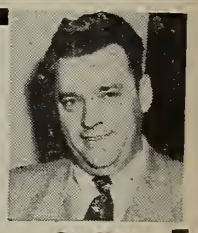
This latest in its "World Series" games line seems to have proved the most outstanding of all they have built, according to other members of the firm, "if the advance orders which we have received are any indication of the popularity of a new game."

"In fact," as one of these men stated, "it's almost impossible to purchase one of our last year's games, 'Super World Series,' on the used machine market today."

"The demand that we build a new 'World Series' game was so great, that we cast everything else aside, to get the brand new 'DeLuxe World Series' going at top speed down our production lines."

Geo. George

**BUY HERE WHERE EVERY MACHINE IS GUARANTEED REGARDLESS OF PRICE**
**THESE ARE "AMERICA'S FINEST"!!**


Roy Monroe

★ **READY FOR DELIVERY!!** ★
*CHICAGO COIN'S GREATEST PRODUCTS!!*
**4 PLAYER DERBY • SHUFFLE HORSESHOES**
**BAND BOX • KING PIN**

★ **SPECIALS** ★

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|---|---|
| SEEBURG BEAR GUNS | $325.00 |
| WILLIAMS HAYBURNERS | 295.00 |
| EXHIBIT JET GUNS (Like New) | WRITE |
| BALLY BRIGHT LIGHTS | WRITE |
| WILLIAMS JALOPIES | 295.00 |

★ **MUSIC** ★

| | |
|---|---|
| AMI Model "C", LIKE NEW | $525.00 |
| AMI Model "A" | 315.00 |
| SEEBURG 1948 HIDEAWAY | 225.00 |
| SEEBURG 1948 BLONDE | 299.50 |
| SEEBURG 1947 M | 157.50 |

**EXTRA!** United 5-Player Shuffle Alleys with Jumbo Pins and 7-10 Split.. **$324.50 EA**

**MONROE COIN MACHINE EXCHANGE, INC.**
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

# A Washington, D. C. Operator Writes:

October 14, 1951

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.

## Are YOU Faced With The Problem Of "Personal Property" TAXES?

## IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: *"The Confidential Price Lists"* which appear in each and every week's issue of *The Cash Box*—and which are an integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME.....

ADDRESS .....

CITY ..... ZONE..... STATE.....

Individual's Name .....

## EASTERN FLASHES

Demand for new music machines here keeps ahead of deliveries at local distributing firms. It's very seldom that even a sample floor model is seen on display . . . **Joe Young,** Young Distributing, received a shipment of ten Wurlitzer machines this week, but they were immediately checked and sent out . . . **Barney (Shugy) Sugerman,** Runyon Sales Co., has to contend with the same condition on AMI's. He just can't get them in fast enough to take care of the orders on hand . . . Used music sales keeps at a steady pace, with wholesalers reporting a brisk business on the post-war models . . . One of the most active firms in the used market is Koeppel Distributing, where **Harry** and **Hymie Koeppel** have attained a reputation for their fine working and good looking used phonos . . . The games field is steady, with ops buying just enough equipment for replacements. What they're really looking for is something new to really stimulate the play.

* * * * *

**J. R. "Pete" Pieters,** King-Pin Equipment Co., Kalamazoo, Mich., in town for several days with **Mrs. Pieters.** Pete used the visit here for a multiple of reasons. They spent some time with their daughter, who's studying at one of the top business schools in the city, as well as taking in some of Broadway's hit shows. Pete also had a meeting with **Leo Willens** of Capitol Projectors and completed a deal as exclusive distrib for "Midget Movies," which he will also operate thruout the state in department stores, etc. . . . **Frank Colland, Jr.,** young son of the union head, rushed to the hospital last week for an emergency appendectomy, now on the way to recovery. The boy had a bad time of it as the appendix burst before the operation could be performed . . . **Bill Coddington** and **John Bullock,** Loch Sheldrake, N. Y., visit along the row. Coddington on the receiving end of congratulations on his recent marriage . . . **Mike Munves** reports that he's so busy right now that he's wondering what he'll do when the spring season approaches, and arcade owners start ordering the usual equipment necessary to get them started on the new season. 1951 was a record breaking year for Munves, and the way 1952 started off, Mike thinks he's bound to create an all time high.

* * * * *

**Barney Sugerman** and **Dave Stern** leave for Miami Beach with their wives this week-end. They intend to drive down, taking an easy, relaxing ride. Their plans now call for a two week stay—but, as Shugy says, "who knows, we might get sand in our shoes and stay longer" . . . **Al Simon,** ChiCoin's representative here, awaiting the arrival of the factory's new game "4-Player Derby." Latest report on the impending removal of their offices to their new building on Tenth Avenue and 43rd St. is that it will take place around March 1. Originally Simon had planned to move in January—but construction delays of all kinds held him up . . . If you don't catch up with **Dave Lowy** at Dave Lowy & Co. (machines company), then you can find him at Supremium (premium company) a few doors down the street. Dave really kept on the go . . . **Irv (Kempy) Kempner,** Runyon's roadman, back at the office after a trip thru Connecitcut . . . **Jack Mitnick,** eastern representative for AMI, leaves this week for Buffalo, N. Y., and Canada. From the frozen north, Jack will then head for the southern territory, southwest and then up north to the midwest. He expects to be on the road some three or four weeks.

* * * * *

A large number of games ops turned out for the election meet of the Associated Amusement Machine Operators Association of New York on Thursday, February 14 at the Henry Hudson Hotel. Newly elected officers are: **Barnett Tannenbaum,** president; **Louis Rosenberg,** vice-president; **Jerry Folkart,** secretary; **Lucky Skolnick,** treasurer; **Murray Wohlman,** financial secretary; and **Willie Aronson,** Sgt. at Arms. These officers together with nine other elected coinmen form the Board of Directors. The men voted to serve are: **Jack Semel, George Ponser, William Parker, Harry Ross, Bert Hartnett, Si Flamm, Phil Greitzer, Milty Green** and **Sanford Warner.**

## Meeting Dates Of Music Operators' Associations

**Feb. 25**—Amusement Machine Operators' Association
Place: Mandell-Ballow Restaurant, Baltimore, Md.

**25**—Central States Phonograph Operators' Association
Place: 621 Main St., Peoria, Ill.

**25**—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

**26**—Automatic Music Operators' Association
Place: Park Sheraton Hotel, New York, N. Y.

**March 3**—Illinois Amusement Association
Place: 208 North Madison St., Rockford, Ill.

**4**—Central Ass'n of Music and Coin Machine Operators
Place: Bellerive Hotel, Kansas City, Mo.

**6**—Phonograph Merchants Association
Place: Hollenden Hotel, Cleveland, Ohio

**6**—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio

**6**—Washington Music Guild, Inc.
Place: 3110 M Street, Washington, D. C.

# THRU THE COIN CHUTE
## CHICAGO CHATTER

What's ahead—for tomorrow? Do the boys in Illinois have a chance to continue to earn a buck? Here are the facts: **Frank Annunzio,** Director of Ill. Dept. of Labor, reports that 3,279,000 non-farm workers (in mid-December '51) set a record for employment in Illinois. Annunzio reported that the average weekly wage had also tremendously increased. It is now $71.46 per week. Since this report, demand for labor has increased, and continues to grow greater. With farm workers soon to be added, as spring arrives, employment mark for this state expected to reach an unprecedented high mark. In short, better times ahead. . . . Talk about the power of a picture in the press. Nate **Gottlieb** reports that ever since pic appeared in **The Cash Box** showing Dave **Gottlieb** with two new games behind him (three of the very first he ever built in front of him) demand for one of these games, "Quartette," started instantly the pic appeared in print. Even tho "Quartette" was not shown at the firm's convention booths, all remembered the game. And went out to the factory to see it. Result? Gottlieb forced to halt production on last game and already backlogged on orders for "Quartette."

Wonder whether, now that the recording mfrs are getting together, someone will, at long last, meet juke box ops' demand for: standard tone level; standard start and cutoff, and 2 minute play on all disks? . . . **Bill Ryan** resigned from Williams Mfg. Co. He's taking a short vacation. But hopes to be back in action soon. "I'd go nuts hangin' 'round the house," is the way Bill puts it. . . . **Art Weinand** traveled an itinerary that got him to the big Uni-Con opening in Kansas City first party day. From there he continued on to St. Louis where he held a regional meet with the firm's distribs in that area. He's still on the road. But was expected back end of last week. . . . Reports to the effect that **Joe (Hot Coils) Kuss** of United has considerably cooled off. Wonder why? . . . **Muriel Casola** packed her summer things and went right along with **Johnny (Beanbag) Casola** on this long southern trip.

Did you, too, see that ad on postage stampers (Page 7, Mon., Feb. 18 issue of Chi Daily News)? Ad was well worded, tho extremely promising. Should have got plenty action for the Box No. that appeared. . . . **Bill DeSelm** advises that biggest surprise at United's plant is industriousness of "Big Swede" **Hellstrom.** All he can say these days is, "Got no time." . . . One of the proudest fathers in the coinbiz is **Morrie Gottlieb** of Dallas, Tex. His son, **Dick Gottlieb,** holds top position with Houston's TV station, KPRC. Dick was named Chairman of the March of Dimes Drive. Also has done demarkable work for this community. . . . Busiest execs in town over at ChiCoin. They're dashing from showing to showing. **Phil Moss'** at Atlas Music in Des Moines. **Bill Mashek's** showings of new ChiCoin products at Central Music Distribs in Kansas City and Omaha. **Jackie Rosenfeld's** show in St. Louis. **Ray Williams** and **B. H. Williams** showing in Dallas and San Antonio. **Roy Monroe** and **George George** showing in Cleveland at Monroe Coin. And other showings yet to come. Busy days for **Ed Levin, Sam Lewis, Avron Gensburg** and all others at ChiCoin.

By the way **Avron Gensburg** returns and **Samuel Wolberg** takes off for Florida. . . . **Jack Nelson** has learned, like all good travelers do, that traveling light is best. He carries a beautiful tooled leather brief case given to him about 12 years ago by **Bill Nathanson** of L.A. Big enough to hold about a week's needs, in addition to all necessary papers. . . . Enjoyed a phone call from **Ed Wurgler** of Wurlitzer. Eddie, as per usual, just brimming over with pep. Telling us that this isn't the time for overconfidence. Bryson Bill still in Sub-Committee (by the way, juke box mfrs association did a very grand job to stymie this bill). Let's hope all work done will prove completely successful.

Biggest grand opening seen in many and many a moon. That of Uni-Con Distrib. Co., Kansas City, Mo. Ops, jobbers, distribs, mfrs reps, allied industries, all attended to jam the new spot for two days. This amalgamation of United Amusement and Consolidated Distribs into Uni-Con creates one of the largest distrib outfits in nation. **Carl Hoelzel** and **Irvin Weiler** were two busy, busy guys hosting the crowds as they arrived from all over the surrounding states. **Phil Weinberg** in from Texas. **Jack Nelson** from Chi. **Bill Gersh** from Chi. **Jack Gorelick** from St. Louis. **Art Weinand** from Chi. **Jack Williams** from Denver. **Fred Lamb** of Uni-Con so busy he just tore price lists out of last issue and carried them around in his pocket, ready to whip them out in a second, and go over sales and trades with ops who wanted to buy. **Eve (Champ) Cardell** a busy little gal. And so many others only pics that **Irvin Weiler** took can show all the interesting scenes.

**Sam Stern** of Williams advises that the firms are pitching into production with all they have on the ball to get the new "DeLuxe World Series" out to ops by end of February and all thru March so that ops will get complete benefit of entire big league baseball season as public gets baseball conscious. In past years, firm wasn't able to get game out until late April. This year ops will have "DeLuxe World Series" well in advance. . . . With **Frank Mencuri** of Exhibit still down in Tampa, **Chet Gore** at the factory busier than the proverbial one-armed paper hanger, trying to get those "Big Broncos" out to meet the tremendous backlog of orders the firm have on hand. . . . **Ray Moloney** down to Florida for a rest in the warming sunshine along with **Capt. Tom Callaghan** and their wives. . . . Interesting discussion re: "Credit Bureau" with **R. T. (Ray) Gilbert** and **M. J. (Pat) Houston** both of Kansas City. Both men favor creation of such a bureau by **The Cash Box.** (Do you?) . . . **Ted Rubenstein** of Mid-State and also Marvel Mfg. Co. has clicked big with his new electric scoreboard for shuffleboards. Seems like no one realized the need for a modernized version of this product. Ted getting ready to ship 'em all around and about as the shuffleboard season gets into top swing.

**Benny Strong,** noted ork pilot, advises that, "I grew up with Al Stern." Tells some nostalgic stories about their youth. . . . Things we like to hear about, even tho the guy keeps this grand work very quiet—**Dan Moloney's** very fine charitable effort for the youngsters in his community. Orchids to you, Danny boy. Keep it up. . . . Music ops have taken time out these past few weeks, since first mentioned here, to offer thanks to **Ben Coven** for his great effort to get all ops in this territory to stop the Bryson Bill. Ben spent much time, effort and money on an individual campaign of his own, sending letters, wires, making phone calls, and even having his salesmen advise ops how dangerous this bill was (and still is). Result was to get more letters and wires to Congressmen from this area than anyone ever expected. . . . Hear someone's opening an intimate dining spot in town to be called **"The Cash Box."** (Should also adopt our slogan: **"It's What's In 'The Cash Box' That Counts."**)


**JUMBO PINS**

**BALLY FUTURITY**

| | |
|---|---|
| BALLY TURF KINGS | $299.50 |
| BALLY CHAMPIONS | 99.50 |
| BALLY CITATIONS | 74.50 |
| ● Bally Gold Cups | 44.50 |

**SHUFFLE BOWLING GAMES**

| | |
|---|---|
| BALLY SHUFFLE LINE | $169.50 |
| BALLY SHUFFLE BOWLER | 24.50 |
| ● Bally Baseball | 49.50 |
| ● Wms. Dble. Header | 49.50 |

**USED PHONOS**

| | |
|---|---|
| WURLITZER 1015 | $179.50 |
| WURLITZER 750E | 109.50 |
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★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

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**Seeburg Hideaway Units, Metal, H 246M**
**Seeburg Wireless Wall Boxes, 5c—W1-L-56**
**Solotone Entertainer Units**
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***Write For Special Prices!***

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EVERYTHING'S COMIN' AROUND-AND WE'LL BE STRAIGHTENED OUT BY NEXT WEEK!

We've stepped up our production on Thunderbolt and will be in high gear in a few days—able to ship—in quantity—the mountain of orders we took at the CMI Show. In the meantime, if you haven't seen Thunderbolt, stop in at the nearest distributor listed in this ad or write for descriptive literature.

Thunderbolt

Trade Mark

THE ORIGINAL DIRECT DRIVE MONEY-MAKING MECHANICAL PONY

You know about Thunderbolt's terrific action on location. You know about its exclusive mechanical features. Here's something else you should know. It's important! Thunderbolt has been inspected by leading insurance companies and has passed the test. You can get public liability insurance on any of your Thunderbolts. Furthermore, we're backing you up with a $500,000 manufacturer's product insurance policy and our five year FREE service guarantee.

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| Bally Shuffle Champ | 49.50 |
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| Bally Hook Bowler | 134.50 |
| Keeney Twin Rebound | 74.50 |
| United Shuffle Cade | 144.50 |
| Aireon Phonograph | 34.50 |
| Wurlitzer 950E | 49.50 |

½ Deposit..no crating charge

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY

ALBANY 4, N. Y. (Phone: 5-0228)


# Ryan Resigns From Williams Mfg. Co.

W. J. (BILL) RYAN

CHICAGO—Bill Ryan, well known to the coin machine industry for over 30 years, formerly with O. D. Jennings & Company, then with Universal Manufacturing Company, and lately with Williams Manufacturing Company, this city, resigned his position as sales manager effective Friday, February 15, 1952.

As yet Ryan advises he has no definite plans as to any future position with any firm in the industry.

He is taking a short vacation at this time.

He did state, "I do intend to return to the coin machines business. I have been engaged so long in the field that I believe I know just about everyone who is to be known in the industry."

With **Lyn Brown** back from Chicago and the CMI show, word has made the rounds of the L. A. Row that Lyn will shortly be announced as official factory representative for Exhibit in the Western states. Understand that Lyn, while doing nicely in his present setup, will welcome the additional security and prestige of such an appointment, particularly when it comes in recognition of the tremendous job he did in making this town Exhibit "Big Bronco" and, generally, horse conscious. On the subject of horses, we know that Lyn spent his first Saturday back in town out at Santa Anita and, though he'll probably insist he went out there to watch the live ones run, we have a hunch his real mission was to look into the installation of a couple "Big Broncos" in the grandstands and clubhouse, as a consolation ride for the folks who feel they didn't get a ride for their money. One thing we know, the mechanical horses are everyplace else, just about every drug store and super market in our area.

Several important visitors in the industry out here past week, among them **Sol Gottlieb,** who was stopping at the Ambassador while in from Chicago and the Gottlieb plant . . . Another was **Leo Willens,** who heads the Capitol Projector Co. in New York . . . **Fred Gaunt** is now handling "public relations" for the **C. A. Robinson** firm. At least, that was **Al Bettelman's** tribute to Fred in turning us over to him as the fount of information about the place. Fred tells us that United's new "Steeplechase," one of the hits of the show, was expected in any day . . . Signs of Spring along the Row, at **Charlie Robinson's** and elsewhere, is the way arcade equipment is starting to move out . . . One thing **Jack Simon** brought back from Chicago with him, besides a lot of orders on the "Buccaroo" horse, was a bad cold. Jack reports that demand still is far ahead of the horse, but **Abe Chapman** hopes to catch up with it before very long.

Over at the Nikabob Distributors, **Nick Carter** was out, but his righthand man tells us the AMI is continuing to step right out, just as fast as they're received . . . Rock-Olas are also maintaining a merry musical pace at **Dan Stewart's,** we gathered from **Jo Ann Lewis,** who was still capably riding herd on the local office while Dan finished up some business in Salt Lake and **Bob Bever** was covering the Las Vegas territory. The Stewart firm now has a nicely rounded line, including Exhibit's "Jet Gun," Chicago Coin's "6" Player Bowler and Genco's "Double Action" 5-ball . . . Chatted with **Ed Kendall** at **Bob Bard's,** where music is holding up nicely, with some general equipment moving out and the boys catching a little action in the horse department . . . **George Warner,** whom we don't hear from very often these days, got in touch to reveal that he and **Dannie Jackson** are still using the local Automatic Games building on Pico Blvd. as an office though it is up for sale. There's still some merchandise up in Vegas that the boys are selling off while George has his hand in a few other projects (leaving time open for his Shrine activities) and Dannie keeps busy with his jewelry store.

Business is still on the upgrade around **Paul Laymon's,** we're told by **Charlie Daniels** who was fighting a mean cold, something that seems to be making the rounds of these parts with the change in the weather . . . On the Row: **Barney Smith** from Bellflower . . . Corona's **R. G. Patterson** . . . **Bob Chacon** of Laguna Beach . . . **H. T. Ryder** and **Lloyd Willard** from Paso Robles . . . **Ted Kohl** of Coronado . . . Shafter's **Andy Anderson** . . . **Tom Lewis** and **Bill Bolten** from Oceanside . . . Lancaster's **Roy Smith** and **Cece Ellison** . . . **Clyde Denlinger** of Balboa . . . Bakersfield's **Bill Black** . . . **Walter Schinkal** of San Diego . . . **S. L. Griffin** and **Lloyd Barrett** of Pomona . . . Claremont's **Jack Mallette** . . . **G. F. Cooper** and **Jack Neil** from Riverside . . .**Al Cicero** of Santa Maria.

Now that the coin machine show in Chicago is over with, the boys are back home and things are falling into the normal routine . . . First off, we must not forget the vacationing coinmen—coming and going. **Jack Lowrie** of the H Novelty Company, Lake City, is vacationing in Florida at the present time and reports have it that **Mike Young** of Soldiers Grove, Wis., is leaving very shortly for the sunny skies of Florida also . . . **Al Meriowitz** of the S. L. London Company of Minneapolis is back on the job after spending several weeks in California . . . In town for the first time since taking over Northland Music Company of Brainerd is **Bun Mraz,** who came in to see what was the latest in coin operated equipment . . . Also making the rounds and seeing things were **B. R. Couch** of Grand Forks, N. D. and **Kaiser Savard** of Red Lake Falls . . . A couple of the operators from the St. Cloud area in town were **Charlie Sersen** and **Fred Kirschman** . . . **O. L. Coefield** of Annandale, is finally up and around again after being confined to bed for a short time.

Seen here and there and keeping in touch with the latest developments in the coin machine field were **Gabby Clusieu** of Grand Rapids; **George Atol** of Duluth; **Frank Mager** of Grand Rapids; **Jack Bailey** of Twin Brooks, S. D. and **Leo Berkowitz** of the B and B Novelty Company in Superior . . .**Earl Hanson** of St. Peter, was pinch-hitting for his father **Gil,** who made the trip into the twin cities for their regular pick-up of supplies and records . . . Also seen here and there about town were **T. J. Fischer** of Waconia; **Jack Harrison** of Crosby; **Bob Keyes** of Forest Lake; **Comet Haroldson** of Aneta, N. D., and **August Quade** of Rochester.

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**14 YEARS**

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

## WANT

WANT — United County Fairs; Williams Hayburners and other late five balls and Arcade equipment. State prices and condition. LIEBMAN ENTERPRISES, 124 HARBORD, TORONTO, CANADA.

WANT—Seeburg M100A; AMI Model B; Bally Coney Islands; Bally Bright Lights; Back Glass for Bally Hot Rods. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel. SUperior 1-4600.

WANT — We are paying the highest market price on United's Twin Rebounds. As is. Quote price, condition and quantity. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. CHickering 4-5100.

WANT—Want to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Will buy tubes small or large quantities of all types. Will pay cash or will trade. LEWIS ELECTRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT — New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45 records. We need used records 52 weeks a year. Entire stocks purchased. SEE-MOR STORES, 1539 CHESTNUT ST., PHILA., PA. Tel.: MA 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER. 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT — Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DIckens 2-7060.

WANT — Will pay cash $$ Metal Typer; Mills Panorams; AMI Models A, B and C. REDD DISTRIBUTING CO., INC., New England Exclusive Distributors for AMI; Bally; United; Keeney, 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL. 4-4040.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT — Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. Used 45 RPM bought in quantities. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y.

WANT — Turf Kings; Hayburners; Spark Plugs; Jalopies; Gottlieb Bowlettes; Packard Chrome Pla-Mor Boxes; Scales; bottom mount Motors for pre-war Wurlitzers. Late model phonographs; Hideaways. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT — Coin machine mechanics, must know one balls, five balls, ball games and phonographs. Top man, top wages. Good job year round. Vacation with pay after first year. Shop and route work. Located close to Denver, Colorado. Write: BOX 541, THE CASH BOX, 26 W. 47th STREET, NEW YORK 19, N. Y.

WANT—Williams Super World Series; Coney Islands; Bright Spots and Bright Lights; Mills Panorams. Will pay top prices. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT—Operator's Attention! Want to buy complete music routes also post-war phonographs for cash. Give complete details first letter stating models, quantity, condition and prices. We also sell complete line of premiums. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J.

WANT—For exportation new or used slot machines, also 5c play Comet, Ace, Marvel, American Eagle, Penny Pack and Mills vest pocket. State price and all information in first letter. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

## FOR SALE

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball nad Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F.A.B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—2 Seeburg Bear Guns $325 ea.; 1 United Twin Rebound Alley $210; 1 Chico Ace Bowler, F. P. $160; 1 Chico Pistol $95. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE — Your choice, reconditioned: Turf King $250; Champion $95; Citation $50; Gold Cup $35; Jockey Special $35; Special Entry $30; Winner $125; Photo Finish $75; Futurity (new) write: J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel.: OLIVE 2800.

FOR SALE—Seeburg M 100 A @ $735; Knockout @ $125; Rag Mop @ $135; Turf Kings @ $225 ea.; Champions @ $75 ea.; Winners $100 ea. All equipment is reconditioned and ready for location. SAM SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NO. HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE — Seeburg Bear Guns $349.50; 2 United County Fair, write; 2 Universal 5 Star $175; 2 Bally Bright Lights, write; 2 Williams Star Series $129.50; 1 Bally Big Inning $185; 4 Dale Guns $65; 4 Chicago Coin Pistols $78.50; 2 United Leaders, write; 2 Wilcox Gay Recordio $165; 2 Bally Heavy Hitters $42.50; 2 Quiz Time with film $99.50; 2 Eastern Electric Cig. Vendor 10 Col. Blond, brand new $249.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE — 40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE — 100A Seeburgs $775, checked from top to bottom. One 1432 Rock-Ola, 50 selection, blonde cabinet, first-class condition $410. Model 1250 Wurlitzer $489.50; Model 1015 Wurlitzer $185. Every piece guaranteed. 1/3 deposit, balance C.O.D. ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 9106.

FOR SALE—Attention Operators: We have the most advertised, nationally known fishing tackle now in stock. Special discounts to quantity buyers. Write for our prices on all premiums, we either meet or beat competitive prices. United Shuffle Alley Express, twin rebound $169.50; Keeney 4-Players $239.50; United Twin Rebounds $210; Keeney Double Bowlers $139.50; Chicago Coin Trophy $129.50; Williams Super World Series $250; Keeney League Bowler Shuffleboard Conv. $125; American Bank Boards, 128 foot rebound $125; Monarch Bank Boards $59.50. Checked and double checked, reconditioned and refinished with three coats of the toughest, most durable, glossiest finish that we could buy: Wurlitzer 1015's $159.50; Wurlitzer 1100's $310; Rockola 1422 $89.50. Write for terrific trade-in on the new Rock-Ola Rockets. DAN SAVAGE NOV. CO., 628 THIRD STREET, BELOIT, WISCONSIN.

FOR SALE — Bally Hot Rods $69; Chicago Coin Pistol Pete $69; Chicago Coin The Thing $69; High Score Bowler $169; Also all type of Bingo Games. Write: MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: Englewood 4-9202; 9204.

FOR SALE — Universal Super-Twin Bowler $95; C. C. Trophy Bowl $85; Genco Shuffle Target $125; Bally Shuffle Line $195; United Twin Rebound $200; United Five Player $275; United Six Player $350. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—50 Bally One Balls, special price. Will trade what have you. Display Plastic Stands for Punch Boards, used $1.50 ea., lots of 25. Write, phone or wire. FRENCHY & CO., 7624 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767.

FOR SALE — Used Keeney 4-Player League Bowler $235; New C. C. Play Ball $75; New Pokerino Jr. $150; New Tri-Score $125; New Watch-My-Line $175; Packard Wall Boxes Hi-Chrome Late $22 ea.; Aireon Coronet $125; Williams Quarterback $69.50. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS STREET, N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Bally Turf Kings (our own, unabused, beautifully refinished) $210; United Winners $117.50; Bright Lights $325; Coney Islands $425; Bright Spots $435; Genco Harvest Times $87.50; Futuritys (our own, unabused, like new) $450; Champions $97.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—Turf Kings $225; Champions $85; 1 lot good flipper games (8) for $150; Double Header (new) Shuffle $90; 1015 Wurlitzer $135; Seeburg 146 $135. Write: ROANOKE VENDING MACHINE EXCHANGE, 118 W. WASHINGTON ST., CHARLESTON, W. VA.

# CLASSIFIED ADVERTISING SECTION

FOR SALE — Reconditioned Wurlitzers, ready for location: 1250's $500; 1100's $325; 1015's $175; 700's $60; 600's $50. Rock-Ola's 1422 — $125; 1432 — $550. Seeburg 146M $135. 1/3 Deposit, balance C. O. D. WINTERS DISTRIBUTING CO., 1713-15 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M $159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Williams All Stars $79.50; Star Series $99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer $79.50. Terms ½ deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Pitch 'Em and Bat 'Em, excellent shape $135. Dale Gun, as is, needs work $25. Will consider trade of above equipment for music or wallbox equipment. SAKS MUSIC CO., 599 WEST 176th ST., N. Y. C., N. Y.

FOR SALE — Shooting Gallery complete with water tank and motors, live ammunition now in operation; size 11 ft. wide—25 ft. long. RELIABLE COIN MACHINE CO., 184-188 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C.O.D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—See us for your conversions on United's Twin, 4-Player and 5-Player—also ChiCoin's Classic and Trophy. Have them rebuilt with screened Formica and large pins. Priced reasonable. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE — Citation perfect $45; Shuffle Bowler $25; United Super Shuffle $30; Bally Champ $50; United Shufflecade $60. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Arcade Equipment: Six Shooter like new; 2 Silver Bullets; 2 Dale Guns; Chicago Basketball Champ; Liberator; 3 Bally Hi Rolls; Baseball All American; 3 Goalee Hockey Games. All machines A-1 condition and ready for location. Make offer for one or all. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Your choice $25, Melody; Catalua; Cleopatra; Bermuda; Wisconsin; Ballerina; Leap Year; Stormy; Trinidad; Bowling League. These games are off our routes, cleaned and mechanically O.K. PENN MUSIC SERVICE, 220 ARCH ST., MEADVILLE, PA.

FOR SALE—New William's Sea Jockey $350; Keeney 4 Player League Bowler $199.50; Keeney 2 Player League Bowler Rebound $99.50; Floor sample Mutoscope Flying Saucers $100; like new Seeburg Shoot the Bear $300; Floor sample United 2 Player Hockey $99.50; clean Exhibit Gun Patrol $225; William's Double Header $75. Write for prices on new William's Horse Feathers; Exhibit Jet Gun; Exhibit Bronco Horses. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W6-656 5c Wireless Wall Boxes $9.95; 2000 popular records 8c each. AMERICAN VENDING COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; Aireon DeLuxe (with Wurlitzer mechanism) $109.50 ea. Plus $10 for crating. Many others — write for list. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE — "America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics $9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—The finest reconditioned phonographs and games in the country, Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Jumbo Pins—Winners, new $250 Winners, used $175; Turf Kings, used $275; Citations $85; Champions $85; Gold Cups $65; Jockey Specials $50; Special Entrys $50; Photo Finish $85; Futurity, new $525; Futurity, used $425. Wanted—Bally's Line Up Games. CLEVELAND COIN MACH. EXCH. INC., 1827 ADAMS, TOLEDO, OHIO.

FOR SALE — Phonographs for your seasonal locations priced to make you money: Wurlitzer 750E's $98; 800E's $98; Seeburg Hi Tones $45; Lo Tones $45; 146M's $150; 147M's $190; 148M's $290; Mills Thrones $39; Empress $49. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Equipment clean, South Carolina Licenses attached: Seeburgs 4—146M Converted to 147 @ $165; 6—148M Blonde $295. Wurlitzers 7—1015 $190; 2—1080 $190; 2—1100 $300. Aireon 400 Coronet (one) no license $60. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Watch My Line $175; Six Shooter $239.50; Rose Bowl, write; Jalopy $369.50; 6 Player United write; Bowlette $135; Tri-Score $99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POpular 5-3299.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: EVerglade 4-2600.

FOR SALE—Brand new, never used: 1 Wurlitzer 1217 Hideaway; 3 brand new wall boxes complete $650. 1/3 deposit, balance C.O.D. or S/D. KOEPPEL DIST. CO., 629 TENTH AVENUE, NEW YORK CITY 19, NEW YORK.

FOR SALE — 30 — 3020 Wallboxes $34.50 ea.; 20 Wise Owl Quizzette (like new) $5.00 ea.; 4 Grippers $9.50 ea.; 3 ABT Challengers $12.00 ea.; 2 Pop Ups $10.00 ea.; 2 Electric Shockers $10.00 ea.; 1 O Ball Pool Table (Complete) $89.50; 4—1015 Wurlitzers $275 ea.; 1 Shipman Select-A-Bar (like new, with stand) $25; 2 AMI A $275 ea.; 1 H148M $249; 1 H246M $219; 2 H146M $195 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—4 Turf Kings $200 ea.; Universal 5 Star $225; 2 Champions $60 ea.; 3 Citations $40 ea.; 3 Photo-Finish $60 ea. All Machines in A-1 condition. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MA. 6368.

FOR SALE—Cigarette Machines: DuGrenier Model S, Rowe Imperial, U-Need-A-Pak E & A, 6 & 8 cols.—$99.50 ea.; 25c Operation equipped with King Size beautifully resprayed in two-tone job. Completely overhauled. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Shuffle Alleys—Bally Shuffle Bowler $35; Bally Speed Bowler $55; CC Bowling Bowler $45; CC Baseball $95; Exhibit Strike $100; Genco Shuffle Target $185; Genco Glider $30; Genco Bowl. League $45; Gottlieb Bowlette $45; Keeney ABC Bowler $60; Keeney Pin Boy $35; Keeney Ten Pins $45; United Double Shuffle $75; United Shuffle Alley $25; United Shuffle with conv. $55; United Shuffle Express $55; United Two Player Express $75; United Single Rebound $100; Keeney Twin Reb. $210; United Four Player $275; United Five Player $295; Universal Super Twin $100; Universal Twin Bowler $65; Williams Twin Shuffle $35; Williams Double Header $125; United Six Player $310. ½ deposit. CLEVELAND COIN MACH. EXCH., INC., 2021-25 PROSPECT AVENUE, CLEVELAND, OHIO.

FOR SALE — Perfect condition, look like new: ABC's $250; Lite A Lines with new improved play board $175; Bright Lights $350; Zingo's $325; Holiday's $400; Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVENUE, CHICAGO, ILLINOIS.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER: 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Wurlitzer 750's $100; Wurlitzer 1080's $225; Seeburg 148ML's $290; William's Music Mite $125. All thoroughly reconditioned by "Dick McCann, The Ace Service Man." CENTURY MUSIC DISTRIBUTORS, 1121 MAIN ST., BUFFALO, N. Y.

FOR SALE—2—1100 Wurlitzer $445; AMI—B $495; AMI—C $545; 1017 Hideaway $250; 1250 Wurlitzer $500; 146S Seeburg $145; Mills Empress $50; 750 Wurlitzer $85; 850 Wurlitzer $65; AMI Wall Boxes $30. PASCO MUSIC CO., P. O. BOX 38, NEW PORT RICHEY, FLA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Hel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING., INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Exhibit Pistol $45; Thing $95; Three Musketeers $85; Bowling Champ $85; Tri-Score $100; Just 21 $60; Buffalo Bill $60; South Pacific $80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — or Trade: 30 location Hostess Unit; 9 extra subscriber shells complete; extra bank 10 turntables complete with pre-amps. Make offer. C. W. FEAGLEY, P. O. BOX 415, EASTON, PA.

FOR SALE — Packard Wall Boxes, very clean condition $17.50 ea. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

*(Continued on next page)*

# CLASSIFIED ADVERTISING SECTION

## Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you $48.

Each classified ad of 40 words, at the regular rate of 10c per word, would cost you $4.00. Multiply the $4.00 by 12 such ads during the year, and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of *The Cash Box "Special Classified Advertising Subscription"* you can get 52 ads of 40 words each (one ad for each week's issue of *The Cash Box* for the full year of 52 weeks' issues) for the very same price of $48. You are actually getting a $223.00 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Here's how you save that $175.00: You get 52 classified ads of 40 words each (actual cost of each ad is $4.00 at regular rate of 10c per word.) This gives you a 40 word ad each week during the full year of 52 weeks' issues (52 times $4.00) that is worth $208.00. But, that isn't all, you also get a complete issue of *The Cash Box* each week (not just a tear sheet or a proof showing your ad only) which is worth $15.00, the regular full year's subscription rate. A grand total value of $223.00—All for only $48.

You save $175.00 and, at the same time, you get 40 more classified ads of 40 words each absolutely FREE—all for the same $48 that only 12 ads would cost you at regular rate. Take advantage of *The Cash Box' "Special Classified Advertising Subscription"* today! (Remember: *The Cash Box publishes more classified ads each week than all the other magazines in the industry combined print in a month.*)

Think! As materials grow shorter in supply. As merchandise and machines grow more and more scarce. You will want to buy merchandise and equipment you will need to continue profitably in business. Likewise, you will want to turn dead merchandise that is gathering dirt, dust and rust into cash. *The Cash Box' "Special Classified Advertising Subscription"* gives you the opportunity to both buy and sell each and every week for the full year of 52 weeks' issues.

* Enclose your first 40 word classified ad with your check for $48 and mail right now to:

**THE CASH BOX**
**26 W. 47th STREET**
**NEW YORK 19, N. Y.**

** If you already have a $15 subscription you will be given credit for the unused portion toward The Cash Box' "Special Classified Advertising Subscription."*

**FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10 ea.; Seeburg 8200 and 8800's at $49.50 ea.; 3-wire and wireless Boxes at $5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.**

**FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W156 wireless Boxes $24; Seeburg Hideaway 146 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125: 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.**

**FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.**

**FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful- condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

**FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.**

**FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.**

**FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

## MISCELLANEOUS

**NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.**

**NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.**

**NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

# THIS WEEK'S USED MACHINE QUOTATIONS

## How To Use "The Confidential Price Lists"

**[Also Known As: The C. M. I. (Coin Machine Industry) BLUE BOOK]**

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

### WURLITZER

| | | |
|---|---|---|
| 4. 24 | 25.00 | 44.50 |
| 2. 600R | 49.00 | 50.00 |
| 4. 600 K | 49.00 | 69.50 |
| 4. 500A | 49.00 | 69.50 |
| 4. 500K | 49.00 | 59.50 |
| 4. 41 (Counter) | 24.50 | 50.00 |
| 6. 51 (Counter) | 30.00 | 45.00 |
| 4. 61 (Counter) | 24.50 | 50.00 |
| 4. 71 (Counter) | 59.50 | 75.00 |
| 6. 81 (Counter) | 49.50 | 75.00 |
| 2. 700 | 60.00 | 89.50 |
| 1. 750M | 79.50 | 85.00 |
| 4* 750E | 69.50 | 109.50 |
| 4. 780M Colonial | 79.50 | 99.50 |
| 4. 780E | 79.00 | 95.00 |
| 4. 800 | 65.00 | 79.50 |
| 4* 850 | 44.50 | 69.50 |
| 4. 950 | 55.00 | 74.50 |
| 3* 1015 | 135.00 | 295.00 |
| 2. 1017 Hideaway | 150.00 | 250.00 |
| 4* 1100 | 315.00 | 450.00 |
| 1* 1080 | 169.00 | 225.00 |
| 1* 1250 | 489.50 | 500.00 |
| 6. 300 Adapter | 10.00 | 15.00 |
| 6. 320 Wireless Wall Box | 3.50 | 5.00 |
| 6. 310 Wall Box 30 Wire | 4.50 | 5.00 |
| 6. 320 2 Wire Wall Box | 3.50 | 5.00 |
| 6. 332 2 Wire Bar Box | 5.00 | 9.50 |
| 6. 331 2 Wire Bar Box | 5.00 | 10.00 |
| 6. 304 2 Wire Stepper | 3.50 | 5.00 |
| 6. Wireless Strollers | 19.50 | 25.00 |
| 6. 430 Speaker Club with 10, 25c Box | 69.50 | 75.00 |
| 6. 420 Speaker Cabinet | 40.00 | 49.50 |
| 4. 3031 Wall Box | 11.95 | 15.00 |
| 4. 3045 Wall Box | 12.50 | 20.00 |
| 4. 3020 Wall Box | 34.50 | 45.00 |
| 4. 3025 | 12.50 | 19.50 |
| 4. 2140 Wall Box | 19.50 | 24.50 |
| 4. 219 Stepper | 25.00 | 27.50 |
| 6. 100 Wall Box 5c 30 Wire | 3.50 | 5.00 |
| 6. 100 Wall Box 10c 30 Wire | 12.50 | 17.50 |
| 6. 111 Bar Box | 3.00 | 10.00 |
| 6. 120 Wall Box 5c Wire | 2.00 | 4.50 |
| 6. 305 Impulse Rec. | 2.50 | 10.00 |
| 6. 350 WIs Speaker | 17.50 | 29.50 |
| 6. 115 Wall Box Wire 5c Wireless | 5.00 | 7.50 |
| 6. 135 Step Receiver | 14.50 | 19.50 |
| 6. 145 Imp. Step Fast | 4.50 | 7.50 |
| 6. 306 Music Transmit | 7.50 | 9.50 |
| 6. 130 Adapter | 15.00 | 19.50 |
| 6. 580 Speaker | 25.00 | 49.50 |
| 6. 123 Wall Box 5/10/25 Wireless | 9.00 | 15.00 |
| 6. 125 Wall Box 5/10/25 Wire | 2.50 | 6.00 |

### SEEBURG

| | | |
|---|---|---|
| 4. Plaza | 25.00 | 34.50 |
| 6. Royale | 25.00 | 39.50 |
| 4. Regal | 39.50 | 49.00 |
| 4. Regal RC | 39.50 | 49.00 |
| 4. Gem | 29.50 | 49.50 |
| 4. Classic | 29.50 | 60.00 |
| 4. Classic RC | 29.50 | 60.00 |
| 6. Maestro | 39.50 | 65.00 |
| 6. Mayfair | 35.00 | 59.50 |
| 6. Mayfair RC | 49.50 | 59.50 |
| 6. Melody King | 49.50 | 79.50 |
| 6. Crown | 39.50 | 59.50 |
| 6. Crown RC | 49.50 | 79.50 |
| 6. Concert Grand | 39.50 | 59.50 |
| 4. Colonel | 29.50 | 49.00 |
| 4. Colonel RC | 29.50 | 49.00 |
| 6. Concert Master | 49.50 | 69.50 |
| 6. Concert Master RC | 59.50 | 89.00 |
| 6. Cadet | 35.00 | 65.00 |
| 6. Cadet RC | 59.50 | 65.00 |
| 4. Major | 49.00 | 59.00 |
| 4. Major RC | 49.00 | 59.50 |
| 4. Envoy | 29.50 | 59.00 |
| 4. Envoy RC | 29.50 | 59.00 |
| 4. Vogue | 39.00 | 59.50 |
| 6. Vogue RC | 49.50 | 69.50 |
| 6. Casino | 35.00 | 59.50 |
| 6. Casino RC | 49.50 | 79.50 |
| 6. Commander | 39.50 | 59.50 |
| 6. Commander RC | 50.00 | 69.00 |
| 4. Hi-Tone 9800 | 49.50 | 60.00 |
| 4. Hi-Tone 9800 RC | 49.50 | 60.00 |
| 2. Hi-Tone 8800 | 49.50 | 59.00 |
| 4. Hi-Tone 8800 RC | 49.50 | 65.00 |
| 4. Hi-Tone 8200 | 49.50 | 65.00 |
| 4. Hi-Tone 8200 RC | 49.50 | 65.00 |
| 4. 146S | 139.00 | 195.00 |
| 4* 146M | 135.00 | 195.00 |
| 4. 147S | 110.00 | 225.00 |
| 3* 147M | 169.00 | 225.00 |
| 4. 148S | 295.00 | 350.00 |
| 2. 148M | 275.00 | 350.00 |
| 4* 148ML | 290.00 | 325.00 |
| 4. M-100-78 | 700.00 | 789.00 |
| 6. Remote Speak Organ | 7.50 | 17.50 |
| 6. Multi Selector 12 Rec. | 12.50 | 35.00 |
| 6. Melody Parade Bar | 4.50 | 6.00 |
| 6. 5c Wallomatic Wireless | 3.00 | 8.50 |
| 6. 5c Baromatic Wireless | 4.50 | 5.00 |
| 6. 5c Wallomatic 3 Wire | 2.00 | 8.00 |
| 6. 30 Wire Wall Box | 2.00 | 9.50 |
| 6. 5, 10, 25c Baromatic Wire | 3.00 | 6.95 |

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|---|---|---|
| 6. 5, 10 25c Wallomatic 3 Wire | 7.50 | 9.95 |
| 6. 5, 10, 25c Baromatic Wireless | 6.95 | 9.95 |
| 6. 5, 10, 25c Wallomatic Wireless | 8.50 | 17.50 |
| 1. 3W2 Wall-a-Matic | 18.50 | 27.00 |
| 2. W1L-56 Wall Box 5c | 9.95 | 24.00 |
| 4. 3W5-L-56 Wall Box 5, 10, 25c | 39.50 | 47.50 |
| 4. W4L-56 | 37.00 | 44.50 |
| 4. W6-L56-5/10/25 Wireless | 30.00 | 49.50 |
| 6. Tear Drop Speaker | 12.50 | 17.50 |

## ROCK-OLA

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|---|---|---|
| 6. Imperial 20 | 24.50 | 49.50 |
| 6. Imperial 16 | 25.00 | 49.50 |
| 6. Windsor | 29.50 | 40.00 |
| 6. Monarch | 25.00 | 49.50 |
| 6. Std. Dial-A-Tone | 39.50 | 40.00 |
| 4. '40 Super Rockolite | 39.50 | 49.50 |
| 6. Counter '39 | 19.50 | 49.50 |
| 4. '39 Standard | 39.50 | 69.00 |
| 4. '39 DeLuxe | 39.50 | 65.00 |
| 4. '40 Master Rockolite | 39.50 | 59.50 |
| 6. '40 Counter | 39.50 | 49.50 |
| 6. '40 Counter with Std. | 49.50 | 54.50 |
| 4. '41 Premier | 49.50 | 69.50 |
| 6. Wall Box | 4.00 | 9.50 |
| 6. Bar Box | 4.00 | 9.50 |
| 6. Spectravox '41 | 15.00 | 29.50 |
| 6. Glamour Tone Column | 30.00 | 35.00 |
| 6. Modern Tone Column | 32.50 | 40.00 |
| 4. Playmaster & Spectravox | 49.50 | 69.00 |
| 4. Playmaster '46 | 69.00 | 79.50 |
| 6. Playboy | 25.00 | 30.00 |
| 4. Commando | 39.00 | 45.00 |
| 4. 1422 Phono ('46) | 89.00 | 150.00 |
| 4. 1424 Phono (Hideaway) | 139.00 | 169.00 |
| 4. 1426 Phono ('47) | 159.00 | 179.50 |
| 4. Magic Glo (1428) | 279.00 | 300.00 |
| 6. 1501 Wall Box | 3.00 | 7.50 |
| 6. 1502 Bar Box | 5.00 | 7.50 |
| 6. 1503 Wall Box | 12.50 | 15.00 |
| 6. 1504 Bar Box | 8.50 | 17.50 |
| 6. 1510 Bar Box | 15.00 | 20.00 |
| 6. 1525 Wall Box | 10.00 | 15.00 |
| 6. 1526 Bar Box | 15.00 | 19.50 |
| 6. 1530 Wall Box | 10.00 | 25.00 |
| 6. 1805 Organ Speaker | 24.50 | 29.00 |

## BUCKLEY

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|---|---|---|
| 6. Wall & Bar Box O.S. | 3.00 | 5.00 |
| 6. Wall Bar Box N.S. | 7.00 | 17.50 |

## PACKARD

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|---|---|---|
| 4* Pla Mor Wall & Bar Box | 7.95 | 22.00 |
| 4. Manhattan | 89.00 | 169.50 |
| 4. Model 7 Phono | 79.50 | 119.50 |
| 4. Hideaway Model 400 | 69.00 | 95.00 |
| 4. 1000 Speaker | 29.50 | 49.50 |
| 6. Willow Adaptor | 14.50 | 29.50 |
| 6. Chestnut Adaptor | 15.00 | 25.00 |
| 6. Cedar Adaptor | 15.00 | 29.50 |
| 6. Poplar Adaptor | 15.00 | 27.50 |
| 6. Maple Adaptor | 15.00 | 30.00 |
| 6. Juniper Adaptor | 15.00 | 27.50 |
| 6. Elm Adaptor | 15.00 | 25.00 |
| 6. Pine Adaptor | 15.00 | 25.00 |
| 6. Beach Adaptor | 15.00 | 27.50 |
| 6. Spruce Adaptor | 17.50 | 29.50 |
| 6. Ash Adaptor | 15.00 | 25.00 |
| 6. Walnut Adaptor | 17.50 | 25.00 |
| 6. Lily Adaptor | 10.00 | 12.50 |
| 6. Violet Speaker | 10.00 | 15.00 |
| 6. Orchid Speaker | 19.50 | 22.50 |

## MILLS

| | | |
|---|---|---|
| 6. Do Ri Mi | 25.00 | 59.50 |
| 5. Panoram | 150.00 | 225.00 |
| 4. Throne of Music | 25.00 | 69.50 |
| 4. Empress | 39.00 | 69.50 |
| 6. Panoram 10 Wall Box | 5.00 | 8.50 |
| 6. Panoram Peek (Con) | 195.00 | 295.00 |
| 6. Conv. for Panoram Peek | 10.00 | 29.50 |
| 5. Constellation | 150.00 | 175.00 |

## A M I

| | | |
|---|---|---|
| 6. Hi-Boy (302) | 49.50 | 55.00 |
| 4. Singing Towers (201) | 49.50 | 99.50 |
| 6. Streamliner 5, 10, 25 | 39.50 | 79.50 |
| 6. Top Flight | 25.00 | 39.50 |
| 4. Singing Towers (301) | 49.50 | 99.50 |
| 4. Model A '46 | 275.00 | 375.00 |
| 1* Model B '48 | 445.00 | 495.00 |
| 4* Model C | 449.00 | 549.00 |

## AIREON

| | | |
|---|---|---|
| 4. Super DeLuxe ('46) | 25.00 | 49.00 |
| 6. Blonde Bomber | 75.00 | 129.50 |
| 4. Fiesta | 69.00 | 125.00 |
| 6. '47 Hideaway | 119.50 | 195.00 |
| 4. '48 Coronet 400 | 79.00 | 159.00 |
| 4. '49 Coronet 100 | 125.00 | 169.50 |

## MISCELLANEOUS

| | | |
|---|---|---|
| 4. Chicago Coin Hit Parade | 165.00 | 219.50 |
| 4. Ristaucrat | 65.00 | 79.50 |

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

| | | |
|---|---|---|
| 6. ABC Bowler | 25.00 | 29.50 |
| 1* A.B.C. (Un 5/51) | 275.00 | 325.00 |
| 4. Ali Baba (Got 6/48) | 28.50 | 49.50 |
| 4. Alice (Got 8/48) | 39.50 | 45.00 |
| 6. Amber (Wm 1/47) | 19.50 | 35.00 |
| 4. Aquacade (Un 4/49) | 49.50 | 89.50 |
| 4. Arizona (UN 5/50) | 89.50 | 109.00 |
| 2. Baby Face (Un 1/49) | 22.50 | 45.00 |
| 6. Baffle Card (Got 10/46) | 10.00 | 17.50 |
| 2. Ballerina (B 48) | 25.00 | 49.50 |
| 6. Ballyhoo (B 47) | 19.50 | 29.50 |
| 6. Band Leader | 39.50 | 59.50 |
| 4. Banjo | 25.00 | 49.50 |
| 4. Bank-A-Ball (Got) | 89.50 | 119.50 |
| 4. Barnacle Bill (Got 8/48) | 39.50 | 50.00 |
| 4. Basketball (Got 10/49) | 70.00 | 134.50 |
| 4. Be Bop (Ex) | 84.50 | 115.00 |
| 2. Bermuda (CC 11/47) | 17.50 | 34.50 |
| 6. Big League (B 46) | 14.50 | 19.50 |
| 6. Big Prize | 10.00 | 30.00 |
| 6. Big Time | 32.50 | 39.50 |
| 4. Big Top | 42.50 | 79.50 |
| 2. Black Gold | 39.50 | 59.50 |
| 4. Blue Skies (Un 11/48) | 25.00 | 54.50 |
| 4. Bomber (CC 5/51) | 69.50 | 124.50 |
| 4. Bonanza (Wm 11/47) | 12.50 | 29.50 |
| 4. Boston (Wm 5/49) | 79.50 | 99.50 |
| 4* Bowling Champ (Got 2/49) | 57.50 | 85.00 |
| 4. Bowling League (Got 8/47) | 10.00 | 24.50 |
| 3* Bright Lights (B 5/51) | 325.00 | 375.00 |
| 6. Broncho | 19.50 | 35.00 |
| 4. Buffalo Bill (Got 5/50) | 60.00 | 79.50 |
| 4. Buccaneer (Got 10/48) | 35.00 | 69.50 |
| 4. Build Up | 25.00 | 34.50 |
| 4. Buttons & Bows (Got 3/49) | 55.00 | 79.50 |
| 4. Camel Caravan | 69.50 | 85.00 |
| 4. Canasta (Ge 7/50) | 99.00 | 119.50 |
| 6. Caribbean (Un 3/48) | 15.00 | 28.50 |
| 4. Carnival (B '48) | 39.00 | 55.00 |
| 4. Carolina (Un 3/49) | 42.50 | 49.50 |
| 4. Carousel | 15.00 | 29.50 |
| 4. Catalina (CC 2/48) | 25.00 | 49.50 |
| 2* Champion (B '48) | 50.00 | 159.00 |
| 4. Champion (CC 6/49) | 69.00 | 72.50 |
| 6. Chico | 39.50 | 69.50 |
| 4. Cinderella (Got 3/47) | 39.50 | 49.50 |
| 4* Citation (B/48) | 40.00 | 134.50 |
| 4. Cleopatra | 25.00 | 39.50 |
| 6. Club Trophy | 29.50 | 49.50 |
| 4. College Daze (Got 8/49) | 89.50 | 109.50 |
| 1* Coney Island (B 9/51) | 425.00 | 475.00 |
| 4. Contact | 39.50 | 44.50 |
| 6. Contest | 29.50 | 39.50 |
| 4. Control Tower (Wm 4/51) | 130.00 | 175.00 |
| 4. Cover Girl | 24.50 | 45.00 |
| 4. Crazy Ball (CC 7/48) | 29.50 | 45.00 |
| 4. Cyclone (Got 5/51) | 159.50 | 175.00 |
| 4. Dallas (Wm 2/49) | 49.50 | 79.50 |
| 6. Dark Horse | 10.00 | 15.00 |
| 1. De Icer (Wm 11/49) | 105.00 | 119.50 |
| 4. Dew Wa Ditty (Wm 6/48) | 39.50 | 45.00 |
| 6. Double Barrel (B 47) | 10.00 | 19.50 |
| 4. Dbl Feature (Got 12/50) | 110.00 | 164.50 |
| 4. Double Shuffle (Got 6/49) | 89.00 | 100.00 |
| 4. Dreamy (Wm 3/50) | 99.50 | 124.50 |
| 6. Drum Major | 25.00 | 34.50 |
| 6. Dynamite (Wm 10/46) | 10.00 | 14.50 |
| 6. Entry (B '47) | 35.00 | 65.00 |
| 4. El Paso (Wm 11/48) | 49.50 | 74.50 |
| 6. Fast Ball | 10.00 | 15.00 |
| 6. Fiesta | 15.00 | 19.50 |
| 4. Fighting Irish (CC 10/50) | 89.50 | 139.50 |
| 4* Five Star (Univ 5/51) | 175.00 | 279.00 |
| 6. Flamingo (Wm 7/47) | 15.00 | 19.50 |
| 4. Floating Power | 25.00 | 49.50 |
| 4. Flying Saucers (Ge 12/50) | 129.50 | 144.50 |
| 6. Flying Trapeze (Got 9/47) | 10.00 | 19.50 |
| 4. Football (CC 8/49) | 59.50 | 99.50 |
| 4. 4 Horsemen (Got 9/50) | 100.00 | 130.00 |
| 4. Freshie (Wm 9/49) | 59.50 | 114.50 |
| 4. Georgia (Wm 9/50) | 99.50 | 144.50 |
| 6. Ginger (Wm 10/47) | 10.00 | 15.00 |
| 4. Gin Rummy | 79.50 | 119.00 |
| 4. Gizmo (Wm 8/48) | 39.50 | 45.00 |
| 6. Glamour | 24.50 | 29.50 |
| 4* Gold Cup (B 48) | 39.50 | 84.50 |
| 6. Gold Mine | 29.50 | 49.50 |
| 4. Golden Gloves (CC 7/49) | 94.50 | 115.00 |
| 4. Gondola | 24.50 | 44.50 |
| 4. Grand Award (CC 1/49) | 38.00 | 80.00 |
| 4. Harvest Moon (Got 12/48) | 49.00 | 69.50 |
| 4. Harvest Time (Ge 9/50) | 90.00 | 129.50 |
| 4. Hawaii (Un 8/47) | 20.00 | 29.50 |
| 2. Hayburner (Wm 7/51) | 275.00 | 325.00 |
| 6. Hi Ride | 15.00 | 25.00 |
| 4. Hit Parade | 29.50 | 39.50 |
| 2. Hits & Runs (Ge 5/51) | 75.00 | 129.50 |
| 2. Holiday (CC 12/48) | 34.50 | 69.50 |
| 4* Hot Rods (B '49) | 69.50 | 124.50 |
| 4. Humpty Dumpty (Got 10/47) | 29.50 | 49.50 |
| 4. Jack 'N Jill (Got 4/48) | 49.00 | 55.00 |
| 4. Jalopy (Wm 9/51) | 295.00 | 369.50 |
| 6. Jamboree | 25.00 | 39.50 |
| 4. Jeanie (Ex 7/50) | 99.50 | 125.00 |
| 1* Jockey Special (B '47) | 35.00 | 65.00 |
| 4. Joker (Got 11/50) | 145.00 | 164.50 |
| 4. Judy (Ex 7/50) | 95.00 | 119.50 |
| 4* Just 21 (Got 1/50) | 54.50 | 79.50 |
| 2. K. C. Jones | 75.00 | 79.50 |
| 4. Kilroy (CC 1/47) | 10.00 | 16.50 |
| 4. King Arthur (Got 10/49) | 70.00 | 119.50 |
| 4. King Cole (Got 5/48) | 28.50 | 49.00 |
| 4. Knockout (Got 1/51) | 99.50 | 154.50 |
| 2. Lady Robin Hood (Got 1/48) | 24.50 | 39.50 |
| 4. Leap Year | 25.00 | 39.50 |
| 4. Line Up | 25.50 | 34.50 |
| 7* Lite-A-Line (K 6/51) | 195.00 | 295.00 |
| 4* Lucky Inning (Wm 5/50) | 69.50 | 99.50 |
| 4. Lucky Star (Got 5/47) | 29.50 | 50.00 |
| 4. Mad. Sq. Garden (Got 6/50) | 130.00 | 149.50 |
| 4. Magic | 28.50 | 54.50 |
| 6. Maisie (Got 3/47) | 14.50 | 25.50 |
| 2. Majors '49 (CC 2/49) | 39.50 | 79.50 |
| 4. Major League Baseball | 25.00 | 39.50 |
| 4. Manhattan (Un 2/48) | 25.00 | 34.50 |
| 4. Mardi Gras | 25.00 | 45.00 |
| 6. Marjorie (Got 7/47) | 19.50 | 29.50 |
| 4. Maryland (Wm 4/49) | 49.50 | 99.50 |
| 4. Merry Widow | 29.50 | 39.50 |
| 2. Melody (B 47) | 17.50 | 39.50 |
| 4. Mercury (Ge) | 67.50 | 114.50 |
| 4. Mermaid (Got 6/51) | 175.00 | 199.50 |
| 6. Metro | 17.50 | 27.50 |
| 6. Mexico (Un 6/47) | 15.00 | 19.50 |
| 6. Miami Beach | 15.95 | 19.50 |
| 1. Minstrel Man (Got 3/51) | 109.50 | 175.00 |
| 6. Miss America (Got 1/47) | 10.00 | 24.50 |
| 6. Monicker | 10.00 | 17.50 |
| 2. Monterrey (Un 5/48) | 17.50 | 40.00 |
| 4. Moon Glow (Un 12/48) | 39.50 | 49.50 |
| 4. Morocco | 25.00 | 49.50 |
| 6. Mystery | 10.00 | 15.00 |
| 4. Nevada (Un 10/47) | 15.00 | 29.50 |
| 4. Nifty (Wm 12/50) | 130.00 | 149.50 |
| 6. Nudgy (B 47) | 25.00 | 39.50 |
| 6. Oh Boy | 15.00 | 29.50 |
| 4. Oklahoma (Un 6/49) | 79.50 | 85.00 |
| 4. Old Faithful (Got 1/50) | 85.00 | 144.50 |
| 2. One Two Three | 34.50 | 59.00 |
| 6. Opportunity | 14.50 | 19.50 |
| 6. Oscar | 19.50 | 25.00 |
| 2. Paradise (Un 7/48) | 17.50 | 49.50 |
| 4. Phoenix | 49.00 | 69.50 |
| 1* Photo Finish | 60.00 | 139.50 |
| 6. Pimlico | 15.00 | 32.50 |
| 1. Pin Bowler (CC 7/50) | 130.00 | 139.50 |
| 2. Pinch Hitter (Un 5/49) | 24.50 | 55.00 |
| 4. Pinky (Wm 10/50) | 109.50 | 125.00 |
| 6. Pin Up Girl | 15.00 | 29.50 |
| 4. Play Ball (CC 1/51) | 29.50 | 75.00 |
| 6. Play Boy (CC 5/47) | 25.00 | 45.00 |
| 4. Playland (Ex 8/50) | 90.00 | 124.50 |
| 4. Playtime (Ex) | 40.00 | 84.50 |
| 4. Puddin Head | 25.00 | 59.00 |
| 4. Punchy (CC 11/50) | 145.00 | 165.00 |
| 4. Rag Mop (Wm 11/50) | 120.00 | 149.00 |
| 4. Rainbow (Wm 9/48) | 39.00 | 45.00 |
| 4. Ramona (Un 2/49) | 40.00 | 55.00 |
| 4. Rancho (B '48) | 39.50 | 49.00 |
| 6. Ranger | 15.00 | 19.50 |
| 6. Record Time | 22.50 | 59.50 |
| 4. Red Shoes (Un 12/50) | 99.50 | 135.00 |
| 6. Repeater | 17.50 | 29.50 |
| 6. Rio (Un 12/46) | 15.00 | 20.00 |
| 4. Rip Snorter (Ge) | 50.00 | 95.00 |
| 6. Riviera | 14.50 | 25.00 |
| 4. Rocket (Ge 5/50) | 79.50 | 119.50 |
| 4. Rockettes (Got 8/50) | 135.00 | 154.00 |
| 4. Rondevoo (Un 5/48) | 30.00 | 39.50 |
| 4. Rose Bowl (Got 10/51) | 175.00 | 259.50 |
| 4. Round Up (Got 11/48) | 50.00 | 75.00 |
| 4. St. Louis (Wm 2/49) | 40.00 | 79.50 |
| 2. Sally (CC 10/48) | 22.50 | 54.50 |
| 4. Samba | 25.00 | 59.50 |
| 4. Saratoga (Wm 10/48) | 49.50 | 60.00 |
| 6. School Days | 15.00 | 17.50 |
| 6. Score-A-Line | 20.00 | 39.50 |
| 4. Screwball | 39.50 | 45.00 |
| 6. Sea Hawk | 15.00 | 22.00 |
| 6. Sea Isle (CC 11/47) | 14.50 | 19.50 |
| 2. Select-A-Card (Got 4/50) | 34.50 | 79.50 |
| 2. Serenade (Un 12/48) | 17.50 | 39.50 |
| 4. Shanghai (CC 4/48) | 27.50 | 49.50 |
| 4. Shantytown | 99.00 | 109.50 |
| 4. Shoo Shoo (Wm 2/51) | 125.00 | 159.50 |
| 6. Shooting Stars | 19.50 | 35.00 |
| 4. Short Stop | 25.00 | 45.00 |
| 4. Show Boat (Un 1/49) | 39.50 | 69.50 |
| 6. Silver Spray | 14.50 | 24.50 |
| 6. Silver Streak (B 47) | 14.50 | 19.50 |
| 4. Singapore (Un 11/47) | 23.50 | 29.50 |
| 6. Sky Lark | 39.50 | 59.50 |
| 6. Sky Line | 17.50 | 29.50 |
| 6. Sky Ray | 12.50 | 19.50 |
| 6. Slugger | 14.50 | 19.50 |
| 6. Smarty (Wm 12/46) | 14.50 | 25.00 |
| 6. Smoky | 12.50 | 19.50 |
| 4* South Pacific (Ge 3/50) | 50.00 | 109.50 |
| 6. South Paw | 15.00 | 19.50 |
| 6. South Seas | 10.00 | 17.50 |
| 1* Special Entry (B '49) | 30.50 | 54.50 |
| 6. Speed Ball | 14.50 | 32.50 |
| 6. Speed Demon | 15.00 | 29.50 |
| 4. Speedway (Wm 9/48) | 25.00 | 45.00 |
| 6. Spellbound (CC 5/46) | 10.00 | 14.50 |
| 4. Spinball (CC 5/48) | 29.50 | 49.50 |
| 4. Spot Bowler (Got 10/50) | 108.00 | 154.50 |
| 6. Sport Event | 19.50 | 29.50 |
| 6. Sport Special | 17.50 | 30.00 |
| 6. Sports | 19.50 | 25.00 |
| 6. Sports Parade | 12.50 | 15.00 |
| 6. Spot-A-Card | 25.00 | 29.50 |
| 6. Spot Pool | 19.50 | 29.50 |
| 6. Stage Door Canteen | 10.00 | 14.50 |
| 6. Stars | 15.00 | 19.50 |
| 4. Stardust (Un 5/48) | 29.50 | 49.50 |
| 6. Starlite | 10.00 | 49.50 |
| 6. State Fair | 10.00 | 14.50 |
| 6. Step Up | 10.00 | 14.50 |
| 4. Stop & Go (Ge 3/51) | 125.00 | 139.50 |
| 4. Stormy (Wm 1/48) | 25.00 | 49.50 |
| 6. Stratoliner | 14.50 | 17.50 |
| 6. Streamliner | 10.00 | 14.50 |
| 4. Summertime (Un 9/48) | 30.00 | 39.50 |
| 6. Sun Beam | 19.50 | 29.50 |
| 4. Sunny (Wm 12/47) | 25.00 | 49.50 |
| 4. Supercharger | 19.50 | 24.50 |
| 4. Super Hockey | 59.50 | 70.00 |
| 6. Superliner (Got 7/46) | 10.00 | 17.50 |
| 6. Superscore (CC 10/46) | 10.00 | 24.50 |
| 6. Surf Queen (B '46) | 10.00 | 15.00 |
| 6. Suspense (Wm 2/46) | 29.50 | 49.50 |
| 4. Swanee | 49.50 | 59.50 |
| 4. Sweetheart (Wm 7/50) | 99.50 | 134.50 |
| 4. Tahiti (CC 10/49) | 85.00 | 109.50 |
| 6. Tally Ho | 15.00 | 39.50 |
| 1. Tampico (Un 7/49) | 69.50 | 89.50 |
| 6. Target Skill | 12.50 | 19.50 |
| 4. Telecard (Got 1/49) | 49.50 | 79.50 |
| 4. Temptation | 25.00 | 59.50 |
| 2. Tennessee (Wm 2/48) | 17.50 | 49.50 |
| 1* Thing (CC 2/51) | 69.50 | 140.00 |
| 2* Three Feathers | 59.50 | 79.50 |
| 4. Three Four Five (Un 10/51) | 265.00 | 275.00 |
| 4. Three Musketeers (Got 7/49) | 85.00 | 115.00 |
| 4. Thrill (CC 9/48) | 27.50 | 45.00 |
| 6. Topic | 10.00 | 17.50 |
| 6. Tornado (Wm 4/47) | 12.50 | 17.50 |
| 6. Torchy (Wm 6/47) | 10.00 | 35.00 |
| 6. Towers | 12.50 | 15.00 |
| 4. Trade Winds | 27.50 | 49.50 |
| 4. Treasure Chest | 14.50 | 30.00 |
| 4. Trinidad (CC 3/48) | 24.50 | 49.50 |
| 4. Triple Action | 29.50 | 49.50 |
| 4. Triplets (Got 7/50) | 129.50 | 149.50 |
| 2. Tri-Score (Ge 1/51) | 75.00 | 100.00 |
| 6. Trophy (B '48) | 95.00 | 119.50 |
| 6. Tropicana (Un 1/48) | 10.00 | 34.50 |
| 4. Tucson (Wm 1/49) | 69.50 | 89.50 |
| 4. Tumbleweed | 59.50 | 104.50 |
| 6. Turf Champ | 24.50 | 39.50 |
| 4* Turf King (B 6/50) | 179.50 | 345.00 |
| 4. Utah (Un 8/49) | 85.00 | 94.50 |
| 6. Vanities | 10.00 | 25.00 |
| 4. Victory Special (B '46) | 25.00 | 49.50 |
| 4. Virginia (Wm 3/48) | 29.50 | 45.00 |
| 4. Watch My Line (Got 9/51) | 135.00 | 175.00 |
| 6. West Wind | 15.00 | 19.50 |
| 6. Wild Fire | 19.50 | 30.00 |
| 3* Winner (Univ.) | 100.00 | 249.50 |
| 4. Wisconsin (Un 3/48) | 25.00 | 49.50 |
| 6. Yankee Doodle | 15.00 | 19.50 |
| 2. Yanks (Wm 4/48) | 22.50 | 40.00 |
| 6. Zig Zag | 12.50 | 19.50 |

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## CONFIDENTIAL PRICE LIST — ROLL DOWNS

| | | |
|---|---|---|
| 6. ABC Roll Down | 24.50 | 49.50 |
| 6. Bermuda | 20.00 | 35.00 |
| 6. Big City | 10.00 | 35.00 |
| 4. Bing-A-Roll | 69.50 | 75.00 |
| 6. Bonus Roll | 25.00 | 49.50 |
| 6. Buccaneer | 49.50 | 64.50 |
| 6. Champion Roll | 15.00 | 29.50 |
| 4. ChiCoin Roll Down | 19.50 | 49.50 |
| 4. Genco Advance Roll | 39.50 | 69.50 |
| 4. Genco Total Roll | 19.00 | 39.50 |
| 6. Hawaii Roll Down | 10.00 | 24.50 |
| 4. Hy-Roll | 34.50 | 60.00 |
| 6. Melody | 20.00 | 35.00 |
| 4. Pro-Score | 39.50 | 49.50 |
| 4. Singapore | 10.00 | 39.50 |
| 6. Sportsman Roll | 10.00 | 20.00 |
| 6. Super Score | 35.00 | 49.50 |
| 4. Super Triangle | 25.00 | 35.00 |

## CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

| | | |
|---|---|---|
| 4* Bally Shuffle-Line | 169.50 | 229.00 |
| 1* Bally Hook Bowler | 225.00 | 275.00 |
| 2* Bally Baseball | 49.50 | 119.50 |
| 2. Bally Shuffle Champ | 40.00 | 85.00 |
| 4* Bally Shuffle-Bowler | 24.50 | 50.00 |
| 4* Bally Speed Bowler | 49.50 | 69.50 |
| 4. California Shuffle Pins | 25.00 | 40.00 |
| 4. ChiCoin Bango | 15.00 | 49.50 |
| 6. ChiCoin Beacon | 35.00 | 49.50 |
| 1* ChiCoin Bowling Alley | 45.00 | 69.50 |
| 4. ChiCoin Alley w/con. | 49.50 | 79.50 |
| 4. ChiCoin Ace Bowl | 125.00 | 160.00 |
| 1. ChiCoin Bowl Classic | 115.00 | 140.00 |
| 6. ChiCoin Rebound | 35.00 | 50.00 |
| 4. ChiCoin Baseball | 65.00 | 95.00 |
| 4* ChiCoin Trophy | 85.00 | 150.00 |
| 4. Exhibit Strike | 65.00 | 100.00 |
| 4* Genco Shuffle Target | 125.00 | 215.00 |
| 2. Genco Bowling League | 24.50 | 45.00 |
| 4* Genco Glider | 30.00 | 39.50 |
| 4. Genco Baseball | 49.50 | 79.50 |
| 2* Gottlieb Bowlette | 24.50 | 69.50 |
| 4* Keeney ABC Bowler | 50.00 | 60.00 |
| 4. Keeney Line Up | 22.50 | 34.50 |
| 4. Keeney King Pin | 49.50 | 85.00 |
| 4. Keeney Pin Boy | 24.50 | 35.00 |
| 4. Keeney Ten Pins | 24.50 | 45.00 |
| 4. Keeney Lucky Strike | 59.50 | 75.00 |
| 1* Keeney Dbl. Bowler | 99.50 | 145.00 |
| 4* Keeney League Bowl | 165.00 | 255.00 |
| 2. Keeney Duck Pins | 95.00 | 125.00 |
| 4. Keeney Big League Bowl | 285.00 | 310.00 |
| 3. Keeney 4-Way Bowl | 235.00 | 259.50 |
| 1. Rock-Ola Shuffle Jungle | 29.50 | 59.50 |
| 4. Rock-Ola Shuffle-Lane | 24.50 | 30.00 |
| 4. Un. Dbl. Shuffle | 75.00 | 79.50 |
| 4* United Shuffle Alley | 24.50 | 39.50 |
| 4* Un. Shuffle w/con. | 25.00 | 59.50 |
| 1* Un. Shuffle Alley Exp. | 45.00 | 75.00 |
| 1* Un. 2-play Express | 125.00 | 174.50 |
| 4. Un. Sin Rebound | 99.50 | 135.00 |
| 4* Un. Twin Rebound | 200.00 | 225.00 |
| 6. United Shuffle Skill | 19.00 | 44.50 |
| 4. United Super-Shuffle | 25.00 | 49.50 |
| 4. United Slugger | 99.50 | 115.00 |
| 4. United Skee Alley | 119.00 | 169.50 |
| 4* Un. 4-Player | 275.00 | 295.00 |
| 2* Un 5-Player | 275.00 | 315.00 |
| 4. Un. Shuffle-Cade | 200.00 | 250.00 |
| 4. Un. Twin Shuffle-Cade | 225.00 | 275.00 |
| 4* Univ. Super Twin | 95.00 | 135.00 |
| 1* Universal Twin Bowler | 49.50 | 65.00 |
| 4. Univ. HiScore Bowler. | 169.00 | 195.00 |
| 4. Williams DeLuxe Bowler | 34.50 | 49.50 |
| 4* Williams Twin Shuffle | 24.50 | 35.00 |
| 4. Williams Single Bowler | 25.00 | 28.50 |
| 4* Williams Dbl. Head | 49.50 | 125.00 |

## CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

| | | |
|---|---|---|
| 6. Allite Strike 'N Spares | 39.50 | 149.50 |
| 4. Boomerang | 45.00 | 85.00 |
| 4. Bally Big Inning | 185.00 | 195.00 |
| 4. Bally Bowler | 175.00 | 189.50 |
| 6. Bally Convoy | 47.50 | 95.00 |
| 4. Bally Defender | 95.00 | 125.00 |
| 6. Bally Eagle Eye | 39.50 | 49.50 |
| 4* Bally Heavy Hitter | 42.50 | 69.50 |
| 6. Bally King Pin | 35.00 | 45.00 |
| 6. Bally Lucky Strike | 45.00 | 79.50 |
| 4. Bally Rapid Fire | 95.00 | 125.00 |
| 6. Bally Sky Battle | 49.50 | 95.00 |
| 6. Bally Torpedo | 49.50 | 75.00 |
| 4. Bally Undersea Raider | 80.00 | 95.00 |
| 6. Bank Ball | 59.50 | 150.00 |
| 6. Bowling League | 35.00 | 49.50 |
| 6. Buckley DeLuxe Dig | 119.50 | 149.50 |
| 6. Buckley Treas Is Dig | 95.00 | 110.00 |
| 4. Champion Hockey | 50.00 | 69.50 |
| 4. Chi-Coin Basketball Champ | 225.00 | 275.00 |
| 2. ChiCoin Goalee | 79.50 | 125.00 |
| 4. ChiCoin Hockey | 69.50 | 75.00 |
| 4. Chi Midget Skee | 150.00 | 229.50 |
| 2* ChiCoin Pistol | 50.00 | 149.50 |
| 6. ChiCoin Roll-A-Score | 39.50 | 75.00 |
| 4. Edelco Pool Table | 49.50 | 75.00 |
| 4. Evans Bat-A-Score | 100.00 | 225.00 |
| 6. Evans In The Barrel | 30.00 | 52.50 |
| 4. Evans Super Bomber | 50.00 | 100.00 |
| 4. Evans Play Ball | 65.00 | 75.00 |
| 4. Evans Ten Strike '46 | 75.00 | 99.50 |
| 6. Evans Tommy Gun | 49.50 | 100.00 |
| 4* Exhibit Dale Gun | 65.00 | 109.50 |
| 4* Exhibit Gun Patrol | 235.00 | 249.50 |
| 6. Exhibit Rotary Mdsr. | 175.00 | 275.00 |
| 1. Exhibit Silver Bullets | 99.50 | 175.00 |
| 3. Exhibit Six Shooter | 195.00 | 239.50 |
| 6. Exhibit Merchantman Roll Ch Digger | 85.00 | 99.50 |
| 4. Exhibit Vitalizer | 75.00 | 95.00 |
| 6. Genco Bank Roll | 24.50 | 65.00 |
| 6. Genco Play Ball | 29.50 | 65.00 |
| 6. Groetchen Met. Typer. | 79.50 | 149.50 |
| 6. Hoop-A-Roll | 24.50 | 49.50 |
| 1. Jack Rabbit | 95.00 | 109.50 |
| 4. Keeney Air Raider | 110.00 | 125.00 |
| 6. Keeney Anti Aircraft Br | 15.00 | 25.00 |
| 6. Keeney Anti Aircraft Bl | 15.00 | 50.00 |
| 4. Keeney Sub Gun | 49.50 | 100.00 |
| 4. Keeney Texas Leaguer | 40.00 | 50.00 |
| 6. Kirk Night Bomber | 75.00 | 145.00 |
| 4. Lite League | 49.50 | 75.00 |
| 1. Mutoscope Ace Bomber | 95.00 | 110.00 |
| 4. Muto. Atomic Bomber | 100.00 | 150.00 |
| 4. Mutoscope Dr. Mobile | 95.00 | 150.00 |
| 4. Mutoscope Photomatic (Pre-War) | 175.00 | 350.00 |
| 1. Mutoscope Sky Fighter | 95.00 | 125.00 |
| 6. QT Pool Table | 89.50 | 100.00 |
| 2. Quizzer | 75.00 | 100.00 |
| 6. Rockola Ten Pins LD | 19.50 | 49.50 |
| 6. Rockola Ten Pins HD | 25.00 | 49.50 |
| 4. Rockola World Series | 69.50 | 75.00 |
| 6. Scientific Baseball | 49.50 | 75.00 |
| 6. Scientific Basketball | 59.50 | 75.00 |
| 4. Scientilc Batting Pr. | 45.00 | 75.00 |
| 4. Scientific Pitch 'Em | 135.00 | 185.00 |
| 1* Seeburg Bear Gun | 299.50 | 350.00 |
| 4. Seeburg Chicken Sam | 75.00 | 109.50 |
| 4. Seeburg Shoot the Chute | 49.50 | 75.00 |
| 6. Skee Barrel Roll | 25.00 | 49.50 |
| 6. Skill Jump | 25.00 | 39.50 |
| 6. Super Torpedo | 25.00 | 79.50 |
| 4. Supreme Bolascore | 40.00 | 100.00 |
| 6. Supreme Skee Roll | 20.00 | 75.00 |
| 6. Supreme Skill Roll | 20.00 | 69.50 |
| 4. Supreme Rocket Buster | 45.00 | 75.00 |
| 6. Tail Gunner | 49.50 | 89.50 |
| 4. Telequiz | 89.50 | 139.50 |
| 4. Un. Team Hockey | 115.00 | 125.00 |
| 6. Warner Voice Record | 49.50 | 69.50 |
| 4. Western Baseball '39 | 40.00 | 50.00 |
| 4. Wetsern Baseball '40 | 60.00 | 85.00 |
| 6. Whizz | 15.00 | 29.50 |
| 4. Wilcox-Gay Recordio | 119.50 | 165.00 |
| 4. Williams All Stars | 79.50 | 109.50 |
| 6. Williams Box Score | 39.50 | 65.00 |
| 3* Williams Star Series | 79.50 | 129.50 |
| 4. Williams Quarterback | 59.50 | 100.00 |
| 4. Wurlitzer Skeeball | 125.00 | 150.00 |

# This Week's Used Market

The lull in trading that started the last two weeks continued into this week's trading in the used machine market, but indications point to a fast step up in activity in the near future. The heavy action that reached its yearly high at the end of January has leveled off during the past few weeks and prices and activity have remained quite constant. But, as stated in the analysis of last week, the market is due to speed up because of the newer games shortage and other sundry reasons. With this in mind it is plain to see that the condition of the week's market is quite healthy.

Music was about the only section to show a slight drop in action though prices held firmly. This section has enjoyed heavy quotations during the last couple of months and now the division has slipped some. The popular games such as the Wurlitzer 1015 and 1100 maintained its popularity with askings holding their perennial high level.

Pin games proved to be about the most active section of the market with the big items and the lesser equipment bringing quotations. Here too prices and activity fell right in line with those of the past few weeks. Noticeable this week was the emergence of a couple of new games into the used games field.

Most of the shuffle items continued along at a steady clip with no appreciable fluctuations in price or activity. This division has been quite active in the past and it will probably maintain its position. Arcades too reacted accordingly, with the bigger items drawing well and the rest of the pieces holding firmly.

*The following was the most active equipment in this week's used market:*

### Most Active Used Music

| | |
|---|---|
| Held—Wurlitzer 750E | $ 69.50-$109.50 |
| Held—Wurlitzer 850 | 44.50- 69.50 |
| Up & Down—Wurlitzer 1015 | 135.00- 295.00 |
| Held—Wurlitzer 1100 | 315.00- 450.00 |
| Up—Wurlitzer 1080 | 169.00- 225.00 |
| Up—Wurlitzer 1250 | 489.50- 500.00 |
| Held—Seeburg 146M | 135.00- 195.00 |
| Up & Down—Seeburg 147M | 169.00- 225.00 |
| Held—Seeburg 148ML | 290.00- 325.00 |
| Held—Packard Pla Mor Wall & Bar Box | 7.95- 22.00 |
| Up—AMI Model B '48 | 445.00- 495.00 |
| Held—AMI Model C | 449.00- 549.00 |

### Most Active Used Pin Games

| | |
|---|---|
| Up—A.B.C. (Un 5/51) | $275.00-$325.00 |
| Held—Bowling Champ (Got 2/49) | 57.50- 85.00 |
| Up & Down—Bright Lights (B 5/51)) | 325.00- 375.00 |
| Down—Champion (B '48) | 50.00- 159.00 |
| Held—Citation (B '48) | 40.00- 134.50 |
| Up—Coney Island (B 9/51) | 425.00- 475.00 |
| Held—Five Star (Univ 5/51) | 175.00- 279.00 |
| Held—Gold Cup (B 48) | 39.50- 84.50 |
| Held—Hot Rods (B 49) | 69.50- 124.50 |
| Up—Jockey Special (B '47) | 35.00- 65.00 |
| Held—Just 21 (Got 1/50) | 54.50- 79.50 |
| Held—Lucky Inning (Wm 5/50) | 69.50- 99.50 |
| Up—Photo Finish | 60.00- 139.50 |
| New—Lite-A-Line (K 6/51) | 195.00- 395.00 |
| Held—South Pacific (Ge 3/50) | 50.00- 109.50 |
| Up—Special Entry (B '49) | 30.50- 54.50 |
| Up—Thing (CC 2/51) | 69.50- 140.00 |
| Down—Three Feathers | 59.50- 79.50 |
| Down—Turf King B 6/50) | 179.50- 345.00 |
| Up & Down—Winner (Univ.) | 100.00- 249.50 |

### Most Active Used Shuffles

| | |
|---|---|
| Held—Bally Shuffle Line | $169.50-$229.00 |
| Down—Bally Baseball | 49.50- 119.50 |
| Held—Bally Shuffle Bowler | 24.50- 50.00 |
| Held—Bally Speed Bowler | 49.50- 69.50 |
| Up—Chicoin Bowling Alley | 45.00- 69.50 |
| Held—ChiCoin Trophy | 85.00- 150.00 |
| Held—Genco Shuffle Target | 125.00- 215.00 |
| Held—Genco Glider | 30.00- 39.50 |
| Down—Gottlieb Bowlette | 24.50- 69.50 |
| Held—Keeney ABC Bowler | 50.00- 60.00 |
| Up—Keeney Double Bowler | 99.50- 145.00 |
| Held—Keeney League Bowl | 165.00- 255.00 |
| Held—United Shuffle Alley | 24.50- 39.50 |
| Held—Un. Shuffle w/conv. | 25.00- 59.50 |
| Up—Un. Shuffle Alley Exp. | 45.00- 75.00 |
| Up—Un. 2-play Express | 125.00- 174.50 |
| Held—Un. Twin Rebound | 200.00- 225.00 |
| Held—Un. 4 Player | 275.00- 295.00 |
| Down—Un 5 Player | 275.00- 315.00 |
| Held—Univ. Super Twin | 95.00- 135.00 |
| Up—Universal Twin Bowler | 49.50- 65.00 |
| Held—Williams Twin Shuffle | 24.50- 35.00 |
| Held—Williams Dbl. Head | 49.50- 125.00 |

### Most Active Used Arcade Equipment

| | |
|---|---|
| Held—Bally Heavy Hitter | $ 42.50-$ 69.50 |
| Down—ChiCoin Pistol | 50.00- 149.50 |
| Held—Exhibit Dale Gun | 65.00- 109.50 |
| Held—Exhibit Gun Patrol | 235.00- 249.50 |
| Up—Seeburg Bear Gun | 299.50- 350.00 |
| Up & Down—Williams Star Series | 79.50- 129.50 |

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

**AMI, INC.**

| | |
|---|---|
| Model D-40 Phonograph | $795.00 |
| Model HS-SM Hideaway | 575.00 |
| 5c-10c Wall Box (40 Selections) | 59.50 |
| 5c Wall Box (40 Selections) | 53.50 |
| Amivox Speaker | 27.50 |

**BALLY MFG. CO.**

| | |
|---|---|
| Shuffle Line | $439.00 |
| Futurity | 735.00 |
| Spot-Lite | 629.50 |

**CHICAGO COIN**

| | |
|---|---|
| King Pin | $399.50 |
| Band Box (New Model) | 229.50 |
| 4 Player Derby | 550.00 |

**H. C. EVANS & CO.**

| | |
|---|---|
| Century Phono 100/45 | $1050.00 |
| Jubilee Phono 40/45 | 850.00 |
| Jubilee 40/78 | 795.00 |
| Push-Over | 385.00 |

**THE EXHIBIT SUPPLY CO.**

| | |
|---|---|
| Jet Gun | $379.50 |
| Big Bronco | 997.50 |
| Pony Express | 495.00 |
| Silent Salesman (Card Vendor) | 79.50 |

**D. GOTTLIEB & CO.**

| | |
|---|---|
| All Star Basketball | $329.50 |

**INTERNATIONAL MUTO. CORP.**

| | |
|---|---|
| Photomat '52 | |

**J. H. KEENEY & CO., INC.**

| | |
|---|---|
| De Luxe League Bowler | $469.50 |
| 6-Player League Bowler | 469.50 |
| 4-Way Bowler (conv.) | 399.50 |
| 6-Player Rebound (conv.) | 409.50 |
| All-Electric Cigarette Vendor | 269.50 |
| All-Electric Cigarette Vendor with Changemaker | 287.00 |

**ROC-A-RIDE SALES**

| | |
|---|---|
| Thunderbolt | |

**ROCK-OLA MFG. CORP.**

| | |
|---|---|
| Super Rocket '52-50 Phonograph (Model 1434) | $945.00 |
| Model 1538, 5c-10c-25c Wall Box | 59.50 |
| Model 1536, 5c Wall Box, 23 Wire | 39.50 |
| Model 1424 Playmaster | 440.00 |

**RISTAUCRAT, INC.**

| | |
|---|---|
| S-45 Phonograph | $289.50 |

**UNITED MFG. CO.**

| | |
|---|---|
| Six Player De Luxe Shuffle Alley | $485.00 |
| Steeple Chase | 595.00 |
| Leader | 595.00 |
| Bolero | 595.00 |

**WILLIAMS MFG. CO.**

| | |
|---|---|
| Williams De Luxe World Series | $525.00 |
| Spark Plugs | 425.00 |
| Sea Jockeys | 425.00 |
| Horse Shoes | 295.00 |
| 8-Ball | 295.00 |

**THE RUDOLPH WURLITZER CO.**

| | |
|---|---|
| Model "1400" Phonograph | |
| Model "1450" Phonograph | |
| Model 4851 5c-10c-25c Wall Box (48 Selections) | |
| Model 5100 8" Speaker | |
| Model 5110 12" DeLuxe Speaker | |

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